



VIPSS

SPONSORSHIP PACKAGE

26TH ANNUAL VANCOUVER INTERNATIONAL
PRIVACY & SECURITY
SUMMIT

GUARDING PRIVACY, FORTIFYING SECURITY:
NAVIGATING THE AI FRONTIER



MARCH 6 - 8, 2024

The Westin Bayshore Hotel, Vancouver, BC

CONFERENCE OVERVIEW

Reboot Communications Ltd. and ISACA Vancouver are pleased to announce the **26th Annual Vancouver International Privacy & Security Summit (VIPSS)**, March 6 - 8, 2024.

For 20 years Reboot Communications, in conjunction with the BC Government, had produced the annual Privacy & Security Conference in Victoria. This annual event merged with ISACA's BC Aware conference to provide an elevated platform to connect and educate privacy and security professionals globally at a world-class event.

Innovation and disruptive technologies are transforming every industry around the globe. What effects will these technologies and innovation have on our privacy and security?

Over 60 international subject matter experts from government, private sector, and academia will discuss the major impacts of how Artificial Intelligence, Cloud Computing, Cybersecurity, Big Data, E-Commerce, Ransomware, Bioethics, Facial Recognition, Privacy Legislation, Data Governance and Innovation, will shape our future.

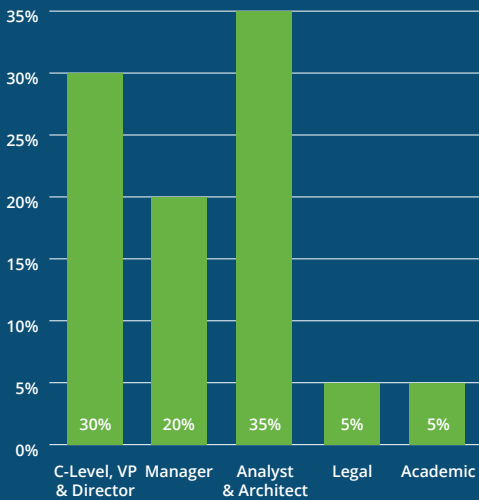
This year's sponsorship opportunities provide multiple ways to connect with 750 in-person delegates to showcase your newest products, services and latest innovations.

**In-person attendance is subject to provincial health guidelines. We reserve the right to change packages based on these guidelines.*

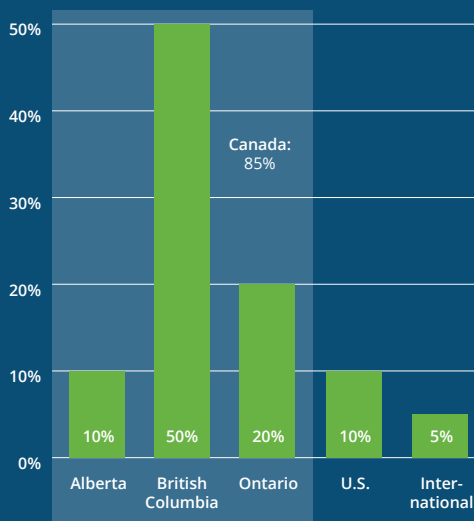
WHO ATTENDS?

This event consistently attracts top-tier decision-makers, global policy makers and regulators. It is a must-attend conference for anyone involved in privacy & security in the public and private sectors (innovators, data scientists, technical influencers, venture capital investors, managers and directors).

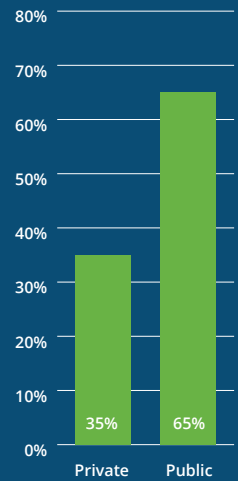
Profession



Geography



Sector



TITLE SPONSOR

\$40,000 | Exclusive

- One (1) 45-minute exclusive in-person keynote address
- Pre-summit 90-minute educational workshop (*concurrent*)
- One (1) panel speaker on the panel of your choice (*subject to availability*)
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website
- Option to include a complimentary article in *Securely Speaking: Your Privacy & Security Bulletin*

