



Project
Management
Institute®
Vancouver Island



2020 Professional Development Conference

**PROJECT ECONOMY:
VALUE-DRIVEN DELIVERY**

OCTOBER 8 - 9, 2020

Victoria Conference Centre
Victoria | British Columbia

Conference Overview

The Project Management Institute (*Vancouver Island Chapter*) Professional Development Conference is a gathering of like-minded project management professionals and leaders and IT leaders for top-notch learning, networking, fun and demonstration of dedication to the Project Management Profession. Chartered in February 1996 with 46 founding members, the chapter was created to serve PMI members on Vancouver Island (*and the Yukon territory*), and the community of practitioners and users of project management services in those areas. The chapter continues to grow and reflect the private and public sector's increasing reliance on solid project management practices. Our **over 700** membership background is diverse with expertise spanning; government, IT, hospitality, construction, non-profit and various other sectors.

WHY DELEGATES ATTEND THE PD CONFERENCE

- To share knowledge and learn relevant and applicable project management skills
- Expand your toolbox and learn behaviour you need to make a difference as Project Managers
- Challenge yourself to embrace the change and disruption that is being faced by many industries and organizations today
- Learn from other Project Managers and Industry experts

OPPORTUNITY FOR YOUR COMPANY

As a global leader in project management, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with key individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions

ESTIMATED ATTENDANCE

- 175-200 delegates

Sponsorship Levels

TITLE SPONSORSHIP

\$10,000

EXCLUSIVE

- Keynote Address
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full delegate passes
- A 8x8 networking lounge space in a premium location *(includes 2 cocktail tables and 2 high stools)*
- Opportunity to introduce or thank a keynote speaker
- Two exhibitor passes for networking lounge hosts
- Coloured ribbons on your name tag featuring your company as a sponsor and exhibitor

PLATINUM SPONSORSHIP

\$7,500

- Concurrent Breakout Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 8x8 networking lounge space *(includes 2 cocktail tables and 2 high stools)*
- One exhibitor pass for networking lounge host
- Coloured ribbons on your name tag featuring your company as a sponsor and exhibitor

GOLD SPONSORSHIP

\$5,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 8x8 networking lounge space
(includes 2 cocktail tables and 2 high stools)
- One exhibitor pass for networking lounge host
- Coloured ribbons on your name tag featuring your company as a sponsor and exhibitor

SILVER SPONSORSHIP

\$2,500

- Recognition as a Silver Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table
(includes 1 cocktail table and 1 high stool)
- One exhibitor pass for networking lounge host
- Coloured ribbons on your name tag featuring your company as a sponsor and exhibitor

Create Your Own Sponsorship Package

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

- Concurrent Breakout Session | **\$5,000**
- Panel Session Speaker | **\$3,500**

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Networking Lounge (8x8) | **\$3,500**
(includes 2 cocktail tables and 2 high stools)
- Networking Table | **\$2,000**
(includes 1 cocktail table and 1 high stool)

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | **\$3,000**
(includes welcome address at lunch and signage with company logo)
- Wi-Fi Sponsor | **\$3,000**
(includes customizable password and sponsor logo on WiFi login page)
- Lanyard Sponsor | **\$2,500***
- Coffee Sponsor | **\$1,500**
(includes tent cards with company logo and opportunity to place promotional items at the coffee station)
- Delegate Notebook Sponsor | **\$3,000**

**To be provided by sponsor.*

Partnership Opportunities

Looking for additional opportunities to partner with the PMI-VI Chapter?

Add on any of these partnership packages to your conference sponsorship to get additional exposure throughout the year.

PLATINUM PARTNERSHIP

\$5,000

- Rights to use PMI-VI name & logo in promotions & communications
- Logo placement on PMI-VI Chapter website with hyperlink
(logo size dependant on sponsorship level)
- Three complimentary chapter dinner meeting passes
- Three ad placements in the monthly chapter newsletter
- Three social media posts promoting sponsor
- Opportunity for a speaker to present at a Chapter Dinner Meeting
- Booth at Chapter Dinner meeting to promote sponsor

GOLD PARTNERSHIP

\$3,000

- Rights to use PMI-VI name & logo in promotions & communications
- Logo placement on PMI-VI Chapter website with hyperlink
(logo size dependant on sponsorship level)
- Two complimentary chapter dinner meeting passes
- Two ad placements in the monthly chapter newsletter
- Two social media posts promoting sponsor
- Sponsor logo on tables at a Chapter Dinner meeting to promote sponsor

SILVER PARTNERSHIP

\$1,500

- Rights to use PMI-VI name & logo in promotions & communications
- Logo placement on PMI-VI Chapter website with hyperlink
(logo size dependant on sponsorship level)
- One complimentary chapter dinner meeting pass
- One ad placement in the monthly chapter newsletter
- One social media post promoting sponsor
- Sponsor brochures distributed at a Chapter Dinner meeting to promote sponsor

Contact Us

For more information on available opportunities
please contact:

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