



SPONSORSHIP PACKAGE

23RD ANNUAL HEALTHCARE SUMMIT

THE FUTURE OF INNOVATION,
PERSONALIZED MEDICINE AND GENOMICS

OCTOBER 3-4, 2023



CONFERENCE OVERVIEW

The 23rd Annual Healthcare Summit: The Future of Innovation, Personalized Medicine and Genomics will bring together national and international healthcare leaders to connect, educate and discuss new strategies that drive innovation and lead to future implementation of transformative healthcare.

The theme for this year's event will be **Revolutionizing Healthcare through Data-Driven Innovation**. The agenda will consist of over 50 subject matter experts in the fields of digital health technology, personalized medicine, health innovation, value-based healthcare and genomics. These thought leaders will share case studies, cutting edge knowledge and insights on health policy, programs, research and technologies.

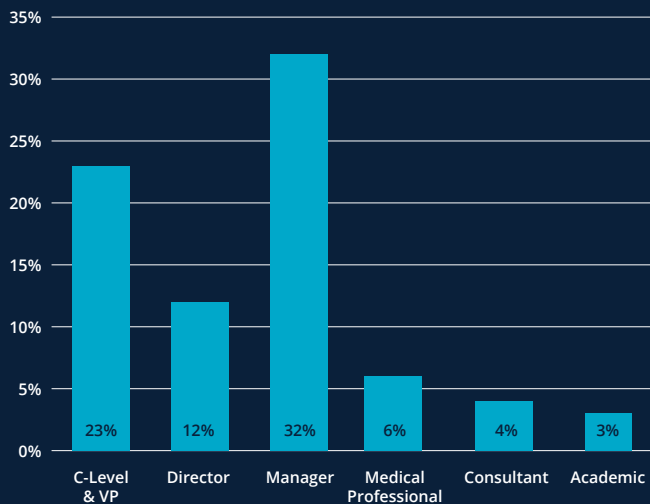
This year's sponsorship opportunities provide multiple ways to connect with delegates to showcase your newest products, services and latest innovations.

** In-person attendance will be subject to any provincial health guidelines in place at the time of the event.
We reserve the right to change packages based on these guidelines.*

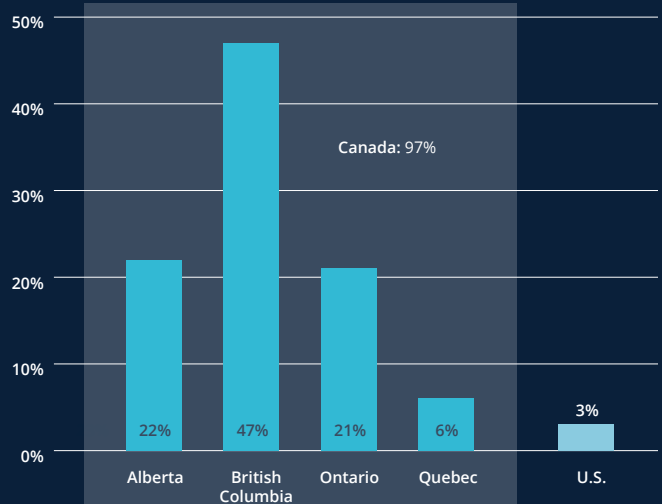
WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare administration and policy. Over 200 delegates will gather in-person at the Coast Coal Harbour Hotel in Vancouver, BC.

