



**SPONSORSHIP PACKAGE**

# 22<sup>ND</sup> ANNUAL **HEALTHCARE** SUMMIT

**THE FUTURE OF INNOVATION,  
PERSONALIZED MEDICINE AND GENOMICS**

SEPTEMBER 22-23, 2022



## CONFERENCE OVERVIEW

The 22nd Annual Healthcare Summit: The Future of Innovation, Personalized Medicine and Genomics will bring together national and international healthcare leaders to connect, educate and discuss new strategies that drive innovation and lead to future implementation of transformative healthcare.

The theme for this year's event will be **Where the Rubber Hits the Road: Implementing Innovation and Access for Patients**. The agenda will consist of over 50 subject matter experts in the fields of digital health technology, personalized medicine, health innovation, value-based healthcare and genomics. These thought leaders will share case studies, cutting edge knowledge and insights on health policy, programs, research and technologies.

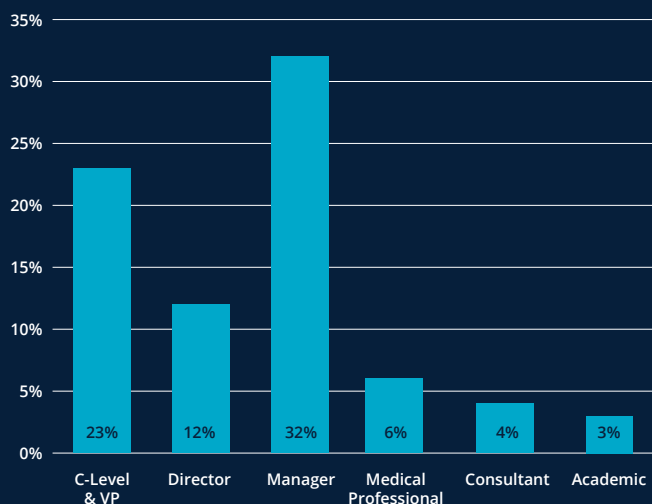
This year's sponsorship opportunities provide multiple ways to connect with delegates to showcase your newest products, services and latest innovations.

*\* In-person attendance will be subject to any provincial health guidelines in place at the time of the event. We reserve the right to change packages based on these guidelines.*

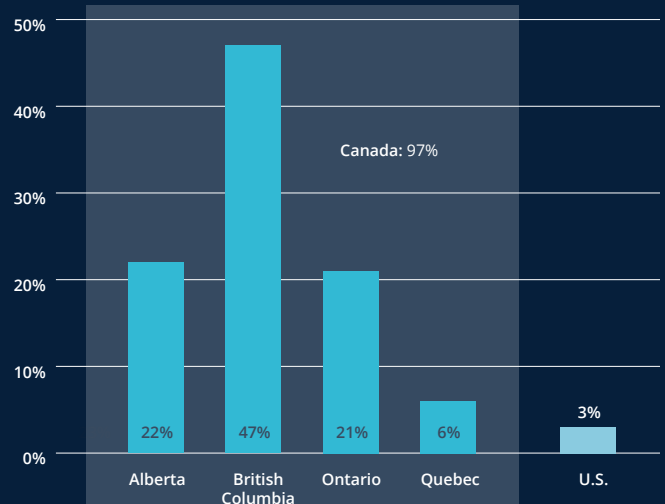
## WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare administration and policy. Over 200 delegates will gather in-person at the Coast Coal Harbour Hotel in Vancouver, BC.

### Profession



### Geography



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SEPTEMBER 22-23, 2022 | THE COAST COAL HARBOUR VANCOUVER HOTEL | VANCOUVER, BC, CANADA

## PREMIER SPONSOR



\$22,500 | 2 available

- One (1) 30-minute keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

### Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – *subject to provincial guidelines*

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Networking in-person with key leaders
- Onsite exhibition space
- Four (4) in-person delegate passes
- Two (2) VIP reception tickets



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## PLATINUM SPONSOR

\$17,500 | 6 available

- One (1) 30-minute concurrent keynote address (in-person)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

### **Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel** – *subject to provincial guidelines*

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- Networking in-person with key leaders
- Onsite exhibition tabletop
- Three (3) in-person delegate passes
- One (1) VIP reception ticket

## GOLD SPONSOR

\$12,000 | 10 available

- One (1) panel speaker (subject matter expert) – subject to availability
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

### **Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel** – *subject to provincial guidelines*

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes



## ADDITIONAL SPONSOR OPPORTUNITIES

*(All items below come with logo placement on the summit website.)*

### VIP Reception Sponsor | \$8,500

- Opportunity to provide welcome remarks at the reception
- Signage at the reception
- Logo on VIP reception invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website with hyperlink
- Three (3) VIP reception tickets
- One (1) in-person delegate pass

### Lunch Sponsor | \$5,000

- Includes welcome address at lunch, signage with company logo and one in-person delegate pass

### Lanyard Sponsor | \$3,500

### Delegate Notebook & Pen Sponsor | \$3,000

### Coffee Sponsor | \$2,500

- Includes tabletop signage with company logo and opportunity to place promotional items at the coffee station

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## PAST SPONSORS



## ADDITIONAL ENTERPRISE ORGANIZATIONS

3M	Ernst & Young	Lexmark	Procura
Accenture	Fujitsu	Logibec	Ricoh Canada
Avaya	GE Healthcare	Mayo Clinic	Sanofi
BGP Pharma ULC	GlaxoSmithKline	MEDEC	SAS Canada
BMO Bank of Montreal	HP Advanced Solutions	Meditech	Shaw Business
Boehringer Ingelheim	Hewlett Packard Enterprise	MNP	Sierra Systems
Compugen	HSBC	Philips Healthcare	Symantec
Dell Services		PWC	

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## WHO ATTENDS

### EDUCATIONAL INSTITUTIONS



British Columbia Association of Institutes and Universities  
British Columbia Institute of Technology  
Michael Smith Foundation for Health Research  
Okanagan College  
Royal Roads University  
Sauder School of Business (UBC)

Simon Fraser University  
Southern Alberta Institute of Technology  
Stenberg College  
University of Alberta  
University of British Columbia University of Calgary  
University of Victoria  
Western University

### PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services  
Auditor General of British Columbia  
British Columbia Cancer Agency  
British Columbia Centre for Excellence in HIV/AIDS  
British Columbia Children's and Women's Redevelopment Project  
British Columbia College of Family Physicians  
British Columbia Government Employees Union

British Columbia Ministry of Citizens' Services  
British Columbia Ministry of Health  
BC Clinical and Support Services  
British Columbia Patient Safety & Quality Council  
British Columbia Provincial Health Services Authority  
Canada Health Infoway  
Doctors of British Columbia  
eHealth Saskatchewan

First Nations Health Authority Fraser Health Authority  
Government of the Northwest Territories  
Genome Alberta  
Hospital Employees' Union  
Interior Health Authority  
Island Health Authority  
Legislative Assembly of British Columbia  
Northern Health Authority

Office of the Auditor General of British Columbia  
Partnerships British Columbia Providence Health Care  
Saskatchewan Ministry of Health  
Saskatoon Health Region  
Scottish Government  
St. Joseph Health System  
Vancouver Coastal Health  
WorkSafe British Columbia  
Yukon Government



## FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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