SPONSORSHIP PACKAGE

21ST ANNUAL PRIVACY & SECURITY CONFERENCE

PRE-CONFERENCE EDUCATIONAL SESSIONS: FEBRUARY 5, 2020

CONFERENCE: FEBRUARY 6-7, 2020

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

reboot COMMUNICATIONS LTD

rebootcommunications.com/event/privsec2020

BRITISH COLUMBIA | Ministry of Citizens' Services

21ST ANNUAL **PRIVACY AND SECURITY** CONFERENCE

CONFERENCE OVERVIEW

"One of the strongest conferences globally on the issues of both privacy and security."
– Elizabeth Denham, UK Information Commissioner

Privacy and data protection is the number one issue businesses around the world are facing. Personal privacy is at the forefront of information sharing and social media requirements. For the past 20 years, the Privacy and Security Conference has been the number one conference on the issues of privacy and security globally.

Presented by the Province of British Columbia's Office of the Chief Information Officer, the conference attracts over 1000 delegates and 100 international subject matter experts. It provides essential education, training and opportunities for CPD credits for individuals who are responsible for the transformation of the public and private sector into the new digital economy.

"I've heard from many delegates over the years that this is one of the best privacy and security conferences that they attend anywhere." **– Ian Bailey, Assistant Deputy Minister and Chief Information Officer, Ministry of Attorney General, Province of BC**

THE OPPORTUNITY FOR YOUR COMPANY

As a global leader in privacy and security, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with key individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions
- Exposure for your company through our global social media network

"It's a great gathering of privacy professionals, security professionals, information management professionals, regulators, civil society." **– Jill Clayton, Information and Privacy Commissioner of Alberta**

"We've partnered with Reboot to create a venue where privacy and security, people who have mutual goals in terms of protecting information, meet together, share information, become more collaborative in their practices and end up being more united in the ways they approach their goals. Great learning opportunities for the two professions ... You also have other kinds of representation: public sector, private sector, health care, technology, civil society. All of these different groups have different perspectives and we all have very common goals, just different ways of getting there. So that sharing is very, very helpful." **– Richard Purcell, CEO, Corporate Privacy Group**

TOP ENTERPRISE SPONSOR ORGANIZATIONS

Over the past 20 years, the annual Privacy & Security Conference has been sponsored by the following companies:

2Keys Corporation
Above Security
– A Hitachi Group Company
Adobe
Amazon Web Services
AppSense
Avecto
Bennett Jones LLP
BlackBerry
Box
Carbon Black
CGI
Check Point Software
Cisco
Citrix
Compugen
CyberArk
Cylance
Darktrace
Dell
Deloitte
Digital Boundary Group
Dragonchain
DXC Technology
EPIC
Equifax
eSentire
F5 Networks
FireEye
Forcepoint
ForeScout Technologies
ForgeRock
Fortinet
FortisBC
Fujitsu
Gartner
Gemalto
Global Knowledge
Herjavec Group
Hewlett Packard Enterpise
Hitachi ID Systems
HP Advanced Solutions
HSBC Bank Canada
IBM
Infoblox
Iron Spear
ISACA
Ivanti
Kaspersky Lab
KPMG
LogRhythm
Long View Systems
McAfee
Microsoft
MNP
Motorola Solutions
Nulli
Nymity
OneTrust
Optiv
OPUS Consulting Group Ltd
Oracle
Palo Alto Networks
Privacy Analytics
Proofpoint
PwC
Rogers Communications
Royal Bank of Canada
Royal Roads University
RSA
SailPoint
Samsung Electronics
Scalar
SecureKey Technologies
SentinelOne
Simeio Solutions
Skybox Security
SonicWall
StandardFusion
Symantec
TELUS
Terranova
Thales
TIBCO Software
Trend Micro
Trustwave
Vancosys Data Security Inc.
Varonis
Veeam Software
VMware
WinMagic
Ziften

WHO ATTENDS?

