

SPONSORSHIP PACKAGE

28TH ANNUAL VICTORIA INTERNATIONAL

PRIVACY & SECURITY

SUMMIT

TRUST, TRANSPARENCY & TRANSFORMATION:
GOVERNING AI IN THE PUBLIC SECTOR





March 3-5, 2026
Victoria Conference Centre, Victoria, BC





CONFERENCE OVERVIEW

We cordially invite you to be part of the **28th Annual Victoria International Privacy & Security Summit: Trust, Transparency & Transformation: Governing AI in the Public Sector.** This elite gathering of up to 1,000 professionals involved in public sector transformation, security, and privacy, is scheduled for March 3-5, 2026, at the Victoria Conference Centre. The summit will feature keynote addresses, workshops, applied sessions and panel discussions designed to unravel the complex challenges and opportunities ushered in by our digital age.

As a sponsor, your organization will have the unique opportunity to align with thought leaders and decision-makers dedicated to advancing strategies for public sector transformation. Your brand will gain prominent visibility among an audience of influential stakeholders, providing unparalleled exposure and networking opportunities. Join us in charting a course towards a harmonious future, where the transformative potential of AI aligns with our steadfast commitments to privacy and security.

*In-person attendance is subject to provincial health guidelines. We reserve the right to change packages based on these guidelines.



TITLE SPONSOR

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\$40,000 | Exclusive

• One (1) 45-minute exclusive keynote address (in-person)

- Pre-summit 90-minute educational workshop (concurrent)
- One (1) panel speaker on the panel of your choice (subject to availability)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event
- Option to include a complimentary article in the Securely Speaking Bulletin

Sponsor's presence at the Victoria Conference Centre

- Recognition as Title Sponsor on all signage
- Opportunity to provide branded lanyards for all delegates
- Logo on summit video screens
- Logo on handheld printed agenda
- 10x10 exhibit booth on the second floor
- Five (5) in-person delegate/exhibitor passes (Additional passes available for \$650 Speakers receive their own passes-Max.3)
- Three (3) VIP reception tickets (March 4th)

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.



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PLATINUM SPONSOR - Option A

\$28,500 | 3 available



- One (1) 40-minute keynote address (in-person)
- Pre-summit 90-minute educational workshop (concurrent)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event
- Option to include an article in the Securely Speaking Bulletin for \$1,500 (50% discount)

Sponsor's presence at the Victoria Conference Centre

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (10x10) on second floor
- Four (4) in-person delegate/exhibitor passes (Additional passes available for \$650 Speakers receive their own passes-Max.3)
- Two (2) VIP reception tickets (March 4th)

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.



PLATINUM SPONSOR - Option B

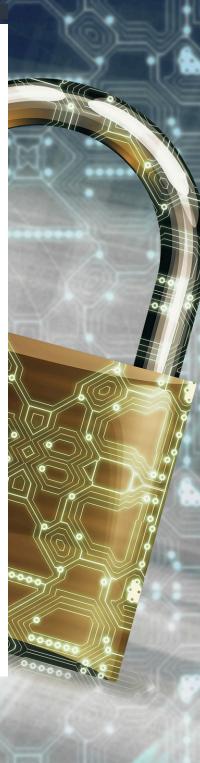
\$27,000 | 2 available

- One (1) 30-minute concurrent keynote address (in-person)
- Pre-summit 90-minute educational workshop (concurrent) <u>or</u> One (1) panel speaker on the panel of your choice (subject to availability)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event
- Option to include an article in the Securely Speaking Bulletin for \$1,500 (50% discount)

Sponsor's presence at the Victoria Conference Centre

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x10 or 10x10) on second floor
- Four (4) in-person delegate/exhibitor passes (Additional passes available for \$650 Speakers receive their own passes-Max.2)
- Two (2) VIP reception tickets (March 4th)

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.



GOLD SPONSOR - Option A

\$18,500 | 4 available

- One (1) 30-minute concurrent keynote address (in-person)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsor's presence at the Victoria Conference Centre

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x10) on second floor
- Three (3) in-person delegate/exhibitor passes
- One (1) VIP reception ticket (March 4th)

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.

GOLD SPONSOR - Option B

\$16,500 | 4 available

- One (1) 30-minute concurrent applied session (in-person)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsor's presence at the Victoria Conference Centre

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x10) on second floor
- Three (3) in-person delegate/exhibitor passes
- One (1) VIP reception ticket (March 4th)

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.



GOLD SPONSOR - Option C

\$15,000 | 3 available

- One (1) 30-minute concurrent applied session (in-person)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsor's presence at the Victoria Conference Centre

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (10x10) on first floor
- Three (3) in-person delegate/exhibitor passes
- One (1) VIP reception ticket (March 4th)

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.

SILVER SPONSOR

\$10,000 | 8 available

- One (1) 30-minute concurrent applied session (in-person) or One (1) panel speaker on the panel of your choice (subject to availability)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsor's presence at the Victoria Conference Centre

- Recognition as Silver Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team.



VIP RECEPTION SPONSOR

\$10,000 | Exclusive

- Opportunity to provide welcome remarks at the reception (March 4th)
- Option to display a pull-up banner at the reception
- Logo on VIP reception invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- One (1) exhibit tabletop on first floor
- Three (3) VIP reception tickets
- Two (2) in-person delegate/exhibitor passes

SPONSOR A STUDENT

\$7,500

- 25 delegate passes for students
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event

LUNCH SPONSOR

\$7,500 | 2 Available

- Welcome address at lunch
- Option to display a pull-up banner in the exhibit area
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event
- One (1) in-person delegate pass

COFFEE SPONSOR (for the day) \$5,500 | 2 Available

- Tabletop sign with company logo and opportunity to place promotional items/branded napkins at the coffee stations or a pull-up banner (on 1st & 2nd floors)
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in pre and post event
- One (1) in-person delegate pass



ADDITIONAL SPONSORSHIP OPPORTUNITIES

(All items below come with logo placement on the summit website, summit video screens, and on pre-summit e-marketing materials. Delegate passes can be added to these items at a discounted sponsor rate of \$650.)

Pre-Summit Educational Workshop (90-minute) | \$5,000

- Opportunity to put together a 90-minute concurrent workshop on March 3rd
- Includes two speaker passes

Exclusive Delegate Notebook Sponsor | \$5,000

• Opportunity to provide branded notebooks for all delegates, includes one inperson delegate pass

Exclusive Delegate Pen Sponsor | \$4,000

 Opportunity to provided branded pens for all delegates, includes one in-person delegate pass

Panel Sponsor | \$3,500 (or \$5,000 with video ad)

- Includes company name listed on the online and printed agenda as the panel sponsor and logo placement on the Panel Title Slide during the session. Includes one in-person delegate pass.
- Option to play a 30 second video before the panel begins (additional \$1,500)

Video Sponsor | \$4,500 (6 available)

 Opportunity to have your video (up to 1 minute) played before or after one of our lunch or coffee breaks. Includes one in-person delegate pass.

Securely Speaking Bulletin Article | \$3,000

 Opportunity to place an article in one of the upcoming issues of the digital Securely Speaking Bulletin by Reboot Communications

Second Floor Exhibit Tabletop | \$6,500 (3 available)

• Includes one (1) delegate/exhibitor pass

First Floor 10x10 Exhibit Booth | \$5,500 (2 available)

• Includes one (1) delegate/exhibitor pass

First Floor Exhibit Tabletop | \$4,500 (8 available)

• Includes one (1) delegate/exhibitor pass





FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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