



SPONSORSHIP PACKAGE

21ST ANNUAL HEALTHCARE SUMMIT

*THE FUTURE OF INNOVATION,
PERSONALIZED MEDICINE AND GENOMICS*

OCTOBER 21-22, 2021



21ST ANNUAL HEALTHCARE SUMMIT

CONFERENCE OVERVIEW

Join us for an exclusive Virtual Summit with top thought leaders and policy decision-makers in healthcare. The 21st Annual Healthcare Summit is a forum that allows Canadian and International healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the healthcare delivery arena to produce effective and efficient solutions. This year's summit will be a hybrid summit with both in-person attendees* and virtual attendees together with networking and exhibitor platforms to maximize the experience and education.

This summit brings together subject matter experts in the fields of digital health technology, personalized medicine, innovative healthcare delivery and treatments. They will share case studies, cutting edge knowledge and policy, programs, research and technologies aimed at fostering successful collaboration within shared services and the healthcare industry. The summit also provides sponsors the opportunity to showcase their newest products, services and latest innovations. Participants will have a better understanding of what role they may play in this sphere and connect with like-minded leaders in the digital health and health innovation field.

***In-person attendance will be subject to provincial health guidelines. We reserve the right to change package deliverables based on these guidelines.**

NEW!

Sponsors and participants will have access to the conference proceedings virtually. The summit's social media channels will act as a digital forum to foster communications, collaboration and sharing to keep ideas fresh and be a constant reminder of the education and exchanges until the next summit.

WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare administration and policy.

PROFESSION (2020)

C-Level & VP	23%
Director	11%
Manager	25%
Medical Professionals	5%
Consultant	4%
Academic	3%

GEOGRAPHY (2020)

Canada	97%
<i>Alberta</i>	22%
<i>British Columbia</i>	47%
<i>Ontario</i>	21%
<i>Quebec</i>	6%
United States	3%

EXCLUSIVE ATTENDANCE

Maximum 1000 online delegates & limited in-person registrations subject to provincial guidelines.

21ST ANNUAL HEALTHCARE SUMMIT

WHO ATTENDS/SPONSORS?

TOP ENTERPRISE ORGANIZATIONS

3M	GE Healthcare	NTT DATA Services
Accenture	GlaxoSmithKline	Oracle
Adobe Systems Inc.	HP Advanced Solutions	Orion Health
Allscripts	Hewlett Packard Enterprise	Pfizer
Amazon Web Services	HSBC	Philips Healthcare
AstraZeneca	IBM	PWC
Avaya	Inagene	Procura
Bell Canada	InterSystems	Ricoh Canada
BGP Pharma ULC	KPMG	Roche
BMO Bank of Montreal	Lexmark	Rogers Communications
Boehringer Ingelheim	LifeLabs	Sanofi
Cerner Corporation	Mayo Clinic	SAS Canada
CGI	McKesson Canada	Shaw Business
Cisco Systems	MEDEC	Sierra Systems Group Inc.
Compugen Inc	Meditech	Splunk
Dell Services	Medtronic Canada	Strata Health Solutions
Deloitte	Merck	Symantec
DXC Technology	Microsoft Canada	Tanium
Ernst & Young	MNP	TELUS
Fortinet	Novari Health	
Fujitsu	Novartis	

TOP EDUCATIONAL INSTITUTIONS

British Columbia Association of Institutes and Universities	Royal Roads University	University of Alberta
British Columbia Institute of Technology	Sauder School of Business (UBC)	University of British Columbia
Michael Smith Foundation for Health Research	Simon Fraser University	University of Calgary
Okanagan College	Southern Alberta Institute of Technology	University of Victoria
	Stenberg College	Western University

21ST ANNUAL HEALTHCARE SUMMIT

TOP PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services
Auditor General of British Columbia
British Columbia Cancer Agency
British Columbia Centre for Excellence in HIV/AIDS
British Columbia Children's and Women's Redevelopment Project
British Columbia College of Family Physicians
British Columbia Government Employees Union
British Columbia Ministry of Citizens' Services
British Columbia Ministry of Health

BC Clinical and Support Services
British Columbia Patient Safety & Quality Council
British Columbia Provincial Health Services Authority
Canada Health Infoway
Doctors of British Columbia
eHealth Saskatchewan
First Nations Health Authority
Fraser Health Authority
Genome Alberta
Genome British Columbia
Government of the Northwest Territories
Hospital Employees' Union
Interior Health Authority

Island Health Authority
Legislative Assembly of British Columbia
Northern Health Authority
Office of the Auditor General of British Columbia
Partnerships British Columbia
Providence Health Care
Saskatchewan Ministry of Health
Saskatoon Health Region
Scottish Government
St. Joseph Health System
Vancouver Coastal Health
WorkSafe British Columbia
Yukon Government





