

SPONSORSHIP PACKAGE

22ND ANNUAL **HEALTHCARE** SUMMIT

**THE FUTURE OF INNOVATION,
PERSONALIZED MEDICINE AND GENOMICS**

SEPTEMBER 22-23, 2022



CONFERENCE OVERVIEW

The 22nd Annual Healthcare Summit: The Future of Innovation, Personalized Medicine and Genomics will bring together national and international healthcare leaders to connect, educate and discuss new strategies that drive innovation and lead to future implementation of transformative healthcare.

The theme for this year's event will be **Where the Rubber Hits the Road: Implementing Innovation and Access for Patients**. The agenda will consist of over 50 subject matter experts in the fields of digital health technology, personalized medicine, health innovation, value-based healthcare and genomics. These thought leaders will share case studies, cutting edge knowledge and insights on health policy, programs, research and technologies.

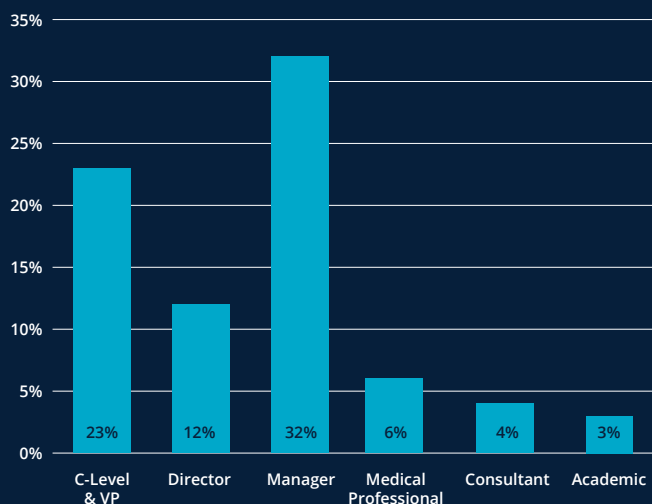
This year's sponsorship opportunities provide multiple ways to connect with delegates to showcase your newest products, services and latest innovations.

** In-person attendance will be subject to any provincial health guidelines in place at the time of the event. We reserve the right to change packages based on these guidelines.*

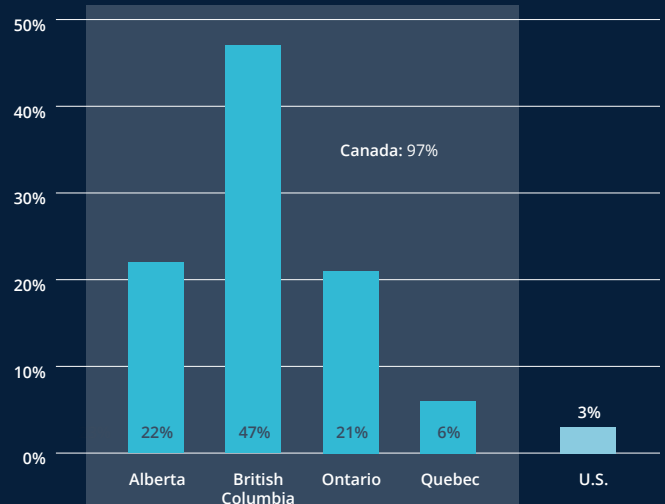
WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare administration and policy. Over 200 delegates will gather in-person at the Coast Coal Harbour Hotel in Vancouver, BC.

Profession



Geography



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SEPTEMBER 22-23, 2022 | THE COAST COAL HARBOUR VANCOUVER HOTEL | VANCOUVER, BC, CANADA

PREMIER SPONSOR

\$22,500 | 2 available

- One (1) 30-minute keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – *subject to provincial guidelines*

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Networking in-person with key leaders
- Onsite exhibition space
- Four (4) in-person delegate passes
- Two (2) VIP reception tickets



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PLATINUM SPONSOR

\$17,500 | 6 available

- One (1) 30-minute concurrent keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – *subject to provincial guidelines*

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- Networking in-person with key leaders
- Onsite exhibition tabletop
- Three (3) in-person delegate passes
- One (1) VIP reception ticket

GOLD SPONSOR

\$12,000 | 10 available

- One (1) panel speaker (subject matter expert) – subject to availability
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – *subject to provincial guidelines*

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes



ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with logo placement on the summit website.)

VIP Reception Sponsor | TBD (please contact us)

- Reception in conjunction with the Lifesciences BC Awards. Includes signage at the reception, announcement acknowledging co-sponsorship with Reboot Communications at the reception, logo placement on the reception invitation, one in-person delegate pass, 3 tickets to the reception.

Lunch Sponsor | \$5,000

- Includes welcome address at lunch, signage with company logo and one in-person delegate pass

Lanyard Sponsor | \$3,500

Delegate Notebook & Pen Sponsor | \$3,000

Coffee Sponsor | \$2,500

- Includes tabletop signage with company logo and opportunity to place promotional items at the coffee station

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PAST SPONSORS



ADDITIONAL ENTERPRISE ORGANIZATIONS

3M	Ernst & Young	Lexmark	Procura
Accenture	Fujitsu	Logibec	Ricoh Canada
Avaya	GE Healthcare	Mayo Clinic	Sanofi
BGP Pharma ULC	GlaxoSmithKline	MEDEC	SAS Canada
BMO Bank of Montreal	HP Advanced Solutions	Meditech	Shaw Business
Boehringer Ingelheim	Hewlett Packard Enterprise	MNP	Sierra Systems
Compugen	HSBC	Philips Healthcare	Symantec
Dell Services		PWC	

WHO ATTENDS

EDUCATIONAL INSTITUTIONS



British Columbia Association of Institutes and Universities
British Columbia Institute of Technology
Michael Smith Foundation for Health Research
Okanagan College
Royal Roads University
Sauder School of Business (UBC)

Simon Fraser University
Southern Alberta Institute of Technology
Stenberg College
University of Alberta
University of British Columbia University of Calgary
University of Victoria
Western University

PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services
Auditor General of British Columbia
British Columbia Cancer Agency
British Columbia Centre for Excellence in HIV/AIDS
British Columbia Children's and Women's Redevelopment Project
British Columbia College of Family Physicians
British Columbia Government Employees Union

British Columbia Ministry of Citizens' Services
British Columbia Ministry of Health
BC Clinical and Support Services
British Columbia Patient Safety & Quality Council
British Columbia Provincial Health Services Authority
Canada Health Infoway
Doctors of British Columbia
eHealth Saskatchewan

First Nations Health Authority Fraser Health Authority
Government of the Northwest Territories
Genome Alberta
Hospital Employees' Union
Interior Health Authority
Island Health Authority
Legislative Assembly of British Columbia
Northern Health Authority

Office of the Auditor General of British Columbia
Partnerships British Columbia Providence Health Care
Saskatchewan Ministry of Health
Saskatoon Health Region
Scottish Government
St. Joseph Health System
Vancouver Coastal Health
WorkSafe British Columbia
Yukon Government

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FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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