



VIPSS

A GLOBAL HYBRID EVENT

SPONSORSHIP PACKAGE

2ND ANNUAL VANCOUVER INTERNATIONAL
PRIVACY & SECURITY
SUMMIT

PROTECTING OUR DATA IN THE NEW ERA OF DIGITAL INNOVATION



SECTOR DAYS MARCH 9, 2022 | MARCH 10-11, 2022

Westin Bayshore Hotel, Vancouver, BC



WWW.VIPSS.CA



CONFERENCE OVERVIEW

Reboot Communications Ltd. and ISACA Vancouver are pleased to announce the **2nd Annual Vancouver International Privacy & Security Summit (VIPSS)**, March 9 - 11, 2022.

For the past 20 years Reboot Communications, in conjunction with the BC Government, has produced the annual Privacy & Security Conference in Victoria. This annual event will be merged with ISACA's BC Aware conference to provide an elevated platform to connect and educate privacy and security professionals globally at a world-class event.

Innovation and disruptive technologies are transforming every industry around the globe. What effects will these technologies and innovation have on our privacy and security?

Over 50 international subject matter experts from government, private sector, and academia will discuss

the major impacts of how Artificial Intelligence, Cloud Computing, Cybersecurity, Big Data, E-Commerce, Bioethics, Facial Recognition, Data Governance and Innovation, will shape our future.

The Hybrid is an integrated experience with two simultaneous components giving all virtual delegates and in-person delegates an all-encompassing experience. This summit will include our "Digital First" custom-designed virtual platform with an in-person* event experience at the Westin Bayshore Hotel in Vancouver, BC.

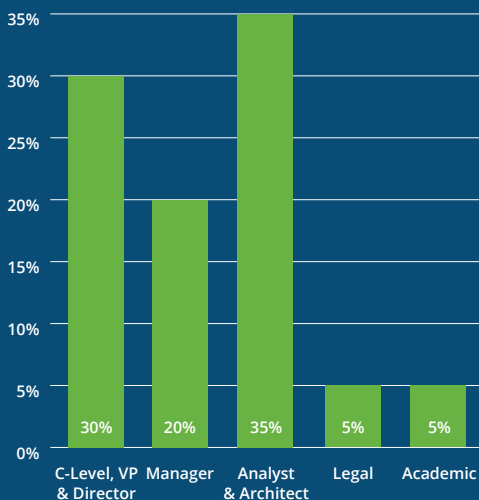
This year's sponsorship opportunities provide multiple ways to connect with delegates to showcase your newest products, services and latest innovations.

**In-person attendance is limited and subject to provincial health guidelines. We reserve the right to change packages based on these guidelines.*

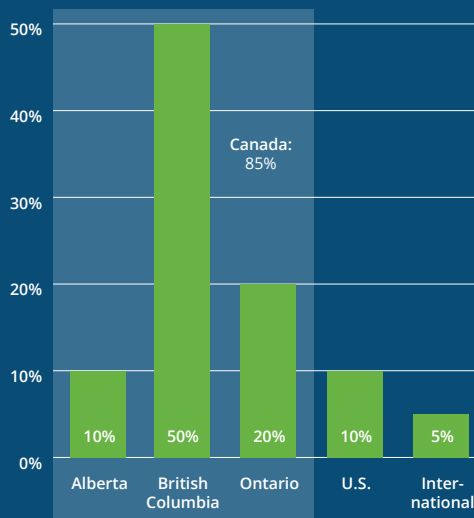
WHO ATTENDS?

This event consistently attracts top-tier decision-makers, global policy makers and regulators. It is a must-attend conference for anyone involved in privacy & security in the public and private sectors (innovators, data scientists, technical influencers, venture capital investors, managers and directors). Over 1000 virtual delegates and a limited in-person experience at the Westin Bayshore Hotel in Vancouver, BC.

