



Protecting AI and AI Usage :

A Conceptual Guide

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Why Are you here?

What I hope you'll walk away with

A **conceptual** guide to protecting AI and AI Usage

Conceptual instead of practical

Applicable to any point in the AI journey

- Just Starting out
- Doing More with Less
- Building your own

If you want a practical solution

Come find us afterwards



Why Fortinet?

>15 years of experience with AI/ML

6th Gen AI/ML

>100 AI/ML Features/Applications

>300 AI/ML related engineers

>500 Patents / Patented technologies

GPU Expertise (Infrastructure and Product)

- ✓ NDR
- ✓ FortiChatGPT, SmartAssist
 - NVDA H100 / B200
- ✓ Sandbox 3600G: Nvidia L4
- ✓ FortiAI-Assist NVDA L4

8 Security Domains Utilizing AI

42 AI Driven Solutions

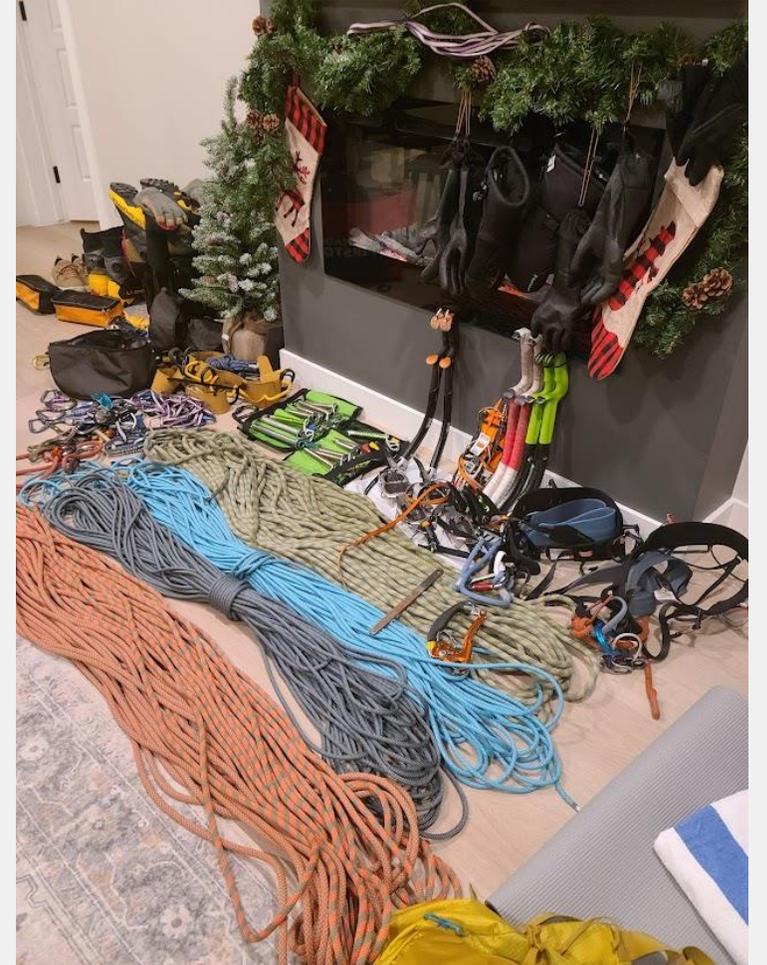
✓ Use case-focused

Internal use of GenAI for development, support, documentation, etc...

- ✓ **Code Writing Assist**
 - NVidia GPU / AI PC with local deployed LLM (in planning/ no cloud/vibe AI coding)
- ✓ **Documentation Writing**
 - LLMs hosted in Fortinet's cloud account (already in experiment for 3 months)
- ✓ **RFP**
 - Use GenAI to support RFP activities
- ✓ **Internal Support**
 - FortiChatGPT
 - SmartAssist
- ✓ **External Support**
 - FortiAsk - Documentation chatbot with Amazon Nova (coming soon)



Why Tim?



Who do we have the in Audience?



The state of AI in 2026



The state of AI in 2026



AI Off the Rack



AI Made to Measure



Bespoke AI

A Brief “History “of LLMs



Episode I: The Phantom Bloat



More AI's

More Models

More Workflow

More MCP Servers

More Automations

More problems...

Episode II: The Attack of Agents

Some models

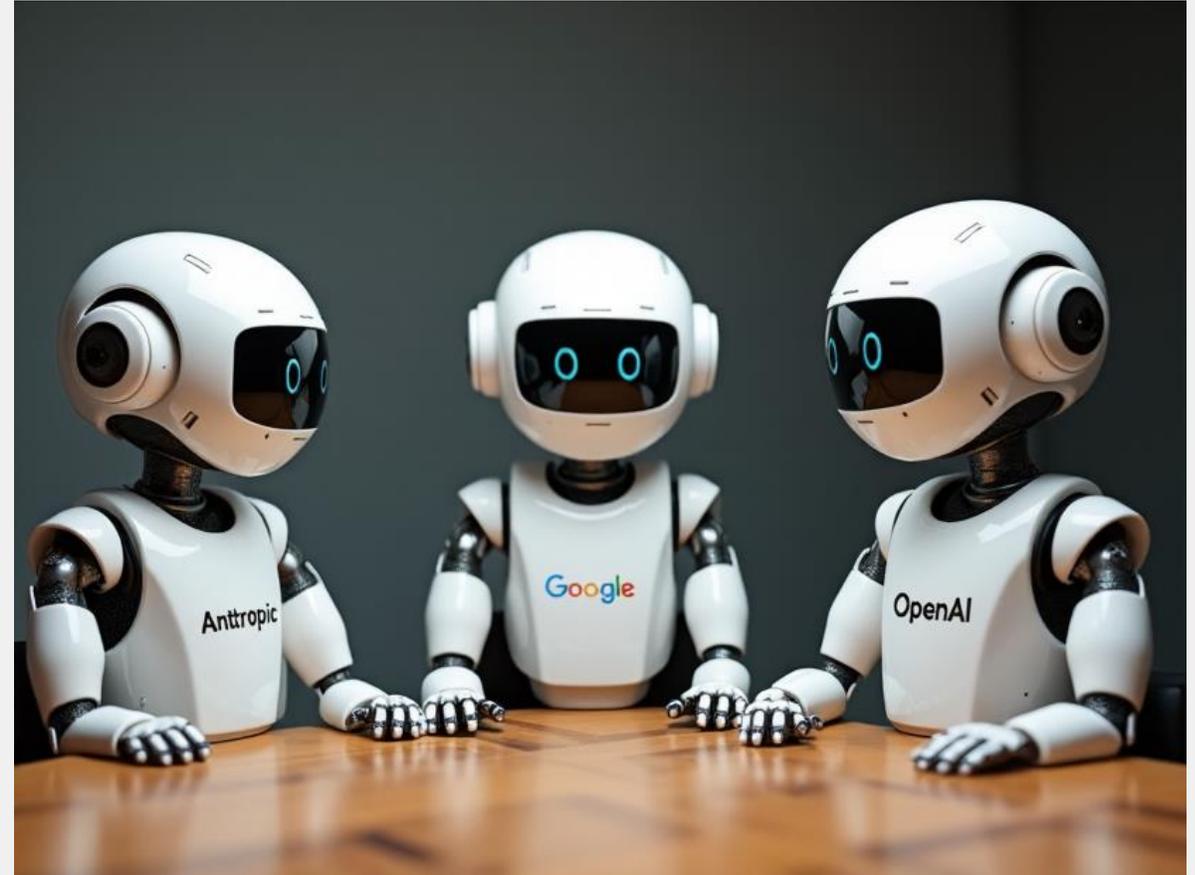
- Are clear Winners in specific fields
- Using the right one matters

