

The Hybrid Summit 2021

Sustaining the Momentum for Change:
Innovation to Implementation



SPONSORSHIP PACKAGE

21ST ANNUAL HEALTHCARE SUMMIT

THE FUTURE OF INNOVATION,
PERSONALIZED MEDICINE AND GENOMICS

OCTOBER 21-22, 2021



Digital First Customized Virtual Experience
Exclusive Invite Only In-Person Event Experience

HEALTHCARESUMMIT.CA

CONFERENCE OVERVIEW

The 21st Annual Healthcare Summit: The Future of Innovation, Personalized Medicine and Genomics will bring together national and international healthcare leaders to connect, educate and discuss new strategies that drive innovation and lead to future implementation of transformative healthcare.

Sustaining the Momentum for Change: Innovation to Implementation is the theme for this year's event and will bring together over 50 subject matter experts in the fields of digital health technology, personalized medicine, health innovation, value-based healthcare and genomics. Thought Leaders will share case studies, cutting edge knowledge and insights on health policy, programs, research and technologies.

The Hybrid is an integrated experience with two simultaneous components giving all virtual delegates and in-person delegates an all encompassing experience. This summit will include our "Digital First" custom-designed virtual platform with an invitation only in-person* event experience with a limited number of invites at the Coast Coal Harbour Hotel in Vancouver, BC.

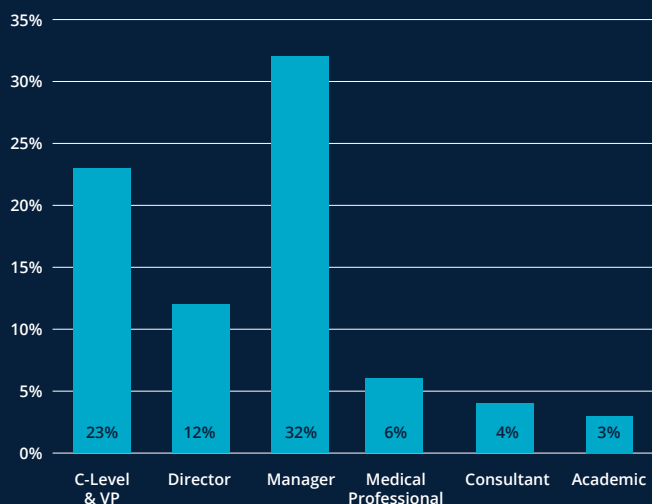
This year's sponsorship opportunities provide multiple ways to connect with delegates to showcase your newest products, services and latest innovations.

** In-person attendance is limited and by invitation only, subject to provincial health guidelines. We reserve the right to change packages based on these guidelines.*

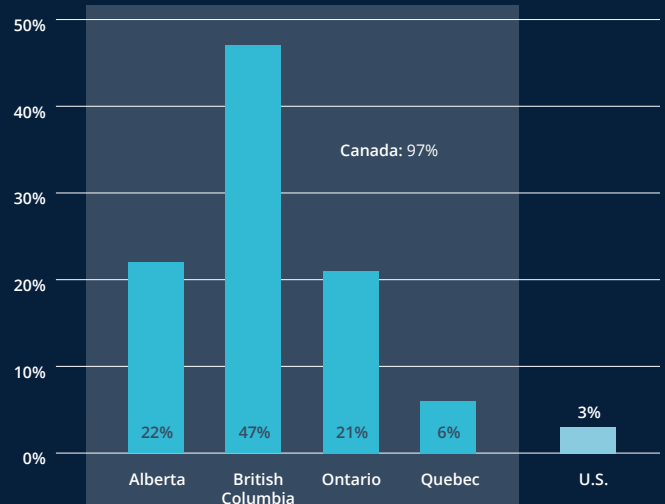
WHO ATTENDS?

This event consistently attracts top tier decision-makers and is a must-attend conference for anyone involved in healthcare administration and policy. Over 1000 virtual delegates and an exclusive in-person experience at the Coast Coal Harbour Hotel in Vancouver, BC.

Profession (2020)



Geography (2020)



PREMIER SPONSOR

\$30,000 | 2 available

- One (1) concurrent keynote address – sponsors choice of live streaming or in-person
- One (1) panel speaker on the panel of your choice
- Exclusive 640-word advertorial on your company prior to the healthcare summit's 4-6 page supplement with Business in Vancouver (BIV), with your company's choice of photo and logo
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Item included in virtual conference bag
- Fifteen (15) virtual summit passes

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – *subject to provincial guidelines*

- Recognition as Premier Sponsor on all signage
- Logo on summit video screens
- Logo or name on handheld printed agenda
- Networking with key leaders at this exclusive invitation only event
- Networking space for lead generation
- One (1) exhibitor pass
- Two (2) in-person delegate passes