Sector *(2019)*	
Private	30%
Public	70%

Location *(2019)*	
Canada	94%
United States	5%
International	1%

Seniority *(2019)*	
C-Level, VP & Director	27%
Manager	19%
Analyst & Architect	40%
Sales & Marketing	7%
Legal	3%
Academic	4%

ESTIMATED ATTENDANCE

1200 delegates

WHO ATTENDS?

Top Public Sector Organizations

Abbotsford Police Deparment

Alberta Pensions Services

BC Assessment

BC Civil Liberties Association

BC Clinical and Support Services

BC Ferries

BC Government Communications & Public Engagement

BC Hydro

BC Lottery Corporation (BCLC)

BC Ministry of Advanced Education, Skills and Training

BC Ministry of Attorney General

BC Ministry of Children and Family Development

BC Ministry of Citizens' Services

BC Ministry of Education

BC Ministry of Finance

BC Ministry of Forest, Lands, Natural Resource Operations and Rural Development

BC Ministry of Health

BC Ministry of Municipal Affairs and Housing

BC Ministry of Public Safety and Solicitor General

BC Ministry of Social Development and Poverty Reduction

BC Ministry of Transportation and Infrastructure

BC Oil & Gas Commission

BC Pension Corporation

BC Public Service Agency

BC Transit

Business Development Bank of Canada

Calgary Police Service

Canadian Association of Chiefs of Police (CACP)

Canadian Radio-television and Telecommunications Commission (CRTC)

Capital Region District (CRD)

City of Calgary

City of Surrey

City of Vancouver

City of Victoria

Community Living BC

Department of National Defence (DND)

District of Saanich

First Nations Health Authority

FortisBC Energy Inc.

Fraser Health Authority

Government of Alberta

Government of Canada

Government of New Brunswick

Government of Saskatchewan

Independent Investigations Office of BC

Information Commissioner's Office UK

Insurance Corporation of British Columbia (ICBC)

Interior Health Authority

Island Health Authority

National Research Council - Industrial Research Assistance Program (NRC-IRAP)

Northern Health Authority

Office of the Auditor General of BC

Office of the Information & Privacy Commissioner for British Columbia

Office of the Information & Privacy Commissioner of the Northwest Territories & Nunavut