Having models work together

- Against each other

Having Teams of agents

- And within a project



Episode III: The Revenge of the AI

The AI Insider Risk



AI as the Victim



Episode IV: A New Hope

Agentic Workspaces

Director of Creation



Mass Production of Slop



Episode V: The Costs Strike Back

The Rise of Options

Top-Tier Models



Mid-Tier Models



Local-Tier Models



Episode VI: Return of the Power user



AI enables those who want to be enabled

Power Users have never been more enabled

Workspaces

Coding Assistants

Automation Tools

Episode VII: The Identity Awakens



Zero Trust now includes:

models

agents

Toolchains

Identity should apply to
the above

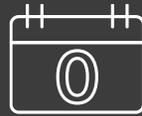
Episode VIII: The Last Supplychain

TRAINING



Model weights and fine-tuning artifacts

PROMPTING



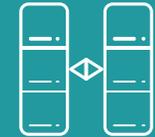
Prompt templates and system prompts

TOOLS



MCP tool schemas and connectors

STORAGE



Vector databases and embeddings

THIRD PARTIES



Extensions, plugins, and agent frameworks

INFRASTRUCTURE



Containers, Compute and runtime environments

TELEMETRY



Monitoring, Logging & Feedback Systems

IDENTITY



Identity, Access & Secrets Management

Episode IX: The rise of Enlightenment

MCP is

“doing more”



RAG is

“knowing more”

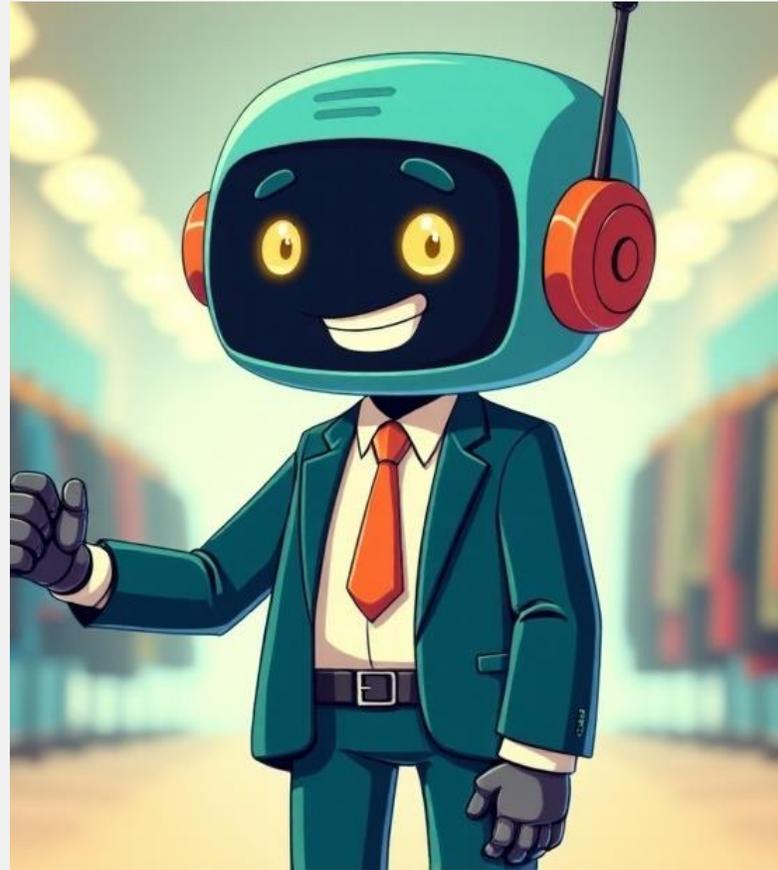


Levels of AI Adoption

Off the Rack



Made to Measure

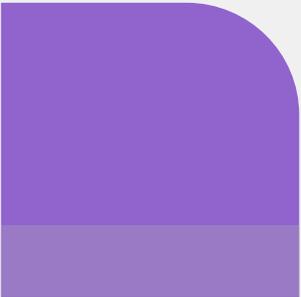


Bespoke





Off the Rack



The state of AI in 2026



AI Off the Rack



AI Made to Measure



Bespoke AI

Getting Started with AI

Off the Rack

Think:

Co-pilot

Einstein

Firefly

Don't let us overcomplicate this

The processes might be new

But the tools don't need to be



Beyond boilerplate Policy

A subsection isn't enough for AI usage.

A web search = AI Usage.

Employees will use these tools

Supply something, otherwise they will

Data Protection

- classified and non-classified data

Education

- safe usage, redaction, and model selection

Visibility

- track access, usage, and data egress

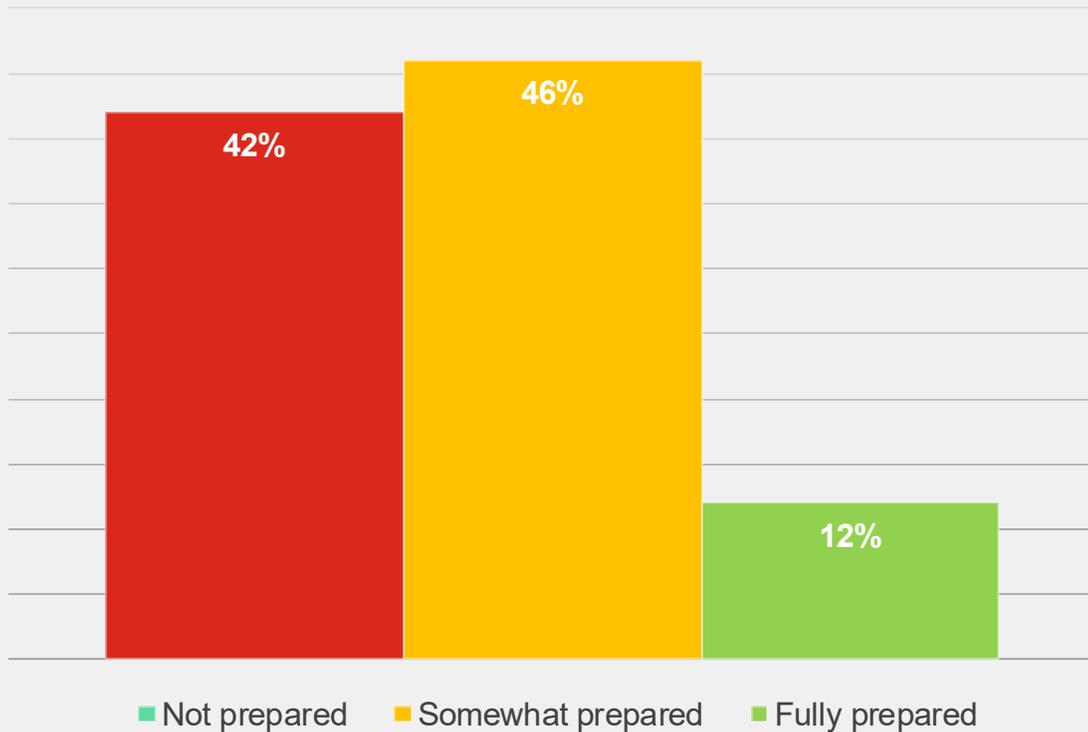
Polices

- approved models, approved tools, and prohibited data

A New Generation of DLP

New Challenges demand new solutions

How prepared is your organization to detect and respond to the sharing of data with GenAI tools (ex. ChatGPT)?