Sponsors presence at the Westin Bayshore Hotel (*subject to provincial guidelines*)

- Recognition as Title Sponsor on all signage
- Opportunity to provide branded lanyards for all delegates
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Two (2) exhibition booths (8x8)
- Five (5) delegate/exhibitor passes for March 6th - 8th
(*Additional passes available for \$650*) (*Speakers receive their own passes*)
- Three (3) tickets to the VIP Reception on March 7th

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team by:
 - Engaging on the event sponsorship and speaker announcements by liking, commenting and retweeting/sharing the published posts from the event social media channels. Live links to the published posts will be provided by Reboot, along with announcement graphics.
 - Publishing an additional 2 posts from the sponsors social media channels, ensuring the event link is included and appropriate event social media accounts are tagged, at least 30 days prior to the event date. Published live links sent to Reboot's social media team to engage.

PLATINUM SPONSOR

Option A: \$28,500 | 3 Available

- One (1) 40-minute in-person keynote address
- Pre-summit 90-minute educational workshop (*concurrent*)
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website
- Option to include an article in *Securely Speaking: Your Privacy & Security Bulletin* for \$2,500 (50% discount)

Sponsors presence at the Westin Bayshore Hotel (*subject to provincial guidelines*)

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x8)
- Four (4) delegate/exhibitor passes for March 6th - 8th
(*Additional passes available for \$650 (Speakers receive their own passes)*)
- Two (2) tickets to the VIP Reception on March 7th

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team by:
 - Engaging on the event sponsorship and speaker announcements by liking, commenting and retweeting/sharing the published posts from the event social media channels. Live links to the published posts will be provided by Reboot, along with announcement graphics.
 - Publishing an additional 2 posts from the sponsors social media channels, ensuring the event link is included and appropriate event social media accounts are tagged, at least 30 days prior to the event date. Published live links sent to Reboot's social media team to engage.

Continue to next page for Option B.

PLATINUM SPONSOR

Option B: \$27,000 | 2 Available

- One (1) 30-minute in-person concurrent keynote address
- One (1) panel speaker on the panel of your choice *(subject to availability)*
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website
- Option to include an article in *Securely Speaking: Your Privacy & Security Bulletin* for \$2,500 (50% discount)

Sponsors presence at the Westin Bayshore Hotel *(subject to provincial guidelines)*

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x8)
- Four (4) delegate/exhibitor passes for March 6th - 8th
(Additional passes available for \$650) (Speakers receive their own passes)
- Two (2) tickets to the VIP Reception on March 7th

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team by:
 - Engaging on the event sponsorship and speaker announcements by liking, commenting and retweeting/sharing the published posts from the event social media channels. Live links to the published posts will be provided by Reboot, along with announcement graphics.
 - Publishing an additional 2 posts from the sponsors social media channels, ensuring the event link is included and appropriate event social media accounts are tagged, at least 30 days prior to the event date. Published live links sent to Reboot's social media team to engage.

GOLD SPONSOR

Option A: \$18,500 | 8 Available | *larger room – 230+ delegates*

Option B: \$16,000 | 3 Available | *smaller room – max 125 delegates*

- One (1) 30-minute concurrent keynote address
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website

Sponsors presence at the Westin Bayshore Hotel *(subject to provincial guidelines)*

- Recognition as a Gold Sponsor on all signage
- Logo on summit video screens
- One (1) exhibition booth (8x8)
- Three (3) delegate/exhibitor passes for March 6th - 8th
(Additional passes available for \$650) (Speakers receive their own passes)
- One (1) ticket to the VIP Reception on March 7th

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team by:
 - Engaging on the event sponsorship and speaker announcements by liking, commenting and retweeting/sharing the published posts from the event social media channels. Live links to the published posts will be provided by Reboot, along with announcement graphics.
 - Publishing an additional 2 posts from the sponsors social media channels, ensuring the event link is included and appropriate event social media accounts are tagged, at least 30 days prior to the event date. Published live links sent to Reboot's social media team to engage.