Profession



Geography



PREMIER SPONSOR

\$25,000 | 2 available

- One (1) 30-minute keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Option to include a complimentary article in the Health Matters Bulletin by the Reboot Health Consultancy

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Networking in-person with key leaders
- Onsite exhibition space
- Four (4) in-person delegate passes
- Two (2) VIP reception tickets

PLATINUM SPONSOR

\$18,500 | 6 available

- One (1) 30-minute concurrent keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event
- Option to include an article in the Health Matters Bulletin by the Reboot Health Consultancy for \$2,500

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- Networking in-person with key leaders
- Onsite exhibition tabletop
- Three (3) in-person delegate passes
- One (1) VIP reception ticket

GOLD SPONSOR

\$12,500 | 10 available

- One (1) panel speaker (subject matter expert) – subject to availability
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence at the Coast Coal Harbour Vancouver Hotel

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes

VIP RECEPTION SPONSOR | \$8,500



- Opportunity to provide welcome remarks at the reception
- Signage at the reception
- Logo on VIP reception invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- Three (3) VIP reception tickets
- One (1) in-person delegate pass

ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with logo placement on the summit website, summit video screens, and on pre-summit e-marketing materials.)

Health Matters Bulletin Article | \$7,500

- Opportunity to place an article in one of the upcoming issues of Health Matters Bulletin by the Reboot Health Consultancy
www.reboothealthconsultancy.ca

Lunch Sponsor | \$5,500 | 2 available

- Includes welcome address at lunch, signage with company logo and one in-person delegate pass

Sponsor a Student | \$5,500

- 20 student in-person delegate passes to the summit
- One (1) regular in-person delegate pass
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Lanyard Sponsor | \$3,500

Coffee Sponsor for the Day | \$3,500 | 2 available

- Includes tabletop signage with company logo and opportunity to place promotional items/branded napkins at the coffee station

Delegate Notebook & Pen Sponsor | \$3,000

PAST SPONSORS



ADDITIONAL ENTERPRISE ORGANIZATIONS

3M	Ernst & Young	Lexmark	PwC
3Sixty Public Affairs	Fujitsu	Logibec	Procura
Avaya	GE Healthcare	Mayo Clinic	Ricoh Canada
BGP Pharma ULC	Gevity	MEDEC	Sanofi
BMO Bank of Montreal	Hewlett Packard Enterprise	Meditech	Shaw Business
Boehringer Ingelheim	Hospice Care Alliance of BC	Microserve	Sierra Systems
Check Point	HP Advanced Solutions	MNP	Splunk
Circle Innovation	HSBC	Novari Health	Symantec
Compugen		Philips Healthcare	Workday
Dell Services			

WHO ATTENDS

EDUCATIONAL INSTITUTIONS



British Columbia
Association of Institutes
and Universities
British Columbia Institute
of Technology
Michael Smith Foundation
for Health Research
Okanagan College
Royal Roads University
Sauder School of Business
(UBC)

Simon Fraser University
Southern Alberta Institute
of Technology
Stenberg College
University of Alberta
University of British
Columbia
University of Calgary
University of Victoria
Western University

PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services
Auditor General of
British Columbia
British Columbia
Cancer Agency
British Columbia Centre
for Excellence in HIV/AIDS
British Columbia
Children's and Women's
Redevelopment Project
British Columbia College
of Family Physicians
British Columbia
Government
Employees Union

British Columbia Ministry
of Citizens' Services
British Columbia
Ministry of Health
BC Clinical and
Support Services
British Columbia Patient
Safety & Quality Council
British Columbia
Provincial Health
Services Authority
Canada Health Infoway
Doctors of British
Columbia
eHealth Saskatchewan

First Nations Health
Authority
Fraser Health Authority
Government of the
Northwest Territories
Genome Alberta
Hospital Employees' Union
Interior Health Authority
Island Health Authority
Legislative Assembly
of British Columbia
Northern Health Authority
Office of the Auditor
General of British
Columbia

Partnerships British
Columbia Providence
Health Care
Saskatchewan Ministry
of Health
Saskatoon Health Region
Scottish Government
St. Joseph Health System
Vancouver Coastal Health
WorkSafe British
Columbia
Yukon Government



FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Greg Spievak

CEO & President

Reboot Communications Ltd.

spievak@rebootcommunications.com

1.250.388.6060

Christine Barry

Director, Finance and Administration

Reboot Communications Ltd.

christine@rebootcommunications.com

1.250.382.6339