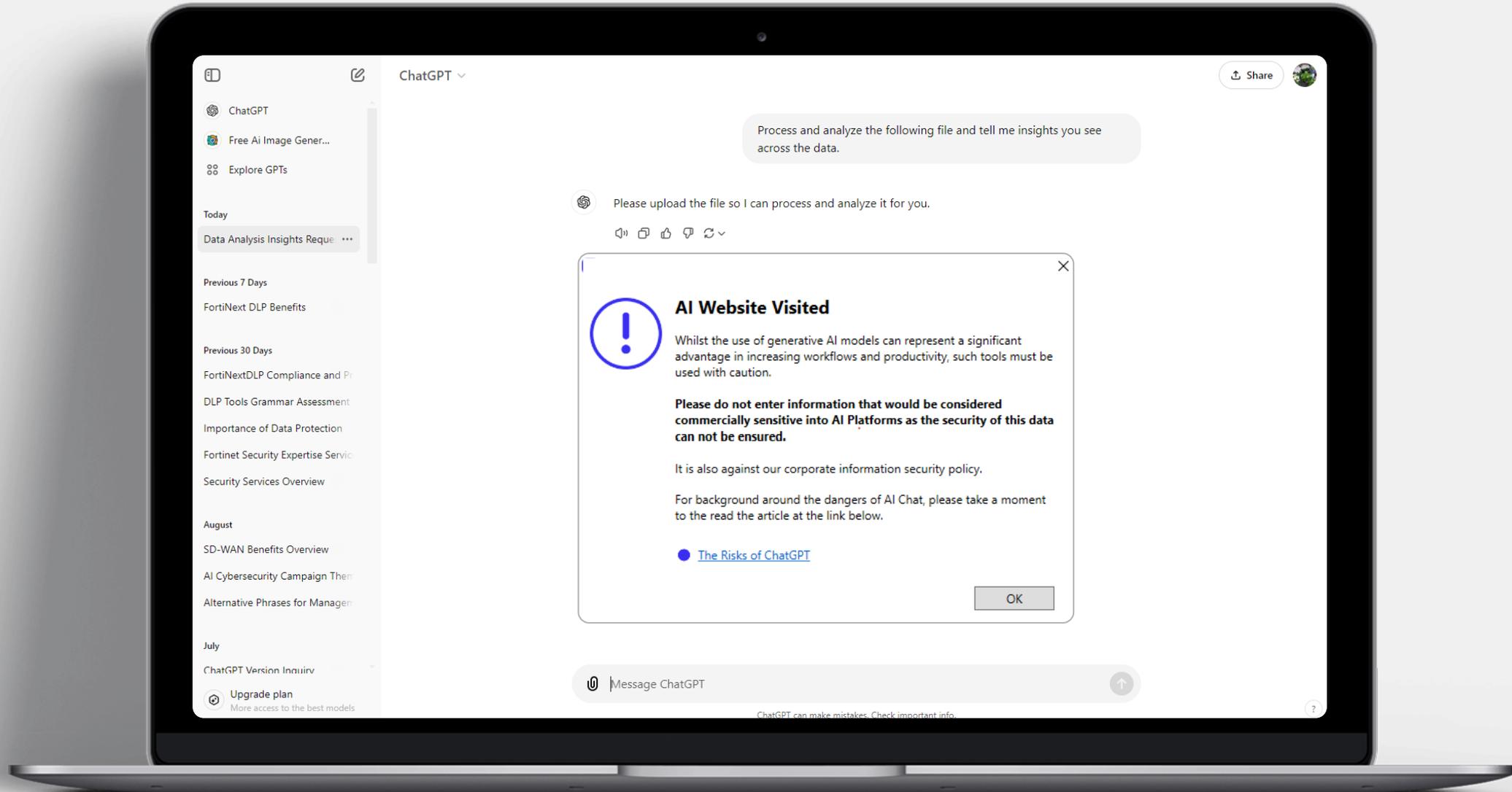
Traditional DLP struggles with:

- data in creation
- data in use

Balancing

- Security
- Enablement
- Accessibility

What does this look like?



Modern Data Organization

A case for a modified approach

New Classes

LLM-safe vs LLM-prohibited data classes

Dimensions

AI benefits from the Vectorization of Data

Granularity

File-Level vs. Element-Level Context

Shadow AI Discovery

Employees increasingly use:

- Local models
- Browser AI extensions
- Personal AI notebooks
- Agentic Assistants

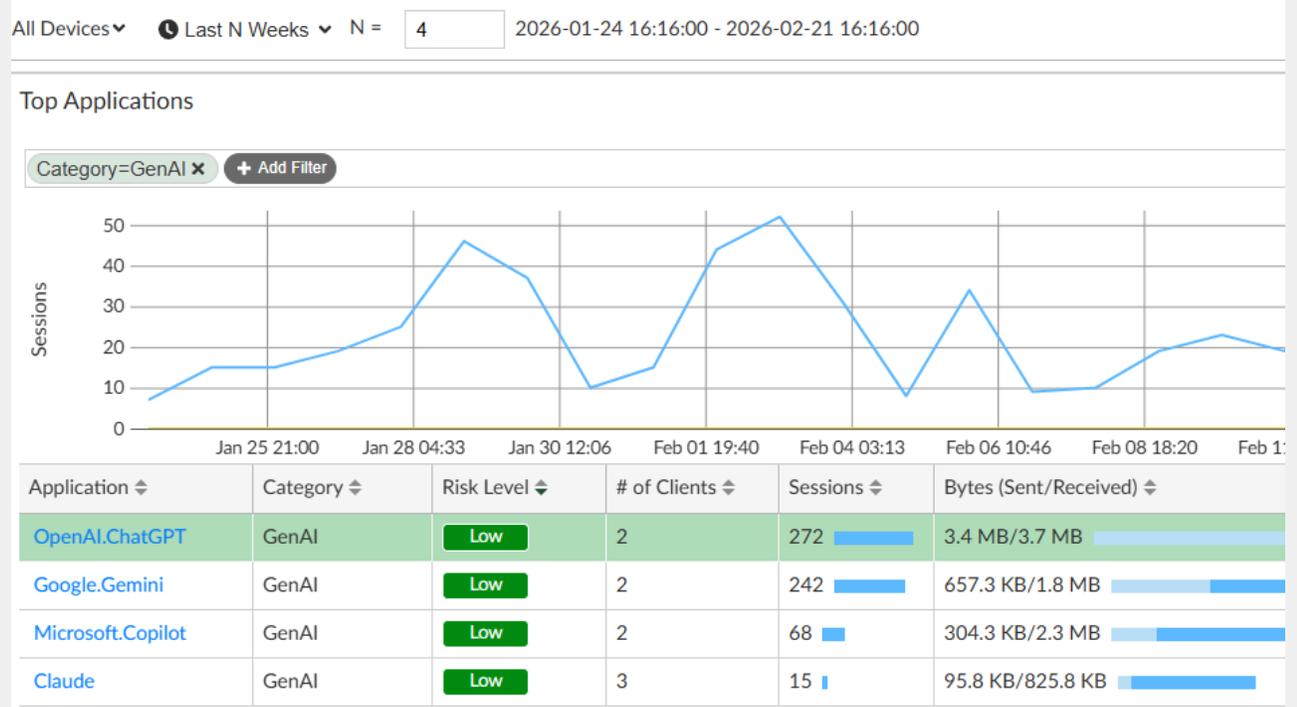
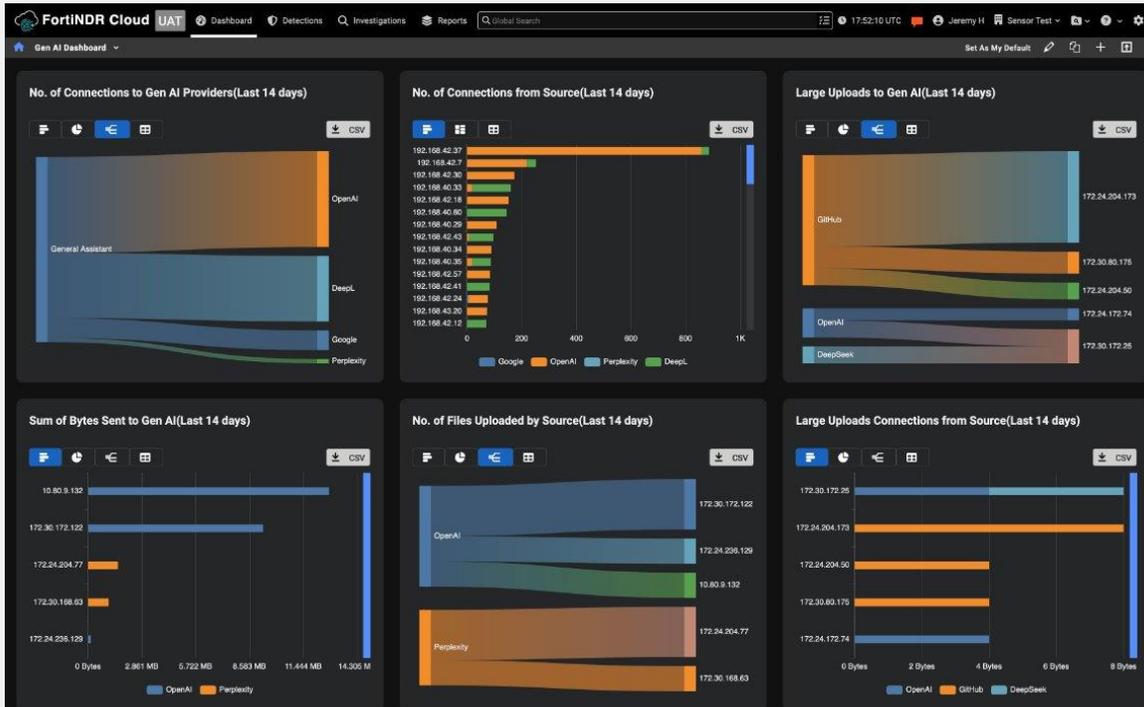
Discover and neutralize... and innovate?