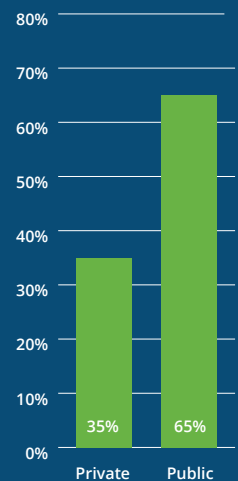
Profession



Geography



Sector



TITLE SPONSOR

\$40,000 | Exclusive

- One (1) 45-minute exclusive keynote address – sponsors choice of live streaming or in-person
- One (1) panel speaker on the panel of your choice (subject to availability)
- One (1) panel speaker on a pre-summit sector day session (March 9th)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Prominent branding on 3D virtual lobby as the official Title Sponsor
- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Twenty (20) virtual summit passes

Sponsors presence at the in-person experience at the Westin Bayshore Hotel

– subject to provincial guidelines

- Recognition as Title Sponsor on all signage
- Opportunity to provided branded lanyards for all in-person delegates
- Logo on summit video screens
- Logo or name on handheld printed agenda
- One (1) in-person exhibition booth (subject to provincial guidelines)
- One (1) exhibitor pass
- Five (5) in-person delegate passes
- Two (2) tickets to the VIP Reception on March 9th

PLATINUM SPONSOR

\$25,000 | 4 Available

- One (1) 40-minute keynote address – sponsors choice of live streaming or in-person
- One (1) panel speaker on the panel of your choice (subject to availability)
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Fifteen (15) virtual summit passes

Sponsors presence at the in-person experience at the Westin Bayshore Hotel

– subject to provincial guidelines

- Recognition as a Platinum Sponsor on all signage
- Logo on summit video screens
- One (1) in-person exhibition booth (subject to provincial guidelines)
- One (1) exhibitor pass
- Five (5) in-person delegate passes
- One (1) ticket to the VIP Reception on March 9th

GOLD SPONSOR

\$15,000 | 12 Available

- One (1) 30-minute concurrent keynote address – sponsors choice of live streaming or in-person
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Ten (10) virtual summit passes

Sponsors presence at the in-person experience at the Westin Bayshore Hotel

– subject to provincial guidelines

- Recognition as a Gold Sponsor on all signage
- Logo on summit video screens
- One (1) in-person exhibition booth (subject to provincial guidelines)
- One (1) exhibitor pass
- Three (3) in-person delegate passes

SILVER SPONSOR

\$10,000

- One (1) panel speaker on the panel of your choice (subject to availability)
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post-event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Five (5) virtual summit passes

Sponsors presence at the in-person experience at the Westin Bayshore Hotel

– subject to provincial guidelines

- Recognition as a Silver Sponsor on all signage
- Two (2) in-person delegate passes

SECTOR DAY VIRTUAL SESSION SPONSORSHIP

(March 9th) | \$6,500

- Opportunity to sponsor one of our 2-3 hour industry specific sector sessions (One sponsorship available for each sector)
 - Healthcare
 - Finance
 - Application Security
 - Energy, Mining & Resources
 - Retail
 - Local Government
- Recognition as a VIPSS Sector Day sponsor on all signage
- Logo on summit website and virtual platform with hyperlink
- Logo on pre-summit e-marketing materials with hyperlink
- Branding on virtual platform with logo on the livestream of your sector's speaking session
- Opportunity to play an advertisement/video on the virtual platform during any breaks or before/after the speaking session
- One keynote presentation or panel speaker at VIPSS Sector Days (for one specific sector)
- 25% off sponsorship of a virtual booth at VIPSS (March 10th - 11th)
- One (1) full VIPSS in-person delegate pass (March 9th - 11th)
- Five (5) VIPSS virtual delegate passes (March 9th - 11th)
- Copy of sector day delegate opt-in list including names and emails (post event)

VIP RECEPTION – BY INVITATION ONLY

(March 9th – evening – at Cardero's) | \$8,000

- Opportunity to provide welcome remarks at the reception
- Logo on VIP Reception Invitation
- Logo on pre-summit e-marketing materials with hyperlink
- Logo on summit website and virtual platform with hyperlink
- Four (4) tickets to the VIP Reception on March 9th

SPONSOR A STUDENT | \$5,000

- 100 Student virtual passes to the summit
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website and virtual platform with hyperlink
- One (1) in-person delegate pass
- Three (3) virtual summit passes
- List of attending delegate names and emails that have opted in – pre and post event

ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with one virtual summit pass and logo placement on summit website and virtual platform)

Lunch Sponsor | \$5,000

- Includes welcome address at lunch, signage with company logo, one in-person delegate pass and three virtual summit passes

Delegate Notebook & Pen Sponsor | \$3,500

- Opportunity to provide branded notebooks and pens for all in-person delegates, includes one in-person delegate pass and two virtual summit passes

Coffee Sponsor | \$2,500

- Includes tabletop signage with company logo and opportunity to place promotional items at the coffee station