PLATINUM SPONSOR

\$20,000

- One (1) keynote address – sponsors choice of live streaming or in-person
- Sponsor announcement and branding posts on Reboot's social media channels
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Item included in virtual conference bag
- Ten (10) virtual summit passes

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – subject to provincial guidelines

- Recognition as Platinum Sponsor on all signage
- Logo on summit video screens
- Networking with key leaders at this exclusive invitation only event
- Two (2) in-person delegate passes

GOLD SPONSOR

\$10,000

- One (1) panel speaker on the panel of your choice
- Logo on pre-summit e-marketing materials with hyperlink
- List of attending delegate names and emails that have opted in – pre and post event

Sponsors presence on our immersive customized virtual platform with a 3D lobby and digital-first experience

- Logo on summit website and virtual platform with hyperlink
- One (1) customizable virtual booth in the virtual exhibition hall
 - Live streaming within your booth
 - Video and ad placements
 - Digital file kiosk – for delegates to download
 - Create group room for 1:1 or group video meeting with delegates
 - Direct chat and group chat with delegates
 - Booth analytics – includes booth visitor names and how many times each file was downloaded
- Item included in virtual conference bag
- Five (5) virtual summit passes

Sponsors presence at the in-person experience at the Coast Coal Harbour Vancouver Hotel – subject to provincial guidelines

- Recognition as Gold Sponsor on all signage
- Logo on summit video screens
- Two (2) in-person delegate passes

SPONSOR A STUDENT | \$5,000

- 100 Student virtual passes to the summit
- Logo on pre-summit e-marketing materials with hyperlink
- Recognition as Sponsor on all signage
- Logo on summit website and virtual platform with hyperlink
- One (1) in-person delegate pass
- Three (3) virtual summit passes
- List of attending delegate names and emails that have opted in – pre and post event

ADDITIONAL SPONSOR OPPORTUNITIES

(All items below come with one virtual summit pass and logo placement on summit website and virtual platform)

Lunch Sponsor | \$4,000

- Includes welcome address at lunch, signage with company logo, one in-person delegate pass and three virtual summit passes

Delegate Notebook & Pen Sponsor | \$3,000

Coffee Sponsor | \$1,500

- Includes tabletop signage with company logo and opportunity to place promotional items at the coffee station

Virtual Conference Bag | \$2,000

- Include a digital item (eg. PDF, html page, link, document, contest entry form) in the virtual conference bag for review by delegates

Business in Vancouver Advertorial | \$3,000

- 640-word advertorial on your company prior to the healthcare summit's 4-6 page supplement with Business in Vancouver (BIV), with your company's choice of photo and logo.

Customizable Virtual Booth in the Virtual Exhibition Hall | \$3,000

- See other packages for details

21ST ANNUAL HEALTHCARE SUMMIT

PAST SPONSORS



ADDITIONAL ENTERPRISE ORGANIZATIONS

3M

Accenture

Avaya

BGP Pharma ULC

BMO Bank of Montreal

Boehringer Ingelheim

Compugen

Dell Services

Ernst & Young

Fujitsu

GE Healthcare

GlaxoSmithKline

HP Advanced Solutions

Hewlett Packard Enterprise

HSBC

Lexmark

Logibec

Mayo Clinic

MEDEC

Meditech

MNP

Philips Healthcare

PWC

Procura

Ricoh Canada

Sanofi

SAS Canada

Shaw Business

Sierra Systems

Symantec



WHO ATTENDS

OCTOBER 21-22, 2021 | THE COAST COAL HARBOUR VANCOUVER HOTEL | VANCOUVER, BC, CANADA

EDUCATIONAL INSTITUTIONS



British Columbia Association of Institutes and Universities

British Columbia Institute of Technology

Michael Smith Foundation for Health Research

Okanagan College

Royal Roads University

Sauder School of Business (UBC)

Simon Fraser University

Southern Alberta Institute of Technology

Stenberg College

University of Alberta

University of British Columbia University of Calgary

University of Victoria

Western University

PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services

Auditor General of British Columbia

British Columbia Cancer Agency

British Columbia Centre for Excellence in HIV/AIDS

British Columbia Children's and Women's Redevelopment Project

British Columbia College of Family Physicians

British Columbia Government Employees Union

British Columbia Ministry of Citizens' Services

British Columbia Ministry of Health

BC Clinical and Support Services

British Columbia Patient Safety & Quality Council

British Columbia Provincial Health Services Authority

Canada Health Infoway Doctors of British Columbia eHealth Saskatchewan

First Nations Health Authority Fraser Health Authority

Government of the Northwest Territories

Genome Alberta

Hospital Employees' Union Interior Health Authority

Island Health Authority

Legislative Assembly of British Columbia

Northern Health Authority

Office of the Auditor General of British Columbia

Partnerships British Columbia Providence Health Care

Saskatchewan Ministry of Health

Saskatoon Health Region Scottish Government

St. Joseph Health System Vancouver Coastal Health WorkSafe British Columbia Yukon Government



FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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