Office of the Information and Privacy Commissioner of Nova Scotia

Office of the Information and Privacy Commissioner of Saskatchewan

Office of the Premier of British Columbia

Office of the Privacy Commissioner of Canada

Office of Yukon's Information and Privacy Commissioner

PRIMECorp

Providence Health Care

Provincial Health Services Authority

Public Safety Canada

Saanich Police

TransLink

Treasury Board of Canada Secretariat

Vancouver Coastal Health Authority

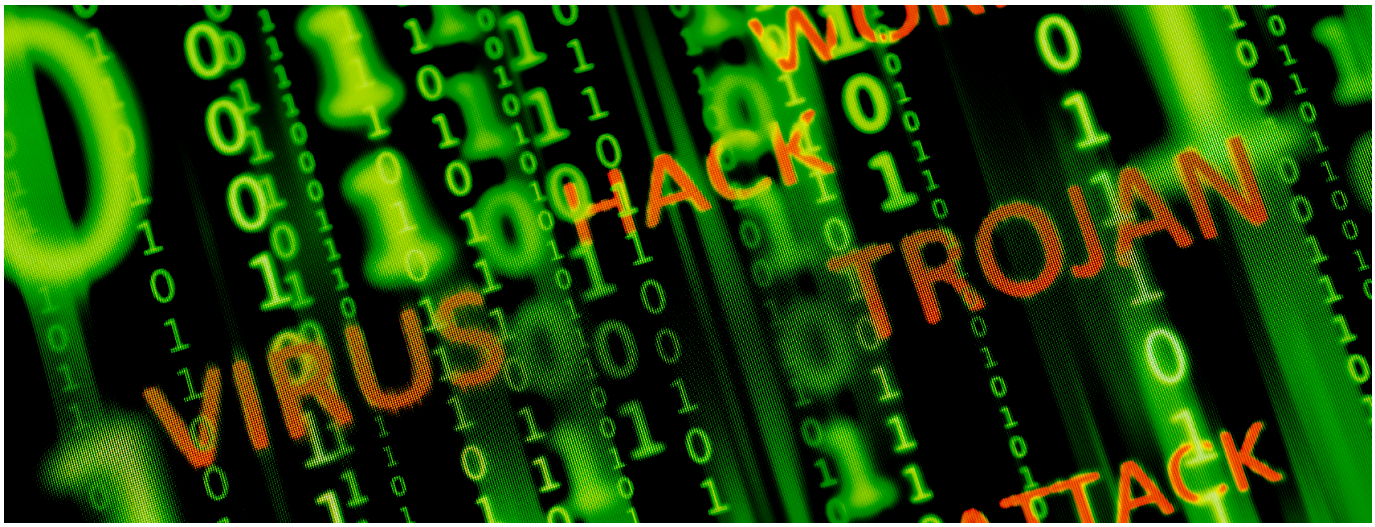
Victoria Police Department

Worksafe BC (WCB)

Yukon Government

Top Educational Institutions

BCcampus
Camosun College
Edmonton Public Schools
Educational Resource Acquisition Consortium (ERAC)
Greater Victoria School District No.61
Justice Institute of BC
Kwantlen Politechnic University
Langara College
Okanagan College
Queen's University
Royal Roads University
Selkirk College
Southern Alberta Institute of Technology (SAIT)
Thompson Rivers University
University of British Columbia
University of Calgary
University of Manitoba
University of the Fraser Valley
University of Toronto
University of Victoria
Vancouver Island University
Vancouver School Board



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TITLE SPONSOR - *EXCLUSIVE*

$25,000

- Keynote Address
- Applied Session
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- A 10x10 networking lounge space located on the second floor
- Two exhibitor passes for networking lounge hosts
- Three VIP reception/dinner tickets

PLATINUM SPONSOR - *6 AVAILABLE*

$20,000

- Concurrent Keynote Address
- Applied Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- Two VIP reception/dinner tickets

GOLD SPONSOR

$15,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- One VIP reception/dinner ticket

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VIP DINNER SPONSOR - *EXCLUSIVE*

$15,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host

VIP RECEPTION SPONSOR - *EXCLUSIVE*

$10,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at reception
- Three VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table located on the second floor
- One exhibitor pass for networking table host

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Create Your Own Sponsorship Package

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

- Keynote Address | $15,000
- Concurrent Keynote Address | $10,000
- Panel Session Speaker | $5,000
- Applied Session *(30 minutes)* | $5,000
- Pre-Conference Educational Sessions* *(3 hours)* | $7,500

**Please note that all educational session rooms will include chairs, tables and water service. Audiovisual equipment and any food and beverage orders are the responsibility of the sponsor.*

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | $8,500 (includes welcome address at lunch and signage with company logo and one full delegate pass)
- Delegate Notebook Sponsor | $7,500 (EXCLUSIVE)
- Delegate Backpack Sponsor | $15,000 (EXCLUSIVE) (includes recognition as a Gold Sponsor, two full delegate passes and logo placement on the delegate backpack along with the conference name/logo)
- Wi-Fi Sponsor | $5,000 (EXCLUSIVE)
- Lanyard Sponsor | $5,000 (EXCLUSIVE)*
- Coffee Sponsor | $3,000 (includes tent cards with company logo & opportunity to place promotional items at the coffee station)
- Pen Sponsor | $3,500 (EXCLUSIVE)*

**To be provided by sponsor.*

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Second Floor Networking Lounge (10x10 or 10x8) | $8,500
- Second Floor Networking Table | $6,500
- First Floor Networking Lounge (10x10 or 10x8) | $5,000
- First Floor Networking Table | $3,500

This is an exclusive opportunity for companies to purchase an exhibit space for the entire conference. This includes the opportunity to network during the conference and during the reception for all delegates at the end of day Thursday (to be held on the second floor). All packages include one exhibitor pass. Additional passes can be added at a discounted rate.

CONTACT US!

For more information on available opportunities please contact:

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