21ST ANNUAL
PRIVACY & SECURITY
CONFERENCE

PRE-CONFERENCE EDUCATIONAL SESSIONS: FEBRUARY 5, 2020
CONFERENCE: FEBRUARY 6-7, 2020

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

rebootcommunications.com/event/privsec2020
CONFERENCE OVERVIEW

“One of the strongest conferences globally on the issues of both privacy and security.”
– Elizabeth Denham, UK Information Commissioner

Privacy and data protection is the number one issue businesses around the world are facing. Personal privacy is at the forefront of information sharing and social media requirements. For the past 20 years, the Privacy and Security Conference has been the number one conference on the issues of privacy and security globally.

Presented by the Province of British Columbia’s Office of the Chief Information Officer, the conference attracts over 1000 delegates and 100 international subject matter experts. It provides essential education, training and opportunities for CPD credits for individuals who are responsible for the transformation of the public and private sector into the new digital economy.

“I’ve heard from many delegates over the years that this is one of the best privacy and security conferences that they attend anywhere.” – Ian Bailey, Assistant Deputy Minister and Chief Information Officer, Ministry of Attorney General, Province of BC

THE OPPORTUNITY FOR YOUR COMPANY

As a global leader in privacy and security, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with key individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions
- Exposure for your company through our global social media network

“It’s a great gathering of privacy professionals, security professionals, information management professionals, regulators, civil society.” – Jill Clayton, Information and Privacy Commissioner of Alberta

“We’ve partnered with Reboot to create a venue where privacy and security, people who have mutual goals in terms of protecting information, meet together, share information, become more collaborative in their practices and end up being more united in the ways they approach their goals. Great learning opportunities for the two professions ... You also have other kinds of representation: public sector, private sector, health care, technology, civil society. All of these different groups have different perspectives and we all have very common goals, just different ways of getting there. So that sharing is very, very helpful.” – Richard Purcell, CEO, Corporate Privacy Group
TOP ENTERPRISE SPONSOR ORGANIZATIONS

Over the past 20 years, the annual Privacy & Security Conference has been sponsored by the following companies:

- 2Keys Corporation
- Above Security
- – A Hitachi Group Company
- Adobe
- Amazon Web Services
- AppSense
- Avecto
- Bennett Jones LLP
- BlackBerry
- Box
- Carbon Black
- CGI
- Check Point Software
- Cisco
- Citrix
- Compugen
- CyberArk
- Cylance
- Darktrace
- Dell
- Deloitte
- Digital Boundary Group
- Dragonchain
- DXC Technology
- EPIC
- Equifax
- eSentire
- F5 Networks
- FireEye
- Forcepoint
- ForeScout Technologies
- ForgeRock
- Fortinet
- FortisBC
- Fujitsu
- Gartner
- Gemalto
- Global Knowledge
- Herjavec Group
- Hewlett Packard Enterprise
- Hitachi ID Systems
- HP Advanced Solutions
- HSBC Bank Canada
- IBM
- Infoblox
- Iron Spear
- ISACA
- Ivanti
- Kaspersky Lab
- KPMG
- LogRhythm
- Long View Systems
- McAfee
- Microsoft
- MNP
- Motorola Solutions
- Nulli
- Nymity
- OneTrust
- Optiv
- OPUS Consulting Group Ltd
- Oracle
- Palo Alto Networks
- Privacy Analytics
- Proofpoint
- PwC
- Rogers Communications
- Royal Bank of Canada
- Royal Roads University
- RSA
- SailPoint
- Samsung Electronics
- Scalar
- SecureKey Technologies
- SentinelOne
- Simeio Solutions
- Skybox Security
- SonicWall
- StandardFusion
- Symanetc
- TELUS
- Terranova
- Thales
- TIBCO Software
- Trend Micro
- Trustwave
- Vancosys Data Security Inc.
- Varonis
- Veeam Software
- VMware
- WinMagic
- Ziften
WHO ATTENDS?

