SPONSORSHIP PACKAGE

VICTORIA PRIVACY & SECURITY CONFERENCE

Innovation in the Time of COVID

FEBRUARY 4-5, 2021

WWW.PRIVSECCYYJ.COM

@PRIVSECCYYJ
CONFERENCE OVERVIEW

“One of the strongest conferences globally on the issues of both privacy and security.”
– Elizabeth Denham, UK Information Commissioner

Privacy and data protection are the number one issues businesses around the world are facing. Personal privacy is at the forefront of information sharing and social media requirements. For the past 21 years, the Victoria Privacy and Security Conference has been the number one conference on the issues of privacy and security globally.

Reboot Communications Ltd. is pleased to announce the Victoria Privacy & Security Conference to be held February 4 - 5, 2021. This two-day conference will be fully delivered on a virtual platform offering a digital-first experience. It provides essential education, training and opportunities for CPD credits for individuals who are responsible for the transformation of the public and private sector into the new digital economy.

Innovation and disruptive technologies are transforming every industry around the globe. What effects will these technologies and innovation have on our privacy and security?

We are at the forefront of the “Fourth Industrial Revolution” that will fundamentally alter the way we work, live and play as we accelerate the move towards digital platforms. Leaders from all sectors are forced to examine the way they do business and deliver public sector services, by understanding the changing environment, challenges and assumptions, including relentless and continuous innovation.

International subject matter experts from government, private sector, and academia will discuss the major impacts of how Artificial Intelligence, Cloud Computing, Cybersecurity, Big Data, E-Commerce, Bioethics, Facial Recognition, Data Governance and Innovation, will shape our future.

OUR AUDIENCE

• Global Policy Makers and Regulators
• C-Level Executives from Public and Private Sector
• Innovators and Data Scientists
• Technical Influencers, Managers and Directors
• Venture Capital Investors
• Media
THE OPPORTUNITY FOR YOUR COMPANY

As a global leader in privacy and security, your company will receive the following benefits:

- Gain access to policy experts and executives who drive innovation and are responsible for regulation of next generation digital solutions.
- Promote your services and solutions to key decision makers and regulators in private and public sector.
- Educate and inform individuals responsible for implementing solutions in the new digital economy.
- Exposure for your company through our global social media network.

“It’s a great gathering of privacy professionals, security professionals, information management professionals, regulators, civil society.” – Jill Clayton, Information and Privacy Commissioner of Alberta

“We’ve partnered with Reboot to create a venue where privacy and security, people who have mutual goals in terms of protecting information, meet together, share information, become more collaborative in their practices and end up being more united in the ways they approach their goals. Great learning opportunities for the two professions ... You also have other kinds of representation: public sector, private sector, health care, technology, civil society. All of these different groups have different perspectives and we all have very common goals, just different ways of getting there. So that sharing is very, very helpful.” – Richard Purcell, CEO, Corporate Privacy Group
TOP ENTERPRISE SPONSOR ORGANIZATIONS

Over the last 21 years, the annual Privacy & Security Conference has been sponsored by the following companies:

- 2Keys Corporation
- Above Security
- Above Security – A Hitachi Group Company
- Adobe
- Amazon Web Services
- AppSense
- Avecto
- Bennett Jones LLP
- BlackBerry Cylance
- Box
- BSI Group
- Carbon Black
- CGI
- Check Point Software
- Cisco
- Citrix
- Compugen
- CrowdStrike
- CyberArk
- Darktrace
- Dell
- Deloitte
- Digital Boundary Group
- Dragonchain
- DXC Technology
- EPIC
- Equifax
- eSentire
- F5 Networks
- FireEye
- Forcepoint
- ForeScout Technologies
- ForgeRock
- Fortinet
- FortisBC
- Fujitsu
- Gartner
- Gemalto
- Global Knowledge
- Guardicore
- Herjavec Group
- Hewlett Packard Enterprise
- Hitachi ID Systems
- HP Advanced Solutions
- HSBC Bank Canada
- IBM
- Infoblox
- Iron Spear
- ISACA
- Ivanti
- Kaspersky Lab
- Kirke Management Consulting
- KPMG
- LogRhythm
- Long View Systems
- McAfee
- Microsoft
- MNP
- Motorola Solutions
- Nulli
- Nymity
- Okta
- OneTrust
- Optiv
- OPUS Consulting Group Ltd
- Oracle
- Palo Alto Networks
- Plurilock
- Privacy Analytics
- Proofpoint
- PwC
- Rogers Communications
- Royal Bank of Canada
- Royal Roads University
- RSA
- SailPoint
- Samsung Electronics
- Scalar
- SecureKey Technologies
- Securiti.AI
- SentinelOne
- ServiceNow
- Simeio Solutions
- Skybox Security
- SonicWall
- Splunk
- StandardFusion
- Symantec
- TELUS
- Terranova
- Thales
- TIBCO Software
- Trend Micro
- Trustwave
- Vancosys Data Security Inc.
- Varonis
- Veeam Software
- VMware
- Vyne Mobile
- WinMagic
- X10 Networks
- Ziften
**ESTIMATED ATTENDANCE**

1,500 online delegates.

