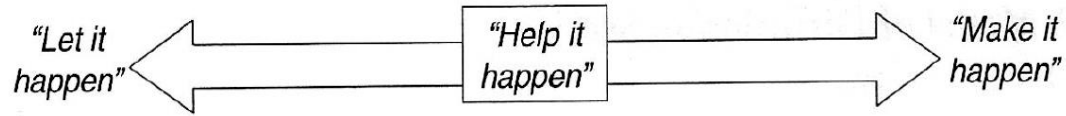


Healthcare “as is” or “as we might wish it to be”.
**What is the future for healthy populations and
what will be necessary to achieve it?**

Dr. Simon Sutcliffe : Two Worlds Cancer Collaboration
Stephen Samis

Health Summit 2026: Where Innovation Meets Impact
ReBoot Communications Ltd.
www.rebootcommunications.com



Defining Features

Unpredictable,
unprogrammed,
uncertain, emergent,
adaptive, self-
organizing

Negotiated,
influenced,
enabled

Scientific, orderly,
planned, regulated,
programmed,
systems “properly
managed”

Assumed Mechanism

Natural,
emergent

Social

Technical

Managerial

Greenhalgh, T et al (2004). Millbank Quarterly. 87 581-629

Question 1

Could the community lead and “own” strategy and implementation for equitable, healthy living and community care?

Question 2

How can molecular medicine and AI benefit the population in an equitable manner?

Question 3

How can we enable individuals to “own” and manage their own personal health future?

What incentives and disincentives would promote healthier and more societally advantageous choices?

Question 4

Could the public health system and privately funded health services - a public-private sector collaboration - enable access to innovation, respecting principles of equity, universality, affordability, accessibility and choice?