

WHAT ARE
YOU
LOOKING AT?



Photo by [Niv Singer](#) on [Unsplash](#)

Respecting Privacy: A National Security Win

THE BEST DEFENCE
AGAINST MIS & DIS
INFORMATION

Privacy is about choice

Privacy (IRL) is about the ability of an individual to determine what information they share with others and within what boundaries.

- Family boundaries.
- Professional boundaries
- Friendship boundaries
- Medical boundaries.

Not everyone can set their boundaries



Photo by [Rudy Issa](#) on [Unsplash](#)

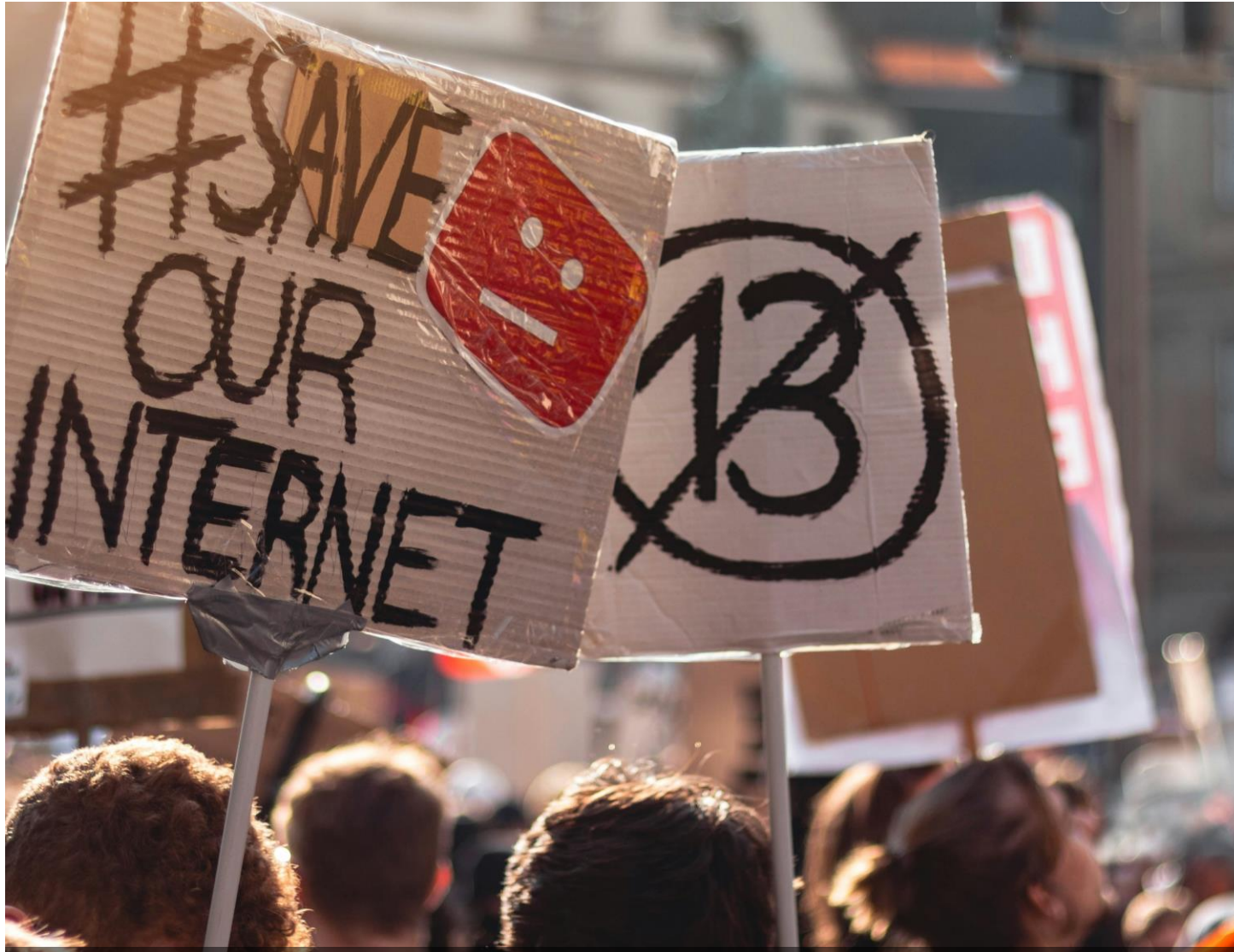


Photo by Christian Wiediger on Unsplash

Democracy is about choice

Democracy depends on the ability and capability of people to engage in democratic processes where they are:

Free from the fear of surveillance

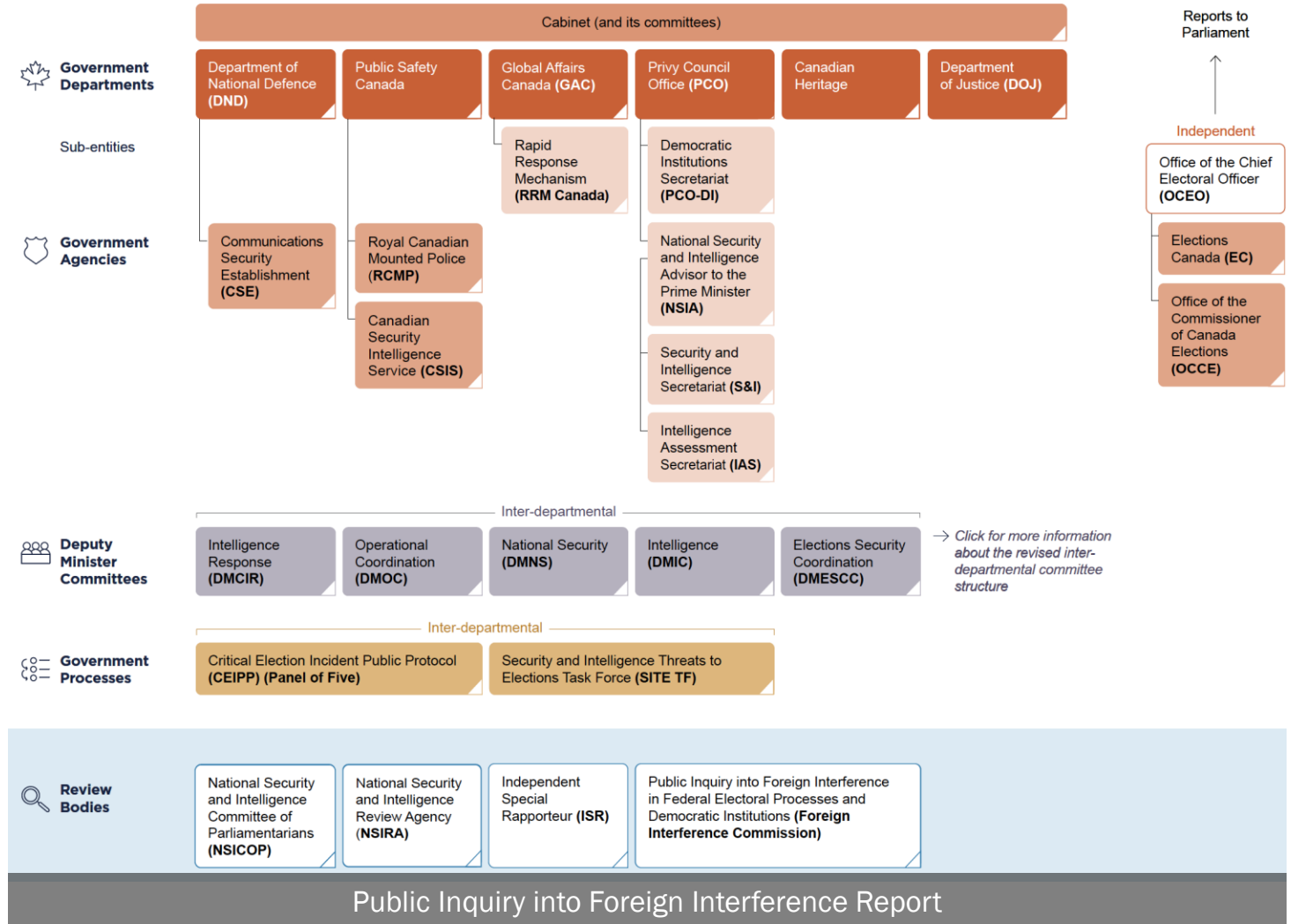
Free to engage with others

Protecting Democracy?

"Trust in law enforcement and governments in my experience is at an all time low. This should be of no surprise considering transparency is way down the list of concerns"