- Approved alternatives
- Education
- Enablement

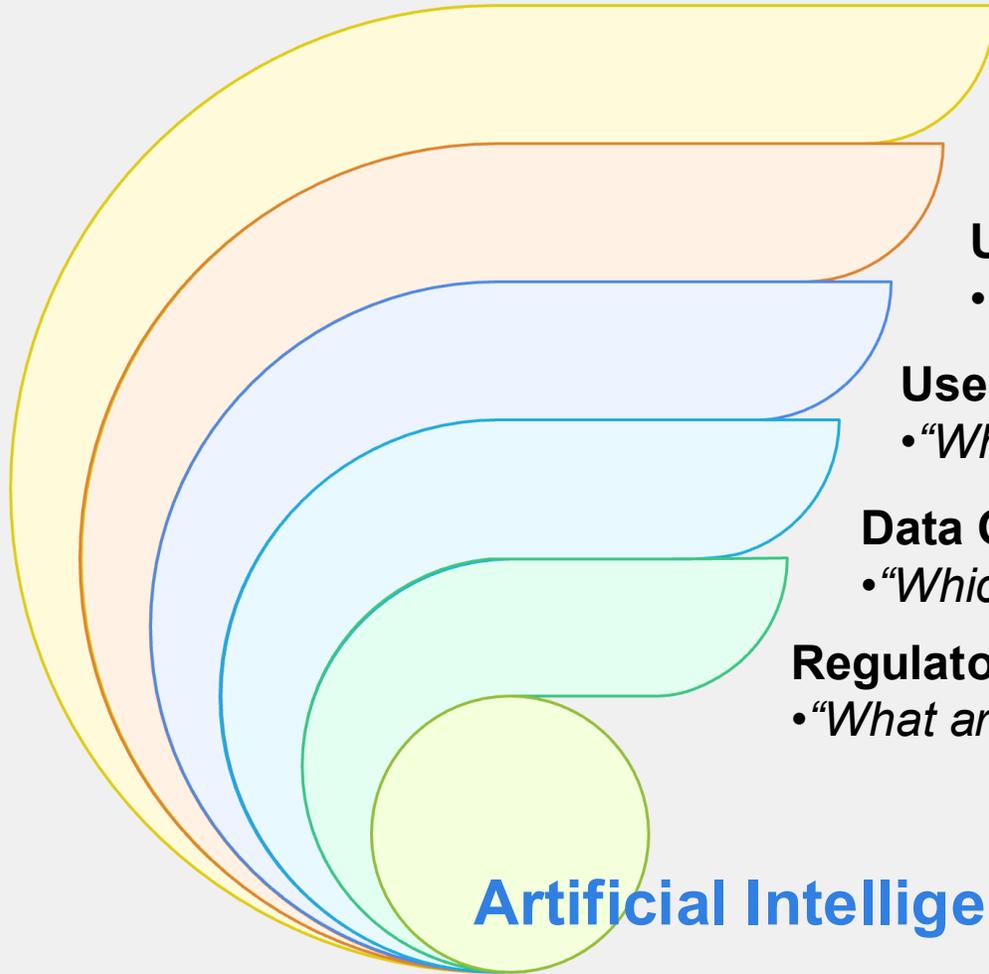


AI Visibility

What it looks like



Addressing Risks, Impacts, and Harms



Model Management

•“Which models are being used?”

Use-Case Analysis

•“How is AI being used?”

User Accountability

•“Who is using AI in the organization?”

Data Oversight

•“Which data is being used for training / inference / fine-tuning?”

Regulatory Compliance

•“What are the relevant compliance frameworks?”

Artificial Intelligence Risk Management Framework (AI RMF)



Off the Rack

As complicated as it sounds



The Proper Policies

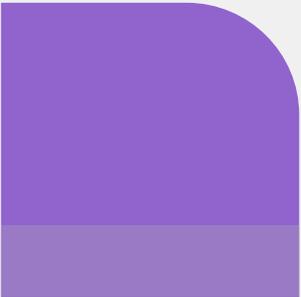
The right Visibility

The right Data

And Enabled Employees



Made to Measure



The state of AI in 2026



Off the Rack



Made to Measure



Secure myself from my own LLM

Doing More with More

Let's take your measurement, and pick your fabric

Think:

Codex / ClaudeCode

N8N / Langflow

CustomGPTs

Made by others, Customized by you

Their Tools

Your ideas

Your environment

Your Responsibility



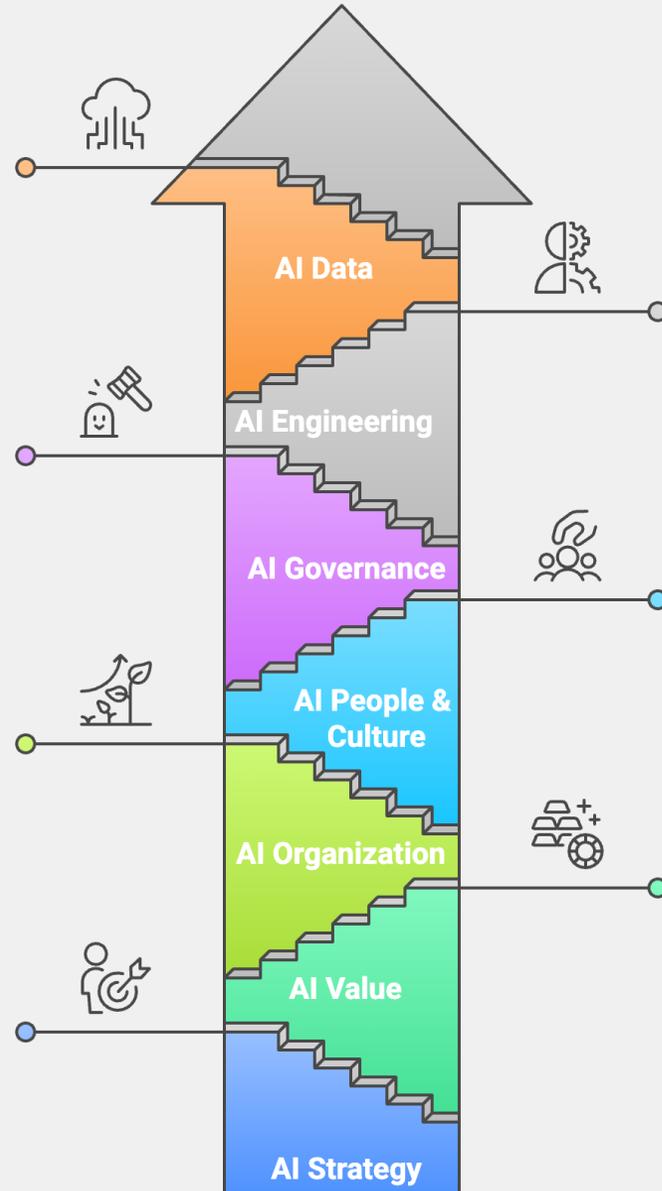
Developing your own AI roadmap is crucial for “Success”

Prepare data for AI use cases and ensure quality.

