20TH ANNUAL PRIVACY & SECURITY CONFERENCE

Looking Back and Leading Forward in a Digital World

PRE-CONFERENCE EDUCATIONAL SESSIONS: FEBRUARY 6, 2019
CONFERENCE: FEBRUARY 7-8, 2019

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA
CONFERENCE OVERVIEW

“One of the strongest conferences globally on the issues of both privacy and security.”
– Elizabeth Denham, UK Information Commissioner

Privacy and data protection is the number one issue businesses around the world are facing. Personal privacy is at the forefront of information sharing and social media requirements. For the past 20 years, the Privacy and Security Conference has been the number one conference on the issues of privacy and security globally.

Presented by the Province of British Columbia’s Office of the Chief Information Officer, the conference attracts over 1000 delegates and 100 international subject matter experts. It provides essential education, training and opportunities for CPD credits for individuals who are responsible for the transformation of the public and private sector into the new digital economy.

“I’ve heard from many delegates over the years that this is one of the best privacy and security conferences that they attend anywhere.” – Ian Bailey, Assistant Deputy Minister and Chief Information Officer, Ministry of Attorney General, Province of BC

THE OPPORTUNITY FOR YOUR COMPANY

As a global leader in privacy and security, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with key individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions
- Exposure for your company through our global social media network

“It’s a great gathering of privacy professionals, security professionals, information management professionals, regulators, civil society.” – Jill Clayton, Information and Privacy Commissioner of Alberta

“We’ve partnered with Reboot to create a venue where privacy and security, people who have mutual goals in terms of protecting information, meet together, share information, become more collaborative in their practices and end up being more united in the ways they approach their goals. Great learning opportunities for the two professions ... You also have other kinds of representation: public sector, private sector, health care, technology, civil society. All of these different groups have different perspectives and we all have very common goals, just different ways of getting there. So that sharing is very, very helpful.” – Richard Purcell, CEO, Corporate Privacy Group
TOP ENTERPRISE SPONSOR ORGANIZATIONS

Over the past 20 years, the annual Privacy & Security Conference has been sponsored by the following companies:

2Keys Corporation
Above Security – A Hitachi Group Company
Adobe
Amazon Web Services
AppSense
Avento
Bennett Jones LLP
BlackBerry
Box
Carbon Black
CGI
Check Point Software
Cisco
Citrix
Compugen
CyberArk
Cylance
Darktrace
Dell
Deloitte
DXC Technology
EPIC
Equifax
eSentire
F5 Networks
FireEye

Forcepoint
ForeScout Technologies
ForgeRock
Fortinet
FortisBC
Fujitsu
Gemalto
Global Knowledge
Herjavec Group
Hewlett Packard Enterprise
HP Advanced Solutions
HSBC Bank Canada
IBM
Infoblox
Iron Spear
ISACA
Ivanti
KPMG
LogRhythm
Long View Systems
McAfee
Microsoft
MNP
Motorola Solutions
Nymity
OneTrust
Optiv
Oracle
Palo Alto Networks
Privacy Analytics
Proofpoint
PwC
Rogers Communications
Royal Bank of Canada
RSA
SailPoint
Samsung Electronics
SecureKey Technologies
Simeio Solutions
Skybox Security
StandardFusion
Symantec
TELUS
Terranova
Thales
TIBCO Software
Trend Micro
Trustwave
Vancosys Data Security Inc.
Varonis
Veeam Software
WinMagic
Ziften
WHO ATTENDS?

<table>
<thead>
<tr>
<th>Sector (2018)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>32%</td>
</tr>
<tr>
<td>Public</td>
<td>68%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location (2018)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>90%</td>
</tr>
<tr>
<td>United States</td>
<td>6%</td>
</tr>
<tr>
<td>International</td>
<td>4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Seniority (2018)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Level, VP &amp; Director</td>
<td>38%</td>
</tr>
<tr>
<td>Manager</td>
<td>32%</td>
</tr>
<tr>
<td>Analyst &amp; Architect</td>
<td>24%</td>
</tr>
<tr>
<td>Sales &amp; Marketing</td>
<td>4%</td>
</tr>
<tr>
<td>Legal</td>
<td>2%</td>
</tr>
</tbody>
</table>

ESTIMATED ATTENDANCE

800 - 1000 delegates
WHO ATTENDS?