Continue to next page for Option C.

GOLD SPONSOR

Option C: \$15,000 | 2 Available

- One (1) 30-minute concurrent keynote address (*smaller room*)
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website

Sponsors presence at the Westin Bayshore Hotel (*subject to provincial guidelines*)

- Recognition as a Gold Sponsor on all signage
- Logo on summit video screens
- Coffee sponsor for one full day with option to provide branded cups/napkins at the coffee station. Tabletop and stool set up next to the coffee station for one day to distribute promotional materials/swag
- Three (3) delegate/exhibitor passes for March 6th - 8th
(*Additional passes available for \$650*) (*Speakers receive their own passes*)
- One (1) ticket to the VIP Reception on March 7th

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team by:
 - Engaging on the event sponsorship and speaker announcements by liking, commenting and retweeting/sharing the published posts from the event social media channels. Live links to the published posts will be provided by Reboot, along with announcement graphics.
 - Publishing an additional 2 posts from the sponsors social media channels, ensuring the event link is included and appropriate event social media accounts are tagged, at least 30 days prior to the event date. Published live links sent to Reboot's social media team to engage.

SILVER SPONSOR

\$10,000 | 8 Available

- One (1) panel speaker on the panel of your choice *(subject to availability)*
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event
- Logo on summit website

Sponsors presence at the Westin Bayshore Hotel *(subject to provincial guidelines)*

- Recognition as a Silver Sponsor on all signage
- Two (2) delegate/exhibitor passes for March 6th - 8th
(Additional passes available for \$650) (Speakers receive their own passes)

Social Media

- Sponsor announcement and branding posts on Reboot's social media channels
- Promo code can be provided to share with your customers
- Sponsor to assist in promoting the event on social media through their marketing team

VIP RECEPTION – BY INVITATION ONLY

March 7th | \$10,000

(Option to add one (1) exhibition booth (8x8) for \$3,500)

- Opportunity to provide welcome remarks at the reception
- Logo on VIP Reception Invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website
- Two (2) delegate/exhibitor passes for March 6th - 8th
(Additional passes available for \$650)
- Four (4) tickets to the VIP Reception on March 7th

SPONSOR A STUDENT | \$7,500

- 25 Student full delegate passes to the summit (*March 6th - 8th*)
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website
- List of attending delegate names and emails that have opted in – pre and post event

ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with logo placement on summit website and on e-marketing materials)

Lunch Sponsor | \$7,500 (2 available)

- Includes welcome address at lunch, signage with company logo, one delegate pass (*March 6th - 8th*)
- Option to display a pull up banner at one of the lunch stations and provide branded napkins for the dessert station

Pre-Summit Educational Workshops (March 6th) | \$7,500 *(\$4,000 if added on to a Silver or higher sponsorship)*

- Opportunity to put together a 90-minute concurrent workshop, includes two full speaker passes (*March 6th - 8th*)

Exclusive Delegate Notebook Sponsor | \$4,000

- Opportunity to provide branded notebooks for all delegates, includes one delegate pass (*March 6th - 8th*)

Exclusive Delegate Pen Sponsor | \$4,000

- Opportunity to provide branded pens for all delegates, includes one delegate pass (*March 6th - 8th*)

Coffee Sponsor | Full Day March 6th \$5,000 (1 available)

- Includes tabletop signage with company logo and opportunity to place promotional items and/or branded cups and napkins at the coffee station, includes one delegate pass