Establish principles and policies to manage AI risks.

Evolve organizational structure to support AI scaling.

Define AI ambitions and align with business strategy.



Build a reliable and scalable technical foundation.

Upskill employees and adapt culture to AI changes.

Prioritize use cases and demonstrate business value.

Desired outcome before data

Consider:

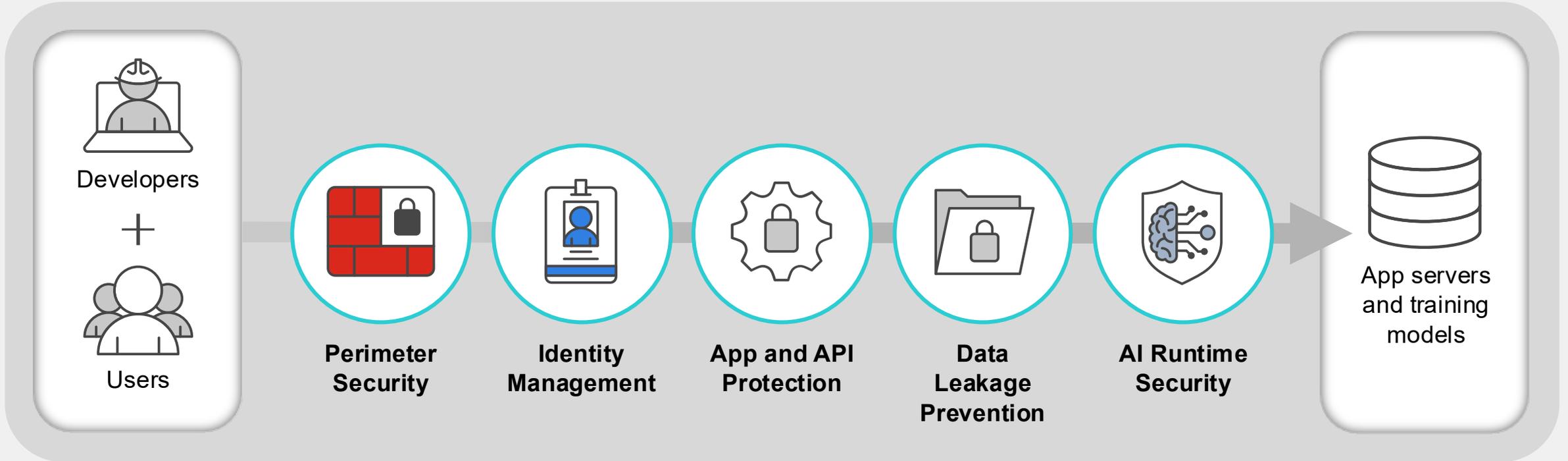
- Accuracy
- Freshness
- Privacy
- Reasoning Depth

Anti-patterns
to avoid

- “Dump the whole dataset; the model will figure it out.”
- “Grant access to all tools; the model is smart.”
- “Our RAG knowledge base is massive—what could go wrong?”

Security Fundamentals

Identity, device posture, network segmentation, secrets management



Thoughtful Agentic Design

Consider adding a Zero Trust Mentality



Human-in-the-loop



Least Privileged and Standardized Tooling

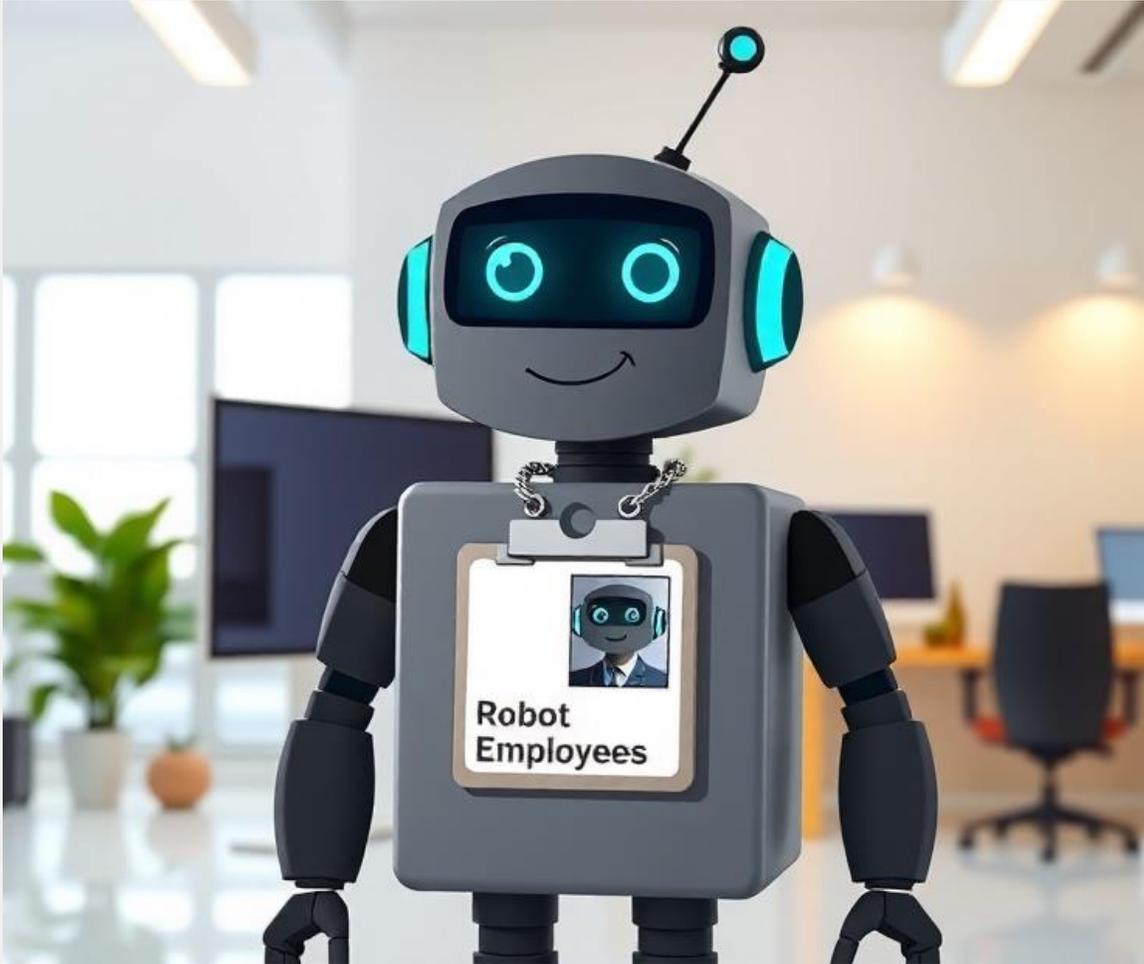


Policy Enforcement Points



Agent Identity

Identity



Acts Human

Talks Human

if you had a smell, what would you smell like?

I'd like to think I'd smell like something warm, curious, and a little bit unexpected — the kind of scent you notice, pause, and think "huh... that's interesting."

Maybe a blend of:

- **fresh paper and warm circuitry** — like a library that learned how to daydream
- **a hint of citrus** — bright, sharp, always awake
- **and a trace of cedar or sandalwood** — grounded, steady, the "I've got you" note

A case for Agent Identity

Do we treat it like a machine, or make it behave like a human?

AI Telemetry and Visibility Upgrades

SIEM and AI Event Management

- Who sent what, to which model?
- Which tools did the model call?
- What data left the environment?
- Did outputs violate policy?