<table>
<thead>
<tr>
<th>Sector (2019)</th>
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<tbody>
<tr>
<td>Private</td>
<td>30%</td>
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<tr>
<td>Public</td>
<td>70%</td>
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<table>
<thead>
<tr>
<th>Location (2019)</th>
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<tbody>
<tr>
<td>Canada</td>
<td>94%</td>
</tr>
<tr>
<td>United States</td>
<td>5%</td>
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<tr>
<td>International</td>
<td>1%</td>
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<table>
<thead>
<tr>
<th>Seniority (2019)</th>
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<tr>
<td>C-Level, VP &amp; Director</td>
<td>27%</td>
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<tr>
<td>Manager</td>
<td>19%</td>
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<tr>
<td>Analyst &amp; Architect</td>
<td>40%</td>
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<tr>
<td>Sales &amp; Marketing</td>
<td>7%</td>
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<tr>
<td>Legal</td>
<td>3%</td>
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<tr>
<td>Academic</td>
<td>4%</td>
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ESTIMATED ATTENDANCE

1200 delegates
### WHO ATTENDS?

**Top Public Sector Organizations**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Abbotsford Police Department</td>
<td>Business Development Bank of Canada</td>
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<tr>
<td>Alberta Pensions Services</td>
<td>Calgary Police Service</td>
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<tr>
<td>BC Assessment</td>
<td>Canadian Association of Chiefs of Police (CACP)</td>
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<tr>
<td>BC Civil Liberties Association</td>
<td>Canadian Radio-television and Telecommunications Commission (CRTC)</td>
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<tr>
<td>BC Clinical and Support Services</td>
<td>City of Calgary</td>
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<tr>
<td>BC Ferries</td>
<td>City of Surrey</td>
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<tr>
<td>BC Government Communications &amp; Public Engagement</td>
<td>City of Vancouver</td>
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<tr>
<td>BC Hydro</td>
<td>City of Victoria</td>
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<tr>
<td>BC Lottery Corporation (BCLC)</td>
<td>Community Living BC</td>
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<tr>
<td>BC Ministry of Advanced Education, Skills and Training</td>
<td>Department of National Defence (DND)</td>
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<tr>
<td>BC Ministry of Attorney General</td>
<td>District of Saanich</td>
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<tr>
<td>BC Ministry of Children and Family Development</td>
<td>First Nations Health Authority</td>
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<td>BC Ministry of Citizens’ Services</td>
<td>FortisBC Energy Inc.</td>
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<tr>
<td>BC Ministry of Education</td>
<td>Fraser Health Authority</td>
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<td>BC Ministry of Finance</td>
<td>Government of Alberta</td>
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<td>BC Ministry of Forest, Lands, Natural Resource Operations and Rural Development</td>
<td>Government of Canada</td>
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<td>BC Ministry of Health</td>
<td>Government of New Brunswick</td>
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<td>BC Ministry of Municipal Affairs and Housing</td>
<td>Government of Saskatchewan</td>
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<td>BC Ministry of Public Safety and Solicitor General</td>
<td>Independent Investigations Office of BC</td>
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<td>BC Ministry of Social Development and Poverty Reduction</td>
<td>Information Commissioner’s Office UK</td>
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<td>BC Ministry of Transportation and Infrastructure</td>
<td>Insurance Corporation of British Columbia (ICBC)</td>
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<td>BC Oil &amp; Gas Commission</td>
<td>Interior Health Authority</td>
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<tr>
<td>BC Pension Corporation</td>
<td>Island Health Authority</td>
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<td>BC Public Service Agency</td>
<td>National Research Council -</td>
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<td>BC Transit</td>
<td>Industrial Research Assistance Program (NRC-IRAP)</td>
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<td>Northern Health Authority</td>
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<td>Office of the Auditor General of BC</td>
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<td>Office of the Information &amp; Privacy Commissioner for British Columbia</td>
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<td>Office of the Information &amp; Privacy Commissioner of the Northwest Territories &amp; Nunavut</td>
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<td>Office of the Information and Privacy Commissioner of Nova Scotia</td>
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<td>Office of the Premier of British Columbia</td>
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<td>Office of the Privacy Commissioner of Canada</td>
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<td>Office of Yukon’s Information and Privacy Commissioner</td>
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<td>PRIMECorp</td>
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<td>Providence Health Care</td>
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<td>Provincial Health Services Authority</td>
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<td>Public Safety Canada</td>
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<td></td>
<td>Saanich Police</td>
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<td>TransLink</td>
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<td>Treasury Board of Canada Secretariat</td>
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<td></td>
<td>Vancouver Coastal Health Authority</td>
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<td></td>
<td>Victoria Police Department</td>
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<td></td>
<td>Worksafe BC (WCB)</td>
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<td></td>
<td>Yukon Government</td>
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**Top Educational Institutions**