– Unnamed former high-ranking GCHQ individual

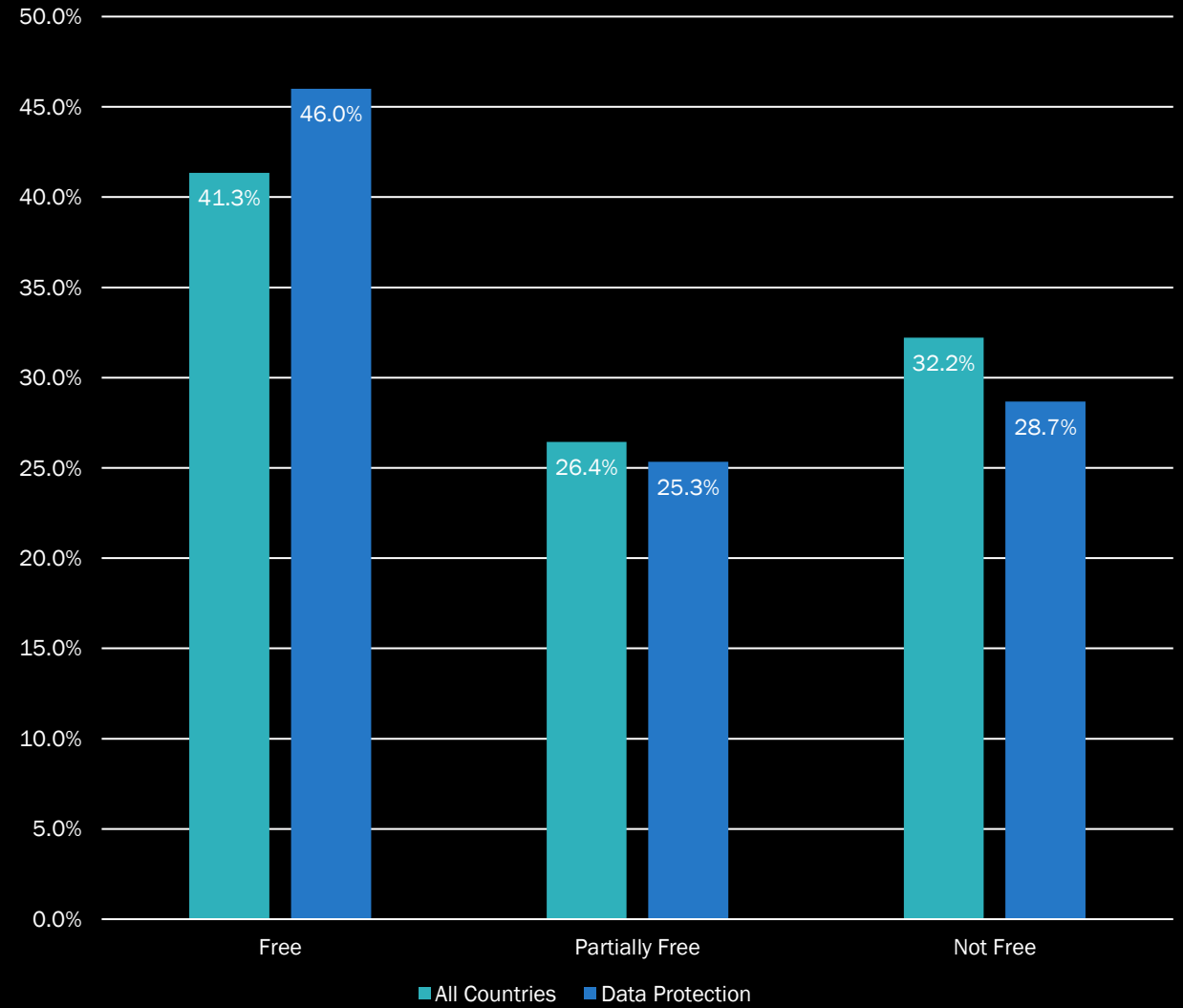
Main Federal Entities Involved in Responding to Foreign Interference



Public Inquiry into Foreign Interference Report

Privacy by Authoritarians

The likelihood of a country being free, partially free, or not free is apparently uncorrelated with whether or not the government has data protection of privacy laws.



Information from Freedom House & UNCTAD

Whose Privacy?

Respecting everyone's privacy is as essential as ensuring everyone can vote.





Building Trust

TREATING PEOPLE LIKE DATA SUBJECTS INSTEAD OF DATA CITIZENS ROBS THEM OF AUTONOMY AND SURRENDERS THEM FOR DATA SHEARING.

A silhouette of a person balancing on a rock against a sunset background. The person is standing on a dark, rounded rock with their left leg raised and arms outstretched for balance. The background is a gradient of orange and yellow, with a bright sun partially obscured by the person's leg. The text is overlaid on this scene.

Balancing Risks and Benefits

THE RISKS OF A DISTRUSTFUL POPULATION

VS

THE BENEFIT OF A DIGITALLY SAVVY AND TRUSTED POPULATION

The road forward

What does a framework where national security and privacy interests are considered equal in defending our values against adversaries look like?

How do we build a digital infrastructure whose default for all citizens is autonomy, privacy, and freedom?



Photo by Alberto Frias on Unsplash

A top-down view of two white ceramic coffee cups filled with latte art, resting on a dark wooden tray. The latte art features a symmetrical, leaf-like pattern. The background is dark and slightly blurred, showing some green foliage on the right side.

Thank you

FOR QUESTIONS OR FOLLOW UP: JOHN@WUNDERLICH.CA

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