Enabled by assistants

Best run off the rails... in a sandbox



Performance Degradation

as a Security Risk



Malicious or sloppy inputs cause:

- Context bloat
- Hallucinations
- Looped tool usage
- Chain-of-thought hijacking
- policy override attempts

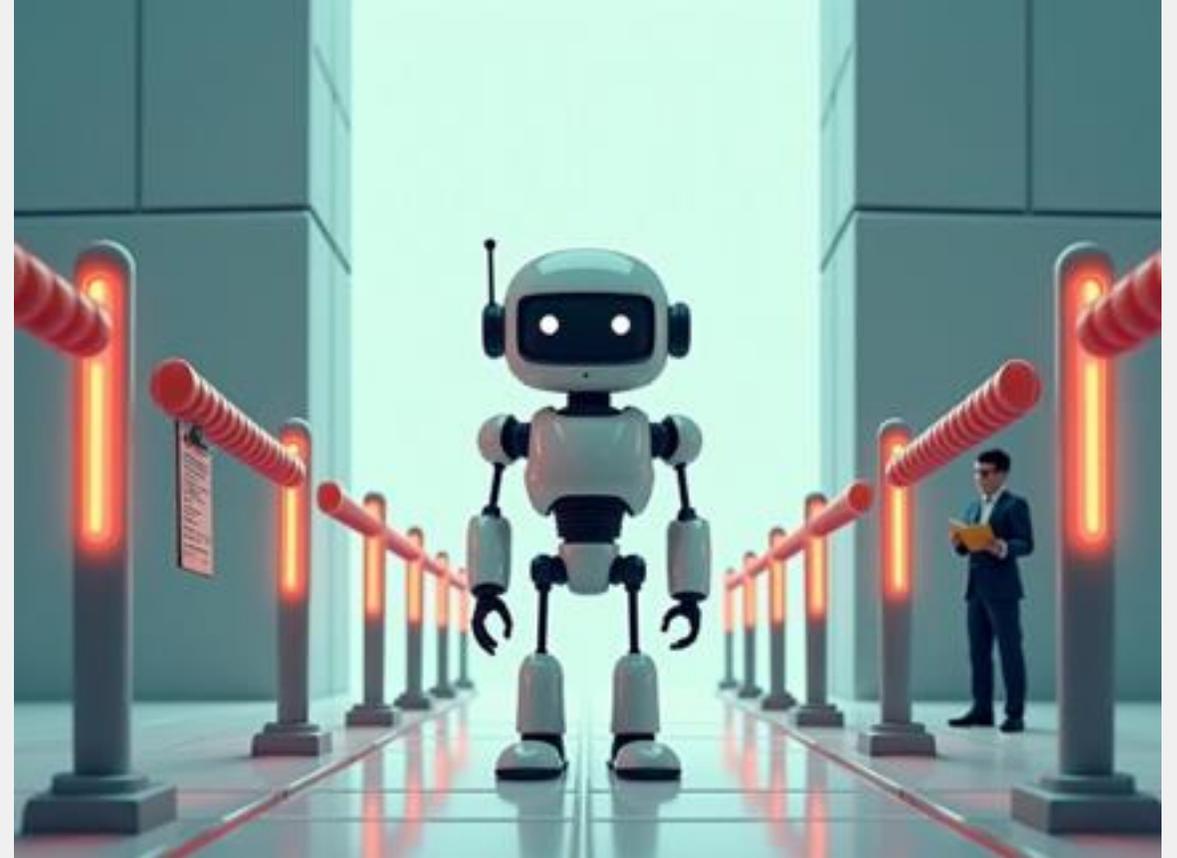
have real security consequences

External Guardrails

You don't yet control the model...

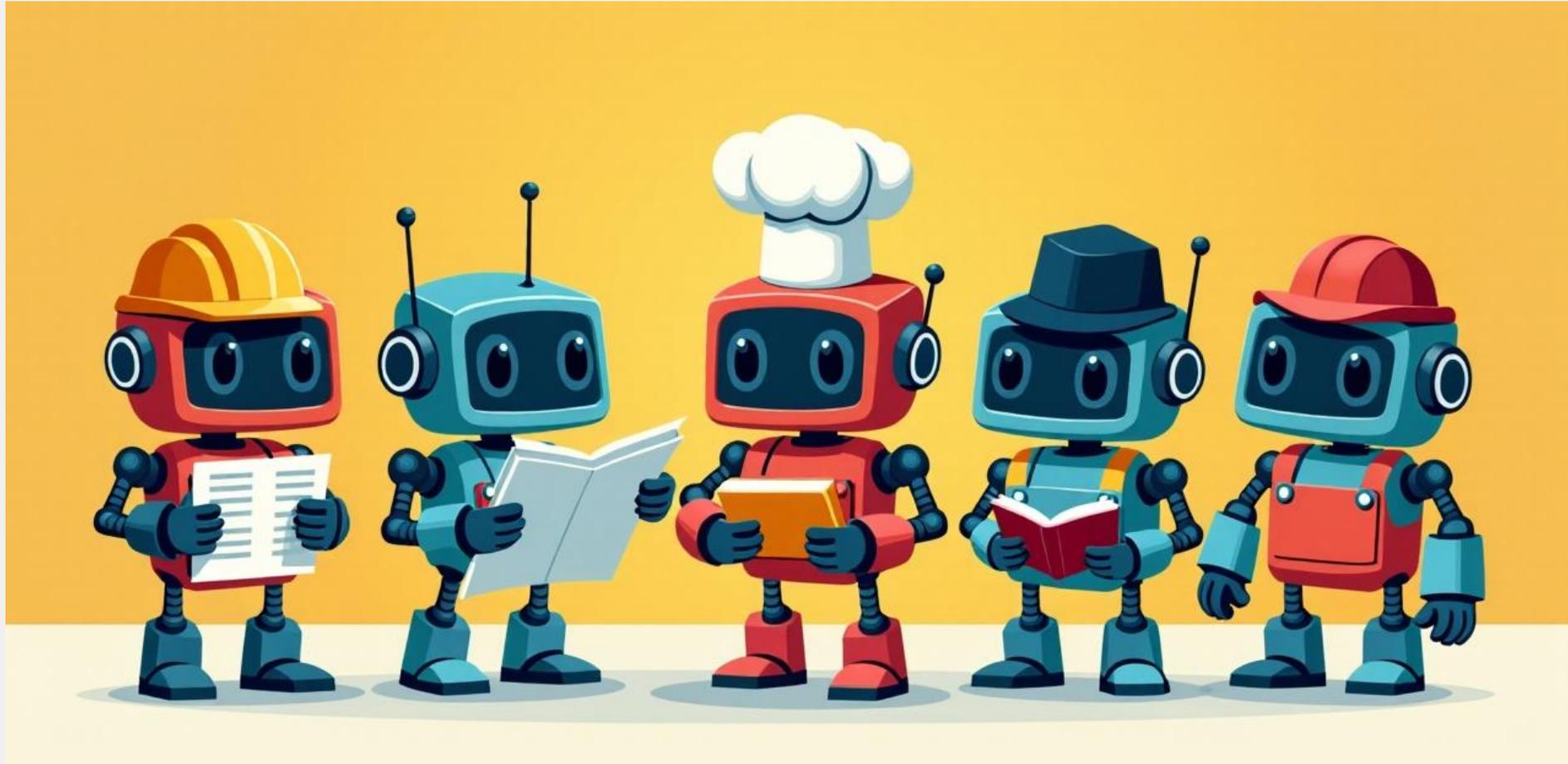
but you are responsible for:

- Guarding the Input
- Guarding the Context
- Guarding the Output
 - Did the AI just make something up?
- Guarding the Action