Top Public Sector Organizations

- Abbotsford Police Department
- Alberta Pensions Services
- BC Assessment
- BC Civil Liberties Association
- BC Clinical and Support Services
- BC Ferries
- BC Government Communications & Public Engagement
- BC Hydro
- BC Lottery Corporation (BCLC)
- BC Ministry of Advanced Education, Skills and Training
- BC Ministry of Attorney General
- BC Ministry of Children and Family Development
- BC Ministry of Citizens’ Services
- BC Ministry of Education
- BC Ministry of Finance
- BC Ministry of Forest, Lands, Natural Resource Operations and Rural Development
- BC Ministry of Health
- BC Ministry of Municipal Affairs and Housing
- BC Ministry of Public Safety and Solicitor General
- BC Ministry of Social Development and Poverty Reduction
- BC Ministry of Transportation and Infrastructure
- BC Oil & Gas Commission
- BC Pension Corporation
- BC Public Service Agency
- BC Transit
- Business Development Bank of Canada
- Calgary Police Service
- Canadian Association of Chiefs of Police (CACP)
- Canadian Radio-television and Telecommunications Commission (CRTC)
- Capital Region District (CRD)
- City of Calgary
- City of Surrey
- City of Vancouver
- City of Victoria
- Community Living BC
- Department of National Defence (DND)
- District of Saanich
- First Nations Health Authority
- FortisBC Energy Inc.
- Fraser Health Authority
- Government of Alberta
- Government of Canada
- Government of New Brunswick
- Government of Saskatchewan
- Independent Investigations Office of BC
- Information Commissioner’s Office UK
- Insurance Corporation of British Columbia (ICBC)
- Interior Health Authority
- Island Health Authority
- National Research Council - Industrial Research Assistance Program (NRC-IRAP)
- Northern Health Authority
- Office of the Auditor General of BC
- Office of the Information & Privacy Commissioner for British Columbia
- Office of the Information & Privacy Commissioner of the Northwest Territories & Nunavut
- Office of the Information and Privacy Commissioner of Nova Scotia
- Office of the Premier of British Columbia
- Office of the Privacy Commissioner of Canada
- Office of Yukon’s Information and Privacy Commissioner
- PRIMECorp
- Providence Health Care
- Provincial Health Services Authority
- Public Safety Canada
- Saanich Police
- TransLink
- Treasury Board of Canada Secretariat
- Vancouver Coastal Health Secretariat
- Victoria Police Department
- Worksafe BC (WCB)
- Yukon Government
<table>
<thead>
<tr>
<th>Top Educational Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCcampus</td>
</tr>
<tr>
<td>Camosun College</td>
</tr>
<tr>
<td>Edmonton Public Schools</td>
</tr>
<tr>
<td>Educational Resource Acquisition Consortium (ERAC)</td>
</tr>
<tr>
<td>Greater Victoria School District No.61</td>
</tr>
<tr>
<td>Justice Institute of BC</td>
</tr>
<tr>
<td>Kwantlen Politechnic University</td>
</tr>
<tr>
<td>Langara College</td>
</tr>
<tr>
<td>Okanagan College</td>
</tr>
<tr>
<td>Queen’s University</td>
</tr>
<tr>
<td>Royal Roads University</td>
</tr>
<tr>
<td>Selkirk College</td>
</tr>
<tr>
<td>Southern Alberta Institute of Technology (SAIT)</td>
</tr>
<tr>
<td>Thompson Rivers University</td>
</tr>
<tr>
<td>University of British Columbia</td>
</tr>
<tr>
<td>University of Calgary</td>
</tr>
<tr>
<td>University of Manitoba</td>
</tr>
<tr>
<td>University of the Fraser Valley</td>
</tr>
<tr>
<td>University of Toronto</td>
</tr>
<tr>
<td>University of Victoria</td>
</tr>
<tr>
<td>Vancouver Island University</td>
</tr>
<tr>
<td>Vancouver School Board</td>
</tr>
</tbody>
</table>
Looking Back and Leading Forward in a Digital World

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

**TITLE SPONSOR** - **EXCLUSIVE**

$25,000

- Keynote Address
- Applied Session
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- A 10x10 networking lounge space located on the second floor
- Two exhibitor passes for networking lounge hosts
- Three VIP reception/dinner tickets

**PLATINUM SPONSOR** - **6 AVAILABLE**

$20,000

- Concurrent Keynote Address
- Applied Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- Two VIP reception/dinner tickets

**GOLD SPONSOR**

$15,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- One VIP reception/dinner ticket
VIP DINNER SPONSOR - EXCLUSIVE

$15,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host

VIP RECEPTION SPONSOR - EXCLUSIVE

$8,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at reception
- Three VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table located on the second floor
- One exhibitor pass for networking table host
Looking Back and Leading Forward in a Digital World
VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

Create Your Own Sponsorship Package

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

- Keynote Address | $15,000
- Concurrent Keynote Address | $10,000
- Panel Session Speaker | $5,000
- Applied Session (30 minutes) | $5,000
- Pre-Conference Educational Sessions* (3 hours) | $5,000

*Please note that all educational session rooms will include chairs, tables and water service. Audiovisual equipment and any food and beverage orders are the responsibility of the sponsor.

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | $7,500 (includes welcome address at lunch and signage with company logo)
- Delegate Notebook Sponsor | $7,500 (EXCLUSIVE)
- Delegate Backpack Sponsor | $15,000 (EXCLUSIVE) (includes recognition as a Gold Sponsor, two full delegate passes and logo placement on the delegate backpack along with the conference name/logo)
- Wi-Fi Sponsor | $5,000 (EXCLUSIVE)
- Lanyard Sponsor | $5,000 (EXCLUSIVE)*
- Coffee Sponsor | $3,000 (includes tent cards with company logo & opportunity to place promotional items at the coffee station)
- Pen Sponsor | $3,000 (EXCLUSIVE)*

*To be provided by sponsor.

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Second Floor Networking Lounge (10x10 or 10x8) | $8,500
- Second Floor Networking Table | $6,500
- First Floor Networking Lounge (10x10 or 10x8) | $4,500
- First Floor Networking Table | $3,000

This is an exclusive opportunity for companies to purchase an exhibit space for the entire conference. This includes the opportunity to network during the conference and during the reception for all delegates at the end of day Thursday (to be held on the second floor). All packages include one exhibitor pass. Additional passes can be added at a discounted rate.
CONTACT US!

For more information on available opportunities please contact:

**Greg Spievak**  
CEO & President  
Reboot Communications Ltd.  
spievak@rebootcommunications.com  
1.250.388.6060

**Christine Barry**  
Director, Finance and Administration  
Reboot Communications Ltd.  
christine@rebootcommunications.com  
1.250.382.6339