BCcampus  
Camosun College  
Edmonton Public Schools  
Educational Resource Acquisition Consortium (ERAC)  
Greater Victoria School District No.61  
Justice Institute of BC  
Kwantlen Politechnic University  
Langara College  
Okanagan College  
Queen’s University  
Royal Roads University  
Selkirk College  
Southern Alberta Institute of Technology (SAIT)  
Thompson Rivers University  
University of British Columbia  
University of Calgary  
University of Manitoba  
University of the Fraser Valley  
University of Toronto  
University of Victoria  
Vancouver Island University  
Vancouver School Board
TITLE SPONSOR - EXCLUSIVE

$25,000

- Keynote Address
- Applied Session
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- A 10x10 networking lounge space located on the second floor
- Two exhibitor passes for networking lounge hosts
- Three VIP reception/dinner tickets

PLATINUM SPONSOR - 6 AVAILABLE

$20,000

- Concurrent Keynote Address
- Applied Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- Two VIP reception/dinner tickets

GOLD SPONSOR

$15,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- One VIP reception/dinner ticket
VIP DINNER SPONSOR - EXCLUSIVE

$15,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host

VIP RECEPTION SPONSOR - EXCLUSIVE

$10,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at reception
- Three VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table located on the second floor
- One exhibitor pass for networking table host
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Create Your Own Sponsorship Package

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

• Keynote Address | $15,000
• Concurrent Keynote Address | $10,000
• Panel Session Speaker | $5,000
• Applied Session (30 minutes) | $5,000
• Pre-Conference Educational Sessions* (3 hours) | $7,500

*Please note that all educational session rooms will include chairs, tables and water service. Audiovisual equipment and any food and beverage orders are the responsibility of the sponsor.

SPECIFIC BRANDING OPPORTUNITIES

• Lunch Sponsor | $8,500 (includes welcome address at lunch and signage with company logo and one full delegate pass)
• Delegate Notebook Sponsor | $7,500 (EXCLUSIVE)
• Delegate Backpack Sponsor | $15,000 (EXCLUSIVE) (includes recognition as a Gold Sponsor, two full delegate passes and logo placement on the delegate backpack along with the conference name/logo)
• Wi-Fi Sponsor | $5,000 (EXCLUSIVE)
• Lanyard Sponsor | $5,000 (EXCLUSIVE)*
• Coffee Sponsor | $3,000 (includes tent cards with company logo & opportunity to place promotional items at the coffee station)
• Pen Sponsor | $3,500 (EXCLUSIVE)*

*To be provided by sponsor.

NETWORKING LOUNGE/TABLE OPPORTUNITIES

• Second Floor Networking Lounge (10x10 or 10x8) | $8,500
• Second Floor Networking Table | $6,500
• First Floor Networking Lounge (10x10 or 10x8) | $5,000
• First Floor Networking Table | $3,500

This is an exclusive opportunity for companies to purchase an exhibit space for the entire conference. This includes the opportunity to network during the conference and during the reception for all delegates at the end of day Thursday (to be held on the second floor). All packages include one exhibitor pass. Additional passes can be added at a discounted rate.
CONTACT US!

For more information on available opportunities please contact:

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