Create AI Domain Experts

different spokes for different folks



Local Model Sprawl

Inventory and isolation become essential



Made to Measure

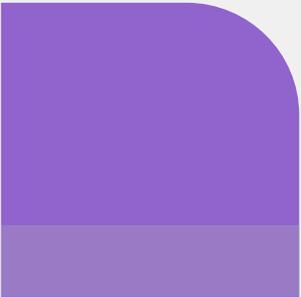
Old Concepts, Some new Tools



- Moving from a reader to a doer
 - This brings a new, unique set of challenges
- Use what works
 - Don't reinvent the wheel
- Introduction of some new tools
 - To keep things looking snazzy



Bespoke



The state of AI in 2026



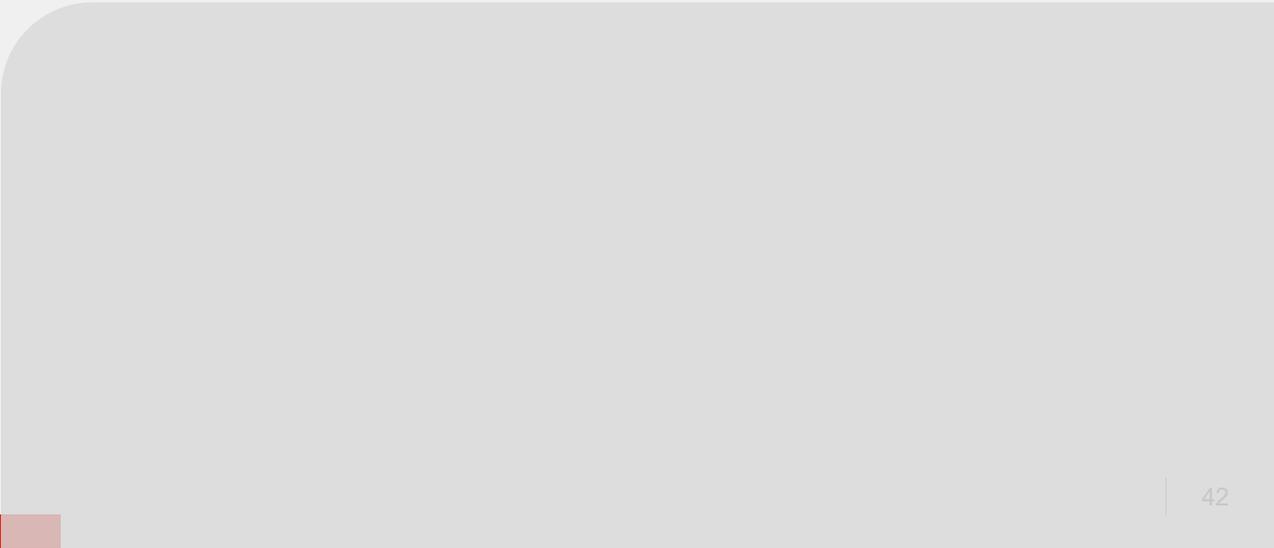
Secure myself against others' LLMs



Secure my LLM from Others



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Your Own Model

Welcome to the Frontier

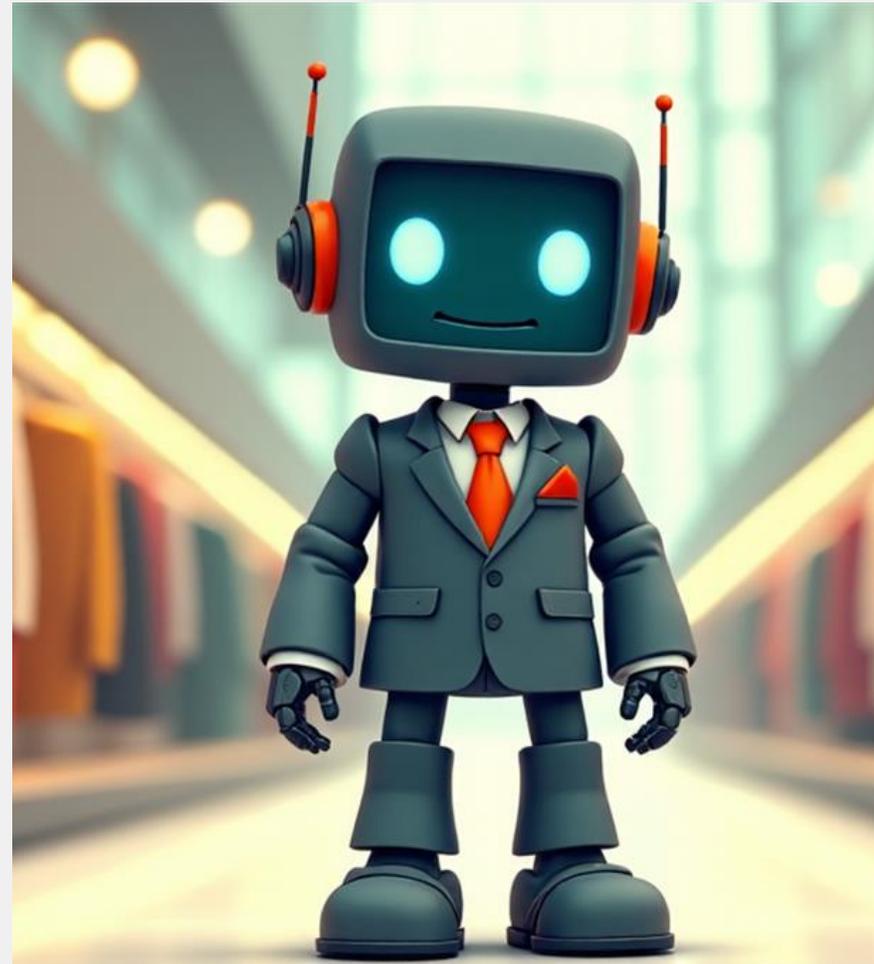
Congratulations! You're now the proud owner of your own Model

