



**SPONSORSHIP PACKAGE**

# 26<sup>TH</sup> ANNUAL HEALTHCARE SUMMIT

**MEDICINE 3.0:  
HEALTHSPAN, ARTIFICIAL INTELLIGENCE AND GENOMICS**

**MAY 25-26, 2026**



## CONFERENCE OVERVIEW

We cordially invite you to be part of a groundbreaking event that stands at the forefront of healthcare innovation. **The 26th Annual Healthcare Summit: Medicine 3.0: Healthspan, Artificial Intelligence and Genomics.** Esteemed healthcare leaders from across Canada and other parts of the world will convene to foster connections, impart knowledge, and explore pioneering strategies poised to revolutionize healthcare delivery. Be part of the conversation shaping the future of transformative healthcare implementation.

The agenda will feature over 50 subject matter experts in the fields of personalized medicine, longevity, healthspan, artificial intelligence and genomics. These thought leaders will share case studies, cutting edge insights, and the latest advancements in health policy, programs, research and technologies.

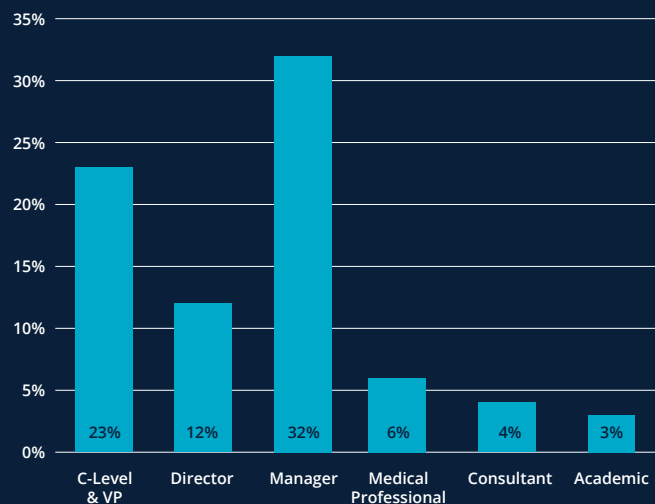
Experience an array of sponsorship opportunities designed to seamlessly connect you with delegates, allowing you to showcase your latest products/services, groundbreaking innovations and share valuable insights and knowledge. From tailored speaking sessions to prominent branding placements, our sponsorship packages offer diverse avenues for engaging with industry leaders and influencers, ensuring maximum visibility and impact for your brand.

*\* In-person attendance will be subject to any provincial health guidelines in place at the time of the event. We reserve the right to change packages based on these guidelines.*

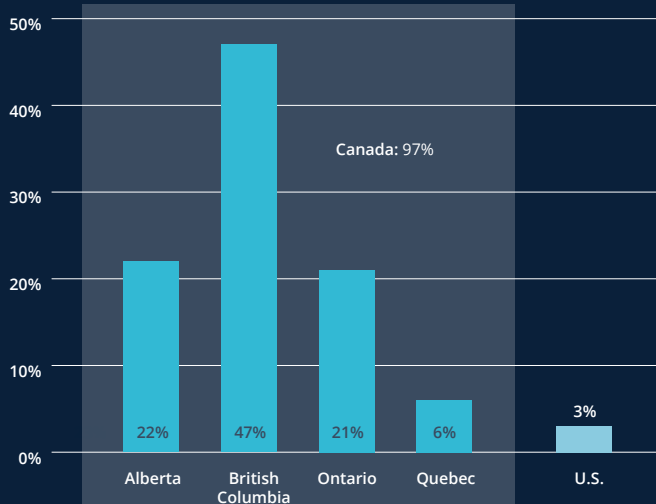
## WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare innovation and policy. Over 250 delegates will gather in-person at the Coast Coal Harbour Hotel in Vancouver, BC.

### Profession



### Geography



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### TITLE SPONSOR

\$25,000 | 1 available

- One (1) 35-minute opening keynote address on Day 1 (in-person)
- One (1) panel speaker (subject matter expert) – subject to availability
- Sponsor announcement and branding posts on Reboot’s social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Complimentary article in the Health Matters Bulletin by Reboot Communications

#### Sponsor’s presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Title Sponsor on all signage
- Exclusive logo placement on Summit Title Slides on video screens
- Exclusive logo placement on handheld printed agenda
- Onsite exhibition space
- Five (5) in-person delegate passes
- Ten (10) VIP delegates passes @\$275 each to share within your networks (for clients and colleagues outside your organization)
- Three (3) VIP reception tickets



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## PREMIER SPONSOR

\$15,000 | 3 available

- One (1) 30-minute keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Complimentary article in the Health Matters Bulletin by Reboot Communications