21ST ANNUAL HEALTHCARE SUMMIT

OCTOBER 21-22, 2021

THE FUTURE OF INNOVATION, PERSONALIZED MEDICINE AND GENOMICS

TITLE SPONSOR - EXCLUSIVE

\$50,000

- Keynote address on morning of Day 1
(*Live streamed from presenter anywhere in the world or at on-site summit/studio*)
- Opportunity to place a subject matter expert on one major panel session
- Branding on virtual platform with logo as "Presented by our Title Sponsor COMPANY NAME HERE"
- Recognition as Title Sponsor on-site and on all summit material
- Exclusive opportunity to participate in our 4-6 page advertisement supplement with Business in Vancouver (BIV), with a 640-word supplement on your company prior to the Healthcare Summit
- Opportunity to provide company branded lanyards for all in-person delegates
– Subject to provincial guidelines
- Logo placement on summit website and virtual platform with hyperlink
- Sponsorship announcement on Reboot's social channels with your logo and a second post announcing your keynote speaker
- Three full summit delegate passes and twenty virtual summit registrations
- On-site networking lounge (*includes 2 cocktail tables and 2 stools*) – Subject to provincial guidelines
- Inclusion in Virtual Exhibition
- Item included in virtual conference bag
- Copy of delegate opt-in list including names and emails (*pre and post event*)

PLATINUM SPONSOR - 3 AVAILABLE

\$20,000

- Keynote address (*Live streamed from presenter anywhere in the world or at on-site summit/studio*)
- Recognition as a Platinum Sponsor on-site and on all summit material
- Logo placement on summit website and virtual platform with hyperlink
- Sponsorship announcement on Reboot's social channels with your logo and a second post announcing your keynote speaker
- Two full summit delegate passes and ten virtual summit registrations
- On-site networking lounge (*includes 2 cocktail tables and 2 stools*) – Subject to provincial guidelines
- Inclusion in Virtual Exhibition
- Item included in virtual conference bag
- Copy of delegate opt-in list including names and emails (*pre and post event*)



21ST ANNUAL HEALTHCARE SUMMIT

OCTOBER 21-22, 2021

THE FUTURE OF INNOVATION, PERSONALIZED MEDICINE AND GENOMICS

GOLD SPONSOR - 10 AVAILABLE

\$10,000

- Opportunity to place a subject matter expert on one major panel session (*Live streamed from presenter anywhere in the world or at on-site summit/studio*)
- Recognition as a Gold Sponsor on-site and on all summit material
- Logo placement on summit website and virtual platform with hyperlink
- One full summit delegate pass and five virtual summit registrations
- Inclusion in Virtual Exhibition
- Copy of delegate opt-in list including names and emails (*pre and post event*)

STUDENT SPONSORSHIP - EXCLUSIVE

\$5,000

- Opportunity to contribute towards supporting attendance by medical, pharmacy, healthcare, and technology students from across Canada. Sponsorship includes complimentary virtual passes to the summit for up to 100 students.
- Recognition on all communication to students as the contributing sponsor to their registrations
- Recognition as a Sponsor on-site and on all summit material
- Logo placement on summit website and virtual platform with hyperlink
- One full summit delegate pass and three virtual summit registrations
- Copy of delegate opt-in list including names and emails (*pre and post event*)



21ST ANNUAL HEALTHCARE SUMMIT

OCTOBER 21-22, 2021

THE FUTURE OF INNOVATION, PERSONALIZED MEDICINE AND GENOMICS

CREATE YOUR OWN SPONSORSHIP PACKAGE

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one full summit delegate pass and three virtual summit registrations, recognition as a sponsor on all summit material, and logo placement on summit website and virtual platform with hyperlink. Copy of delegate opt-in list including names and emails (*pre and post event*). Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually and come with one virtual summit registration.

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$4,000
(includes welcome address at lunch, signage with company logo, one full summit delegate pass and three virtual summit registrations)
- Delegate Notebook & Pen Sponsor | \$3,000 (*EXCLUSIVE*)
- Coffee Sponsor | \$1,500
(includes tabletop signage with company logo and opportunity to place promotional items at the coffee station)
- Virtual Conference Bag | \$2,000
(include a digital item (eg. PDF, html page, link, document) in the virtual conference bag for review by delegates)

EXHIBITION OPPORTUNITIES

- Virtual Booth | \$3,000

ADDITIONAL SPONSOR PASSES

Additional virtual summit passes available for \$125 each (*regular price \$199*).

CONTACT US!

For more information on available opportunities, please contact:

Greg Spievak

CEO & President

Reboot Communications Ltd.

spievak@rebootcommunications.com

1.250.388.6060

Christine Barry

Director, Finance and Administration

Reboot Communications Ltd.

christine@rebootcommunications.com

1.250.382.6339