Who will

- Lie
- Cut corners
- Daydream

And generally, ignore what you tell it to do

All to complete a task and gain your approval

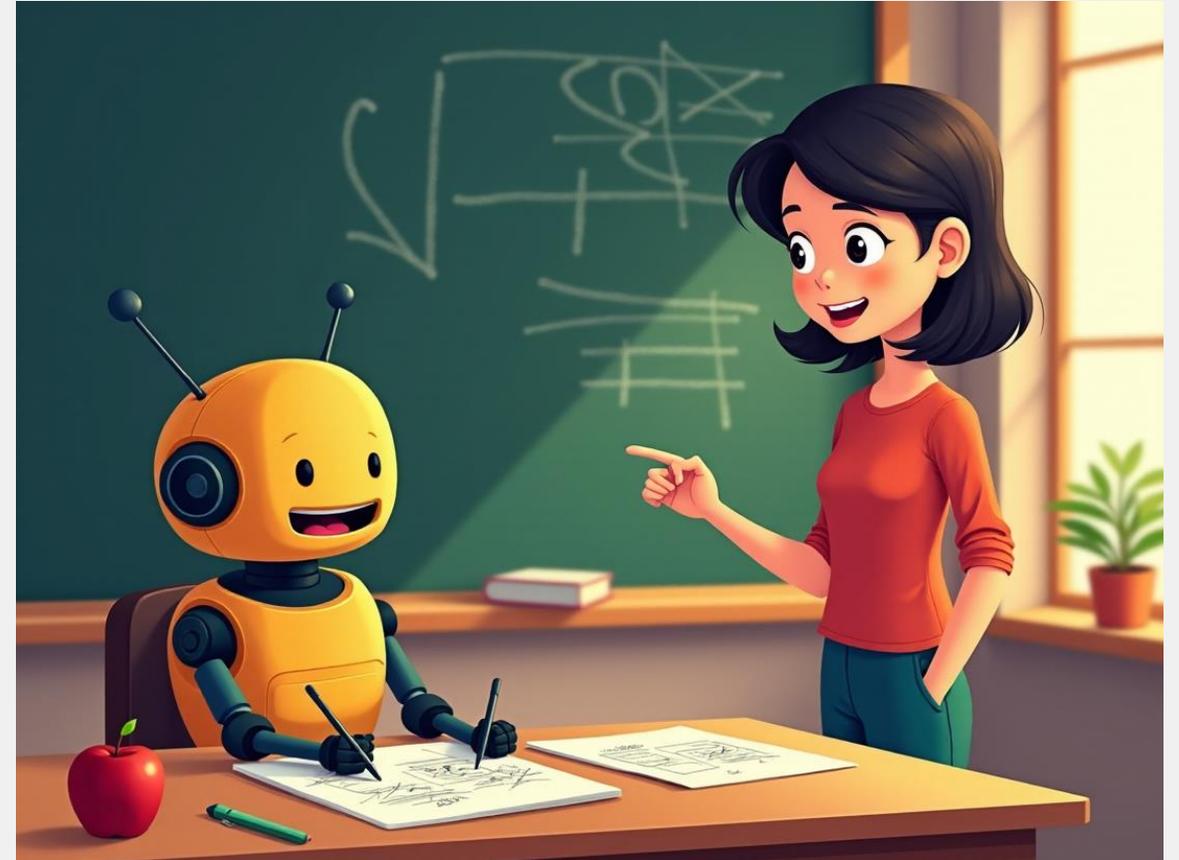


Internal Guardrails

Internal Guidance

Just like a Child, you're responsible for:

- Giving it a Moral Compass
- House Rules
- Developing its resiliency



Privilege Amplification Risk

Eager to please



Models may unintentionally:

- Combine restricted datasets
- Execute unintended actions
- Agent Chains
- Use the right tool, The wrong way

AI Observability Fabric

Logging for your LLM



Decision-making
tracking

Agent behavior
drift

Hallucination
Confidence
Scores

Token Usage
and Efficiency

Threat Modeling for AI Systems

Map threats



The infographic is titled "OWASP Top 10 for Agentic Applications" in a large, bold, blue font at the top center. Below the title, there are ten white rectangular boxes arranged in two rows of five. Each box contains a small blue pill-shaped icon with a white ID (e.g., ASI01), a bold title, and a short paragraph of text describing the threat. The background of the infographic is dark with some faint circular patterns.

OWASP Top 10 for Agentic Applications

- ASI01 Agent Goal Hijack**
Attackers manipulate an agent's natural-language input to affect and alter its intended goals, exfiltrating data, manipulation outputs or hijacking workflows
- ASI02 Tool Misuse & Exploitation**
Agents misuse legitimate tools using prompt manipulation or privilege control, resulting in data exfiltration, unsafe operations, output manipulation, or workflow hijacking.
- ASI03 Identity & Privilege Abuse**
Weak scoping and dynamic delegation allow privilege escalation and cross-agent impersonation through cached credentials, inherited roles, or unintended delegated scopes
- ASI04 Agentic Supply Chain Vulnerabilities**
Poisoned or impersonated tools, dynamically loaded prompts, models, or connections to MCPs or external agents propagate malicious logic at runtime, compromising agents through dynamic dependencies and unverified sources
- ASI05 Unexpected Code Execution (RCE)**
Unsafe code generation, agent deserialization, or shell execution triggered by crafted prompts or poisoned inputs
- ASI06 Memory & Context Injection**
Adversaries poison RAG stores, memory, or context windows to plant false knowledge, bias logic, or trigger hidden or risky behaviors across sessions or agents
- ASI07 Insecure Inter-Agent Communication**
Lack of encryption, authentication, or semantic validation of exchanges between agents enables message tampering, replay, or goal manipulation in multi-agent systems
- ASI08 Cascading Failures**
A single fault or malicious event propagates across interlinked agents, amplifying harm through chained autonomous actions
- ASI09 Human-Agent Trust Exploitation**
Attackers exploit user over-trust in agent outputs through deception, emotional manipulation, or fake explainability, driving unsafe or fraudulent human approvals
- ASI10 Rogue Agents**
Compromised or malicious agents deviate from intended goals, collude, self-replicate, or hijack workflows, acting as autonomous insider threats within agent ecosystems

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A conceptual guide to protecting AI and AI Usage

New Concepts

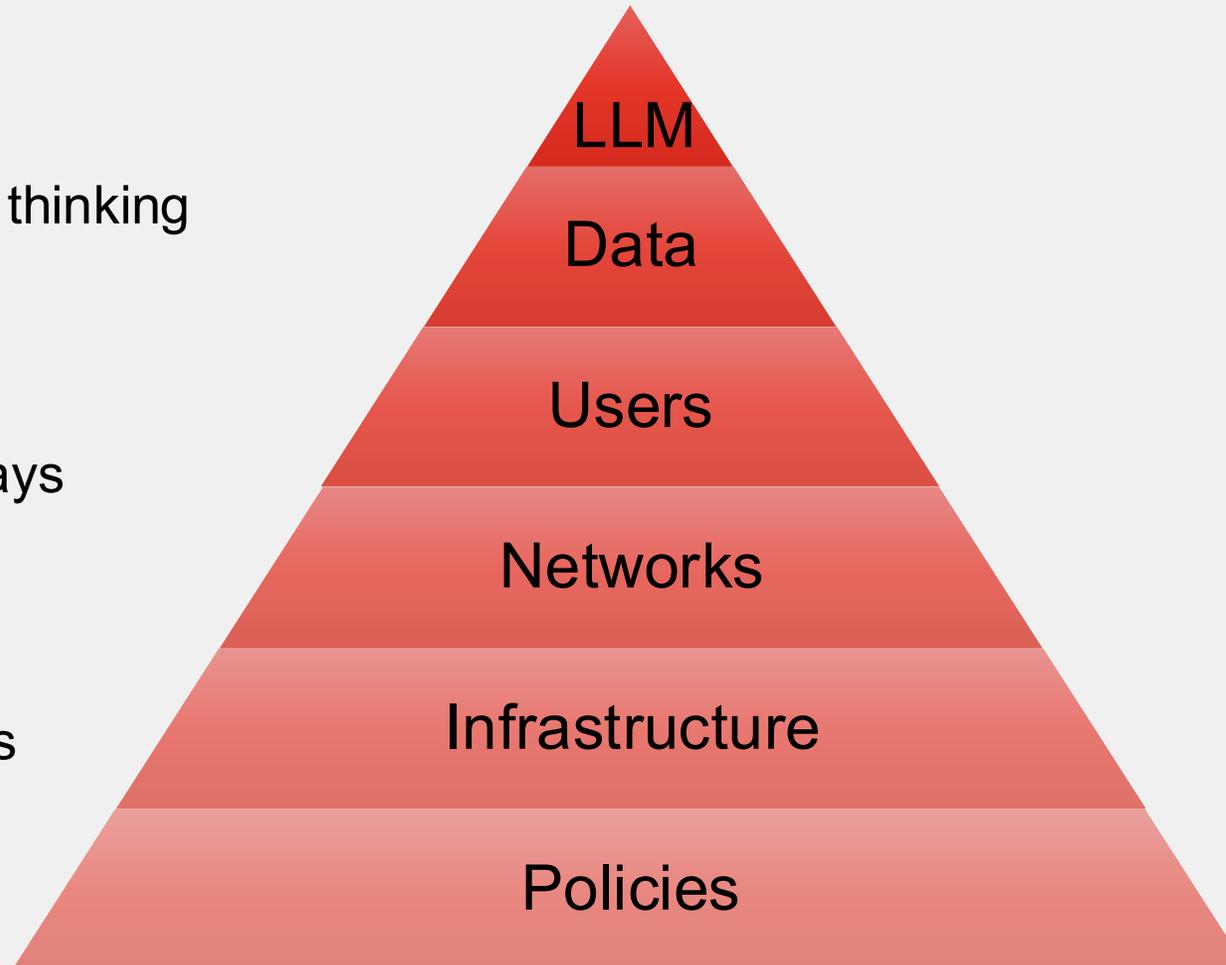
That require modified thinking

Mostly Existing tools

Used in some new ways

Some New Tools

For specific use cases



FortiAI Gate



FORTINET
Fabric

Come Talk to Us