**WHO ATTENDS?**

<table>
<thead>
<tr>
<th>Sector</th>
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<tbody>
<tr>
<td>Private</td>
<td>30%</td>
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<tr>
<td>Public</td>
<td>70%</td>
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<table>
<thead>
<tr>
<th>Location</th>
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<tbody>
<tr>
<td>Canada</td>
<td>94%</td>
</tr>
<tr>
<td>United States</td>
<td>5%</td>
</tr>
<tr>
<td>International</td>
<td>1%</td>
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<table>
<thead>
<tr>
<th>Seniority</th>
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<tbody>
<tr>
<td>C-Level, VP &amp; Director</td>
<td>27%</td>
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<tr>
<td>Manager</td>
<td>19%</td>
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<tr>
<td>Analyst &amp; Architect</td>
<td>40%</td>
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<tr>
<td>Sales &amp; Marketing</td>
<td>7%</td>
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<tr>
<td>Legal</td>
<td>3%</td>
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<tr>
<td>Academic</td>
<td>4%</td>
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**Top Educational Institutions**

- BCcampus
- Camosun College
- Edmonton Public Schools
- Educational Resource Acquisition Consortium (ERAC)
- Greater Victoria School District No.61
- Justice Institute of BC
- Kwantlen Politechnic University
- Langara College
- Okanagan College
- Queen’s University
- Royal Roads University
- Selkirk College
- Southern Alberta Institute of Technology (SAIT)
- Thompson Rivers University
- University of British Columbia
- University of Calgary
- University of Manitoba
- University of the Fraser Valley
- University of Toronto
- University of Victoria
- Vancouver Island University
- Vancouver School Board
WHO ATTENDS?

**Top Public Sector Organizations**

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<tr>
<th>Organization</th>
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<tbody>
<tr>
<td>Abbotsford Police Department</td>
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<td>Alberta Pensions Services</td>
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<tr>
<td>BC Assessment</td>
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<tr>
<td>BC Civil Liberties Association</td>
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<tr>
<td>BC Clinical and Support Services</td>
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<tr>
<td>BC Ferries</td>
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<tr>
<td>BC Government Communications &amp; Public Engagement</td>
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<tr>
<td>BC Hydro</td>
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<tr>
<td>BC Lottery Corporation (BCLC)</td>
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<tr>
<td>BC Ministry of Advanced Education, Skills and Training</td>
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<tr>
<td>BC Ministry of Attorney General</td>
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<tr>
<td>BC Ministry of Children and Family Development</td>
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<tr>
<td>BC Ministry of Citizens’ Services</td>
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<tr>
<td>BC Ministry of Education</td>
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<tr>
<td>BC Ministry of Finance</td>
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<tr>
<td>BC Ministry of Forest, Lands, Natural Resource Operations and Rural Development</td>
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<tr>
<td>BC Ministry of Health</td>
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<tr>
<td>BC Ministry of Municipal Affairs and Housing</td>
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<tr>
<td>BC Ministry of Public Safety and Solicitor General</td>
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<tr>
<td>BC Ministry of Social Development and Poverty Reduction</td>
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<td>BC Ministry of Transportation and Infrastructure</td>
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<tr>
<td>BC Oil &amp; Gas Commission</td>
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<tr>
<td>BC Pension Corporation</td>
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<tr>
<td>BC Public Service Agency</td>
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<tr>
<td>BC Transit</td>
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<tr>
<td>Business Development Bank of Canada</td>
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<tr>
<td>Calgary Police Service</td>
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<td>Canadian Association of Chiefs of Police (CACP)</td>
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<tr>
<td>Canadian Radio-television and Telecommunications Commission (CRTC)</td>
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<td>Capital Region District (CRD)</td>
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<td>City of Calgary</td>
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<td>City of Calgary</td>
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<td>City of Surrey</td>
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<td>City of Vancouver</td>
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<td>City of Victoria</td>
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<td>Community Living BC</td>
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<td>Department of National Defence (DND)</td>
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<td>District of Saanich</td>
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<td>District of Saanich</td>
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<tr>
<td>First Nations Health Authority</td>
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<td>FortisBC Energy Inc.</td>
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<td>Fraser Health Authority</td>
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<td>Government of Alberta</td>
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<td>Government of Canada</td>
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<tr>
<td>Government of New Brunswick</td>
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<tr>
<td>Government of Saskatchewan</td>
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<tr>
<td>Independent Investigations Office of BC</td>
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<tr>
<td>Information Commissioner’s Office UK</td>
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<tr>
<td>Insurance Corporation of British Columbia (ICBC)</td>
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<tr>
<td>Interior Health Authority</td>
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<tr>
<td>Island Health Authority</td>
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<tr>
<td>National Research Council - Industrial Research Assistance Program (NRC-IRAP)</td>
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<tr>
<td>Northern Health Authority</td>
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<tr>
<td>Office of the Auditor General of BC</td>
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<tr>
<td>Office of the Information &amp; Privacy Commissioner for British Columbia</td>
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<td>Office of the Information &amp; Privacy Commissioner of the Northwest Territories &amp; Nunavut</td>
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<tr>
<td>Office of the Information and Privacy Commissioner of Nova Scotia</td>
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<td>Office of the Information and Privacy Commissioner of Saskatchewan</td>
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<td>Office of the Premier of British Columbia</td>
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<td>Office of the Privacy Commissioner of Canada</td>
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<tr>
<td>Office of Yukon’s Information and Privacy Commissioner</td>
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<tr>
<td>PRIMECorp</td>
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<tr>
<td>Providence Health Care</td>
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<td>Provincial Health Services Authority</td>
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<tr>
<td>Public Safety Canada</td>
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<tr>
<td>Saanich Police</td>
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<td>TransLink</td>
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<tr>
<td>Treasury Board of Canada Secretariat</td>
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<tr>
<td>Vancouver Coastal Health Authority</td>
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<tr>
<td>Victoria Police Department</td>
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<tr>
<td>Worksafe BC (WCB)</td>
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<td>Yukon Government</td>
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Innovation in the Time of COVID