Customizable Virtual Booth in the Virtual Exhibition Hall | \$4,000

- See other packages for details

PAST SPONSORS



WHO ATTENDS

ENTERPRISE ORGANIZATIONS

2Keys Corporation	Dragonchain	Ivanti	Nulli - Identity Management	Technologies
Above Security	DXC Technology	Kaspersky Lab	Optiv	Securonix
Armis	Fasken	Kirke Management Consulting	OPUS Consulting Group	Skybox Security
Bennett Jones LLP	Finning International Inc.	Kobalt	Palantir Technologies	Simeio Solutions
Box	FireEye	KPMG	Pentavere	Splunk
BSI Group Canada	Forcepoint	Lawon Lundell	Plurilock	StandardFusion
CDW Canada	ForeScout	Loblaw Companies	PRIMECorp	Terranova
Centurion Cyber Defence	Gartner	LogRhythm	Privacy Analytics	Thales
Carbon Black	Gemalto	Long View Systems	PwC	Tripwire
CGI	Guardicore	McAfee	Rapid7	Trustwave
Citrix	Herjavec Group	Mimecast	rSolutions	Vancity Credit Union
Coastal Community Credit Union	Hitachi ID Systems	MNP	Rogers	Veeam Software
Compugen	HP Advanced Solutions	Molecular You	SailPoint	Vyne Mobile
CyberArk	Interac	Motorola Solutions	Scalar	WeHackPurple
Darktrace	Iron Spear	Netskope	SecureKey	WinMagic
		NTT Data		X10 Networks

WHO ATTENDS

EDUCATIONAL INSTITUTIONS



Abbotsford Virtual School
 Burnaby School District #41
 Camosun College
 Capilano University
 Douglas College
 Edmonton Public Schools
 Emily Carr University
 Greater Victoria School District #61

Kwantlen Polytechnic University
 Langley School District #35
 McGill University
 Mount Royal University
 New York Institute Of Technology
 Queen's University
 Royal Roads University
 School District#22 (Vernon)

Selkirk College
 Simon Fraser University
 Thompson Rivers University
 University of British Columbia
 University of Ottawa
 University of the Fraser Valley
 University of Toronto
 University of Victoria
 University of Waterloo

PUBLIC SECTOR ORGANIZATIONS

Alberta Pensions Services
 BC Assessment
 BC Ferries
 BC Housing
 BC Hydro
 BC Liquor Distribution Branch
 BC Ministry of Attorney General
 BC Ministry of Education
 BC Ministry of Finance
 BC Ministry of Health
 BC Ministry of Social Development & Social Innovation
 BC Ministry of Technology, Innovation and Citizens' Services
 BC Ministry of Transportation & Infrastructure
 BC Office of the CIO
 BC Oil & Gas Commission
 BC Pension Corporation
 BC Public Service Agency
 BC Safety Authority
 BC Transit
 BC Lottery Corporation
 British Columbia Securities Commission (BCSC)

Calgary Police Service
 Canada Post
 Canadian Association of Chiefs of Police
 Canadian Centre for Cyber Security
 Canadian Civil Liberties Association
 Canadian Cyber Incident Response Centre
 Capital Regional District
 City of Calgary
 City of Coquitlam
 City of Edmonton
 City of Nanaimo
 City of Fort St. John
 City of Surrey
 City of Vancouver
 City of Victoria
 Community Living BC
 Canada Revenue Agency
 Department of Justice
 Department of National Defence
 District of Saanich
 District of Sooke

Doctors of BC
 First Nations Health Authority
 Forests, Lands, Natural Resource Operations & Rural Development
 FortisBC
 Fraser Health Authority
 Government Communications & Public Engagement
 Government of Alberta
 Government of BC
 Insurance Corporation of BC
 Immigration, Refugees and Citizenship Canada
 Innovate BC
 Interior Health
 Island Health
 Legislative Assembly of BC
 Northern Health
 Office of the Information & Privacy Commissioner for BC
 Office of the Information & Privacy Commissioner of Alberta
 Office of the Information & Privacy Commissioner of Ontario

Office of the Privacy Commissioner of Canada
 Provincial Health Services Authority
 Providence Health Care
 RCMP
 Real Estate Council of BC
 State of WA
 The City of Calgary
 TransLink
 Treasury Board of Canada Secretariat
 Vancouver Coastal Health
 Vancouver Island Health Authority
 Victoria Police Department
 WCB
 Workers' Compensation Board - Alberta
 WorkSafeBC
 Yukon Office of the Information and Privacy Commissioner



FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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