### Sponsor's presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Onsite exhibition tabletop
- Three (3) in-person delegate passes
- Two (2) VIP reception tickets

## GOLD SPONSOR

\$7,500 | 6 available

- One (1) panel speaker (subject matter expert) – subject to availability
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

### Sponsor's presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes
- One (1) VIP reception ticket

## VIP RECEPTION SPONSOR

\$7,500

- Opportunity to provide welcome remarks at the reception
- Option to display a pull-up banner at the reception
- Logo on VIP reception invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- Three (3) VIP reception tickets
- Two (2) in-person delegate passes

## SPONSOR A STUDENT

\$5,500

- 20 student in-person delegate passes to the summit
- One (1) regular in-person delegate pass
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

## ADDITIONAL SPONSOR OPPORTUNITIES

*(All items below come with logo placement on the summit website, summit video screens, and on pre-summit e-marketing materials. Delegate passes can be added to the packages below at a reduced sponsor rate.)*

### Health Matters Bulletin Article | \$3,000

- Opportunity to place an article in one of the upcoming issues of Health Matters Bulletin by Reboot Communications

### Lunch Sponsor | \$5,000 | 2 available

- Includes welcome address at lunch, tabletop sign with company logo, option to display a pull-up banner by the lunch buffet and one in-person delegate pass.

### Exclusive Lanyard Sponsor | \$3,500

- Opportunity to provide branded lanyards for all delegates

### Coffee Sponsor for the Day | \$3,500 | 2 available

- Includes tabletop sign with company logo and opportunity to place promotional items/branded napkins at the coffee station. Includes one in-person delegate pass.

### Exclusive Delegate Notebook Sponsor | \$2,500

- Opportunity to provide branded notebooks for all delegates

### Exclusive Delegate Pen Sponsor | \$2,500

- Opportunity to provide branded pens for all delegates

### Branding Opportunity | \$2,500

- Includes logo placement only and one in-person delegate pass

### Panel Sponsor | \$3,000 (or \$4,500 with the video ad) | 6 available

- Includes company name listed on the online and printed agenda as the panel sponsor and one in-person delegate pass
- Logo placement on the Panel Title slide during the panel session
- Option to play a 30 second video before the panel begins (additional \$1,500)

### Video Sponsor | \$4,000 | 6 available

- Opportunity to have your video (up to 1 minute) played before one of our lunches or coffee breaks
- One in-person delegate pass

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## PAST SPONSORS



## ADDITIONAL ENTERPRISE ORGANIZATIONS

3M	Ernst & Young	Lexmark	PwC
3Sixty Public Affairs	Fujitsu	Logibec	Procura
Avaya	GE Healthcare	Mayo Clinic	Ricoh Canada
BGP Pharma ULC	Gevity	MEDEC	Sanofi
BMO Bank of Montreal	Hewlett Packard Enterprise	Meditech	Shaw Business
Boehringer Ingelheim	Hospice Care Alliance of BC	Microserve	Sierra Systems
Check Point	HP Advanced Solutions	MNP	Splunk
Circle Innovation	HSBC	Novari Health	Symantec
Compugen		Philips Healthcare	Workday
Dell Services			

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### WHO ATTENDS

#### EDUCATIONAL INSTITUTIONS



British Columbia  
Association of Institutes  
and Universities

British Columbia Institute  
of Technology

Michael Smith Foundation  
for Health Research

Okanagan College

Royal Roads University

Sauder School of Business  
(UBC)

Simon Fraser University  
Southern Alberta Institute  
of Technology

Stenberg College

University of Alberta

University of British  
Columbia

University of Calgary

University of Victoria

Western University

#### PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services

Auditor General of  
British Columbia

British Columbia  
Cancer Agency

British Columbia Centre  
for Excellence in HIV/AIDS

British Columbia  
Children's and Women's  
Redevelopment Project

British Columbia College  
of Family Physicians

British Columbia  
Government  
Employees Union

British Columbia Ministry  
of Citizens' Services

British Columbia  
Ministry of Health

BC Clinical and  
Support Services

British Columbia Patient  
Safety & Quality Council

British Columbia  
Provincial Health  
Services Authority

Canada Health Infoway  
Doctors of British  
Columbia

eHealth Saskatchewan

First Nations Health  
Authority

Fraser Health Authority

Government of the  
Northwest Territories

Genome Alberta

Hospital Employees' Union  
Interior Health Authority

Island Health Authority

Legislative Assembly  
of British Columbia

Northern Health Authority

Office of the Auditor  
General of British  
Columbia

Partnerships British  
Columbia Providence  
Health Care

Saskatchewan Ministry  
of Health

Saskatoon Health Region

Scottish Government

St. Joseph Health System

Vancouver Coastal Health

WorkSafe British  
Columbia

Yukon Government

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## FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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