PAST SPONSORS



WHO ATTENDS

ENTERPRISE ORGANIZATIONS

- | | | | | |
|--------------------------------|----------------------------|-----------------------------|-----------------------------|----------------------|
| 2Keys Corporation | Dragonchain | Ivanti | Nulli – Identity Management | Securonix |
| Above Security | DXC Technology | Kaspersky Lab | Optiv | Skybox Security |
| Armis | Fasken | Kirke Management Consulting | OPUS Consulting Group | Simeio Solutions |
| Bennett Jones LLP | Finning International Inc. | Kobalt | Palantir Technologies | Splunk |
| Box | FireEye | KPMG | Pentavere | StandardFusion |
| BSI Group Canada | Forcepoint | Lawson Lundell | Plurilock | Terranova |
| CDW Canada | Forescout | Loblaw Companies | PRIMECorp | Thales |
| Centurion Cyber Defence | Gartner | LogRhythm | Privacy Analytics | Tripwire |
| Carbon Black | Gemalto | Long View Systems | PwC | Trustwave |
| CGI | Guardicore | McAfee | Rapid7 | Vancity Credit Union |
| Citrix | Herjavec Group | Mimecast | rSolutions | Veeam Software |
| Coastal Community Credit Union | Hitachi ID Systems | MNP | Rogers | Vyne Mobile |
| Compugen | HP Advanced Solutions | Molecular You | SailPoint | WeHackPurple |
| CyberArk | Interac | Motorola Solutions | Scalar | WinMagic |
| Darktrace | Iron Spear | Netskope | SecureKey Technologies | X10 Networks |
| | | NTT Data | | |

WHO ATTENDS

EDUCATIONAL INSTITUTIONS



Abbotsford Virtual School
 Burnaby School District #41
 Camosun College
 Capilano University
 Douglas College
 Edmonton Public Schools
 Emily Carr University
 Greater Victoria School District #61

Kwantlen Polytechnic University
 Langley School District #35
 McGill University
 Mount Royal University
 New York Institute Of Technology
 Queen's University
 Royal Roads University
 School District #22 (Vernon)

Selkirk College
 Simon Fraser University
 Thompson Rivers University
 University of British Columbia
 University of Ottawa
 University of the Fraser Valley
 University of Toronto
 University of Victoria
 University of Waterloo

PUBLIC SECTOR ORGANIZATIONS

Alberta Pensions Services
 BC Assessment
 BC Ferries
 BC Housing
 BC Hydro
 BC Liquor Distribution Branch
 BC Ministry of Attorney General
 BC Ministry of Education
 BC Ministry of Finance
 BC Ministry of Health
 BC Ministry of Social Development & Social Innovation
 BC Ministry of Technology, Innovation and Citizens' Services
 BC Ministry of Transportation & Infrastructure
 BC Office of the CIO
 BC Oil & Gas Commission
 BC Pension Corporation
 BC Public Service Agency
 BC Safety Authority
 BC Transit
 BC Lottery Corporation
 British Columbia Securities Commission (BCSC)

Calgary Police Service
 Canada Post
 Canadian Association of Chiefs of Police
 Canadian Centre for Cyber Security
 Canadian Civil Liberties Association
 Canadian Cyber Incident Response Centre
 Capital Regional District
 City of Calgary
 City of Coquitlam
 City of Edmonton
 City of Nanaimo
 City of Fort St. John
 City of Surrey
 City of Vancouver
 City of Victoria
 Community Living BC
 Canada Revenue Agency
 Department of Justice
 Department of National Defence
 District of Saanich
 District of Sooke

Doctors of BC
 First Nations Health Authority
 Forests, Lands, Natural Resource Operations & Rural Development
 FortisBC
 Fraser Health Authority
 Government Communications & Public Engagement
 Government of Alberta
 Government of BC
 Insurance Corporation of BC
 Immigration, Refugees and Citizenship Canada
 Innovate BC
 Interior Health
 Island Health
 Legislative Assembly of BC
 Northern Health
 Office of the Information & Privacy Commissioner for BC
 Office of the Information & Privacy Commissioner of Alberta
 Office of the Information & Privacy Commissioner of Ontario

Office of the Privacy Commissioner of Canada
 Provincial Health Services Authority
 Providence Health Care
 RCMP
 Real Estate Council of BC
 State of WA
 The City of Calgary
 TransLink
 Treasury Board of Canada Secretariat
 Vancouver Coastal Health
 Vancouver Island Health Authority
 Victoria Police Department
 WCB
 Workers' Compensation Board - Alberta
 WorkSafeBC
 Yukon Office of the Information and Privacy Commissioner



FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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