



SPONSORSHIP PACKAGE

24TH ANNUAL HEALTHCARE SUMMIT

MEDICINE 3.0: EXPLORING THE NEXUS
OF LONGEVITY, AI, AND GENOMICS

OCTOBER 28-30, 2024



CONFERENCE OVERVIEW

We cordially invite you to be part of a groundbreaking event that stands at the forefront of healthcare innovation. **The 24th Annual Healthcare Summit: Medicine 3.0 will explore the intersection of Longevity, Artificial Intelligence, and Genomics.** Esteemed healthcare leaders from across Canada and other parts of the world will convene to foster connections, impart knowledge, and explore pioneering strategies poised to revolutionize healthcare delivery. Be part of the conversation shaping the future of transformative healthcare implementation.

The agenda will feature over 50 subject matter experts in the fields of personalized medicine, longevity, artificial intelligence and genomics. These thought leaders will share case studies, cutting edge insights, and the latest advancements in health policy, programs, research and technologies. The agenda will include investors and companies who will present their business case to promote the value and opportunity that longevity and healthy living will offer to the future of healthcare delivery.

Experience an array of sponsorship opportunities designed to seamlessly connect you with delegates, allowing you to showcase your latest products/services, groundbreaking innovations and share valuable insights and knowledge. From tailored speaking sessions to prominent branding placements, our sponsorship packages offer diverse avenues for engaging with industry leaders and influencers, ensuring maximum visibility and impact for your brand.

** In-person attendance will be subject to any provincial health guidelines in place at the time of the event.*

We reserve the right to change packages based on these guidelines.

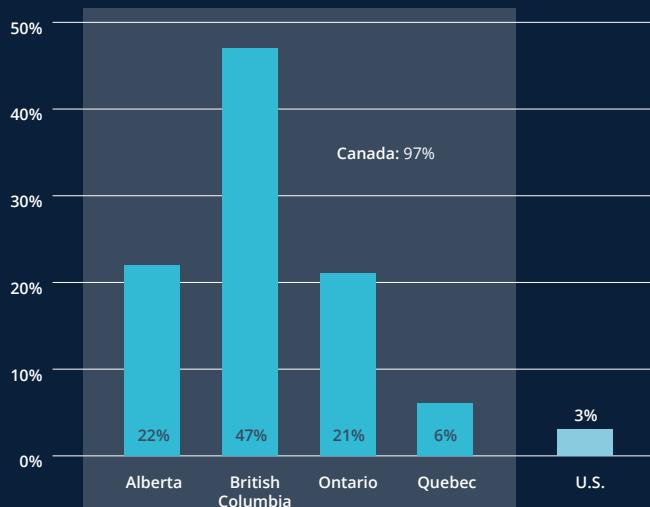
WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare innovation and policy. Over 250 delegates will gather in-person at the Coast Coal Harbour Hotel in Vancouver, BC.

Profession



Geography



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PREMIER SPONSOR

\$25,000 | 2 available

- One (1) 40-minute keynote address (in-person)
- One (1) panel speaker (subject matter expert) – *subject to availability*
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Option to include a complimentary article in the Health Matters Bulletin by the Reboot Health Consultancy

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Networking in-person with key leaders
- Onsite exhibition space
- Four (4) in-person delegate passes
- Two (2) VIP reception tickets



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PLATINUM SPONSOR

\$18,500 | 5 available

- One (1) 30-minute keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Option to include an article in the Health Matters Bulletin by the Reboot Health Consultancy for \$2,500

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- Networking in-person with key leaders
- Onsite exhibition tabletop
- Three (3) in-person delegate passes
- One (1) VIP reception ticket

GOLD SPONSOR

\$12,500 | 8 available

- One (1) panel speaker (subject matter expert) – subject to availability
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes

VIP RECEPTION SPONSOR | \$8,500

- Opportunity to provide welcome remarks at the reception (Tuesday evening at Cardero's)
- Signage at the reception
- Logo on VIP reception invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- Three (3) VIP reception tickets
- One (1) in-person delegate pass

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ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with logo placement on the summit website, summit video screens, and on pre-summit e-marketing materials. Delegate passes can be added to the packages below for \$700 each)

Health Matters Bulletin Article | \$5,000

- Opportunity to place an article in one of the upcoming issues of Health Matters Bulletin by the Reboot Health Consultancy

www.rebooothalthconsultancy.ca

Lunch Sponsor | \$5,500 | 3 available

- Includes welcome address at lunch, signage with company logo and one in-person delegate pass

Sponsor a Student | \$5,500

- 20 student in-person delegate passes to the summit
- One (1) regular in-person delegate pass
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Exclusive Lanyard Sponsor | \$3,500

- Opportunity to provided branded lanyards for all delegates

Coffee Sponsor for the Day | \$3,500 | 2 available

- Includes tabletop signage with company logo and opportunity to place promotional items/branded napkins at the coffee station

Exclusive Delegate Notebook Sponsor | \$2,500

- Opportunity to provided branded notebooks for all delegates

Exclusive Delegate Pen Sponsor | \$2,500

- Opportunity to provided branded pens for all delegates

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PAST SPONSORS



ADDITIONAL ENTERPRISE ORGANIZATIONS

3M	Ernst & Young	Lexmark	PwC
3Sixty Public Affairs	Fujitsu	Logibec	Procura
Avaya	GE Healthcare	Mayo Clinic	Ricoh Canada
BGP Pharma ULC	Gevity	MEDEC	Sanofi
BMO Bank of Montreal	Hewlett Packard Enterprise	Meditech	Shaw Business
Boehringer Ingelheim	Hospice Care Alliance of BC	Microserve	Sierra Systems
Check Point	HP Advanced Solutions	MNP	Splunk
Circle Innovation	HSBC	Novari Health	Symantec
Compugen		Philips Healthcare	Workday
Dell Services			

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WHO ATTENDS

EDUCATIONAL INSTITUTIONS



British Columbia
Association of Institutes
and Universities
British Columbia Institute
of Technology
Michael Smith Foundation
for Health Research
Okanagan College
Royal Roads University
Sauder School of Business
(UBC)

Simon Fraser University
Southern Alberta Institute
of Technology
Stenberg College
University of Alberta
University of British
Columbia
University of Calgary
University of Victoria
Western University

PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services
Auditor General of
British Columbia
British Columbia
Cancer Agency
British Columbia Centre
for Excellence in HIV/AIDS
British Columbia
Children's and Women's
Redevelopment Project
British Columbia College
of Family Physicians
British Columbia
Government
Employees Union

British Columbia Ministry
of Citizens' Services
British Columbia
Ministry of Health
BC Clinical and
Support Services
British Columbia Patient
Safety & Quality Council
British Columbia
Provincial Health
Services Authority
Canada Health Infoway
Doctors of British
Columbia
eHealth Saskatchewan

First Nations Health
Authority
Fraser Health Authority
Government of the
Northwest Territories
Genome Alberta
Hospital Employees' Union
Interior Health Authority
Island Health Authority
Legislative Assembly
of British Columbia
Northern Health Authority
Office of the Auditor
General of British
Columbia

Partnerships British
Columbia Providence
Health Care
Saskatchewan Ministry
of Health
Saskatoon Health Region
Scottish Government
St. Joseph Health System
Vancouver Coastal Health
WorkSafe British
Columbia
Yukon Government

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FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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