TITLE SPONSOR – EXCLUSIVE
$25,000

- Recognition as Title Sponsor on all conference material
- Logo placement on conference website and virtual platform with hyperlink
- Branding on virtual platform with logo and in headers as ‘Victoria Privacy & Security Conference 2021 Sponsored by YOUR COMPANY’
- One 35-minute exclusive Keynote Address
- Opportunity to place a subject matter expert on one panel session
- Opportunity to provide branded lanyards for all in-person delegates
- One virtual exhibition booth
- One placement in the virtual event bag
- Twenty (20) virtual conference registrations
- Copy of delegate opt-in list including names and emails (pre and post event)

DIAMOND SPONSOR – 2 AVAILABLE
$20,000

- Recognition as a Diamond Sponsor on all conference material
- Logo placement on conference website and virtual platform with hyperlink
- One 30-minute Keynote Address
- One 30-minute Applied Session
- One virtual exhibition booth
- One placement in the virtual event bag
- Fifteen (15) virtual conference registrations
- Copy of delegate opt-in list including names and emails (pre and post event)
PLATINUM SPONSOR – 4 AVAILABLE
$15,000

- Recognition as a Platinum Sponsor on all conference material
- Logo placement on conference website and virtual platform with hyperlink
- One 30-minute Concurrent Keynote Address
- One 30-minute Applied Session
- One virtual exhibition booth
- One placement in the virtual event bag
- Fifteen (15) virtual conference registrations
- Copy of delegate opt-in list including names and emails (pre and post event)

GOLD SPONSOR – 6 AVAILABLE
$10,000

- Recognition as a Gold Sponsor on all conference material
- Logo placement on conference website and virtual platform with hyperlink
- Opportunity to place a subject matter expert on one panel session
- One virtual exhibition booth
- One placement in the virtual event bag
- Ten (10) virtual conference registrations
- Copy of delegate opt-in list including names and emails (pre and post event)
CREATE YOUR OWN SPONSORSHIP PACKAGE

Custom sponsorship packages designed to meet your corporate objectives are available. Each package would come with virtual conference registrations, recognition as a sponsor on all conference material, and logo placement on conference website and virtual platform with hyperlink.

Additional passes can be added to all packages at a discounted rate.

SPEAKING OPPORTUNITIES

• Keynote Address  |  $15,000  
• Panel Session Speaker  |  $5,000

SPECIFIC BRANDING OPPORTUNITIES

• Virtual Event Bag  |  $2,500

Includes a placement (eg. downloadable document, discount offer, online store discount, a contest or an advertisement) in the virtual event bag for review by delegates.

VIRTUAL EXHIBITION OPPORTUNITIES

These virtual exhibit opportunities include recognition as a Conference Exhibitor on all conference material and logo placement on the conference website and virtual platform with hyperlink. Three (3) virtual conference registrations included.

• Virtual Booth  |  $5,000
CONTACT US!

For more information on available opportunities please contact:

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