

SPONSORSHIP PACKAGE

# 20<sup>TH</sup> ANNUAL PRIVACY & SECURITY CONFERENCE

*Looking Back and  
Leading Forward in a Digital World*



**PRE-CONFERENCE EDUCATIONAL SESSIONS:** FEBRUARY 6, 2019

**CONFERENCE:** FEBRUARY 7-8, 2019

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

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## **CONFERENCE OVERVIEW**

*“One of the strongest conferences globally on the issues of both privacy and security.”*

– Elizabeth Denham, UK Information Commissioner

Privacy and data protection is the number one issue businesses around the world are facing. Personal privacy is at the forefront of information sharing and social media requirements. For the past 20 years, the Privacy and Security Conference has been the number one conference on the issues of privacy and security globally.

Presented by the Province of British Columbia’s Office of the Chief Information Officer, the conference attracts over 1000 delegates and 100 international subject matter experts. It provides essential education, training and opportunities for CPD credits for individuals who are responsible for the transformation of the public and private sector into the new digital economy.

*“I’ve heard from many delegates over the years that this is one of the best privacy and security conferences that they attend anywhere.”* – Ian Bailey, Assistant Deputy Minister and Chief Information Officer, Ministry of Attorney General, Province of BC

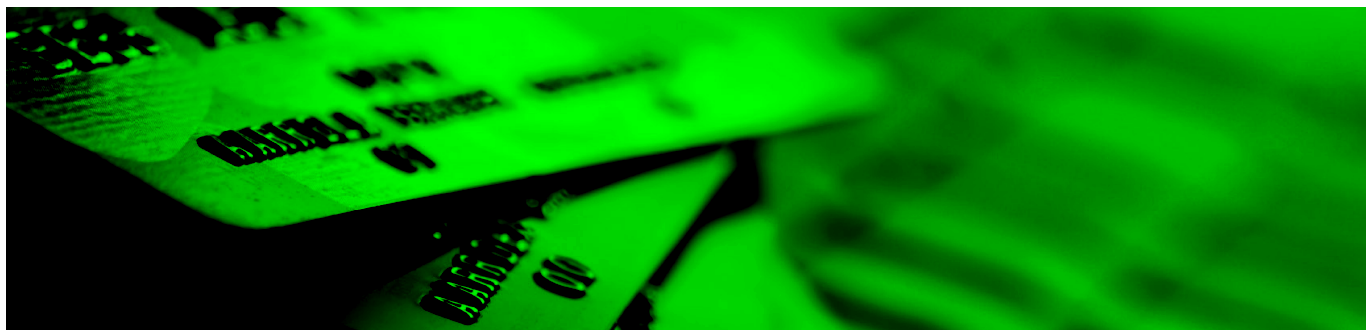
## **THE OPPORTUNITY FOR YOUR COMPANY**

As a global leader in privacy and security, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with key individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions
- Exposure for your company through our global social media network

*“It’s a great gathering of privacy professionals, security professionals, information management professionals, regulators, civil society.”* – Jill Clayton, Information and Privacy Commissioner of Alberta

*“We’ve partnered with Reboot to create a venue where privacy and security, people who have mutual goals in terms of protecting information, meet together, share information, become more collaborative in their practices and end up being more united in the ways they approach their goals. Great learning opportunities for the two professions ... You also have other kinds of representation: public sector, private sector, health care, technology, civil society. All of these different groups have different perspectives and we all have very common goals, just different ways of getting there. So that sharing is very, very helpful.”* – Richard Purcell, CEO, Corporate Privacy Group



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## **TOP ENTERPRISE SPONSOR ORGANIZATIONS**

*Over the past 20 years, the annual Privacy & Security Conference has been sponsored by the following companies:*

2Keys Corporation	Forcepoint	Oracle
Above Security – A Hitachi Group Company	ForeScout Technologies	Palo Alto Networks
Adobe	ForgeRock	Privacy Analytics
Amazon Web Services	Fortinet	Proofpoint
AppSense	FortisBC	PwC
Avecto	Fujitsu	Rogers Communications
Bennett Jones LLP	Gemalto	Royal Bank of Canada
BlackBerry	Global Knowledge	RSA
Box	Herjavec Group	SailPoint
Carbon Black	Hewlett Packard Enterprise	Samsung Electronics
CGI	HP Advanced Solutions	SecureKey Technologies
Check Point Software	HSBC Bank Canada	Simeio Solutions
Cisco	IBM	Skybox Security
Citrix	Infoblox	StandardFusion
Compugen	Iron Spear	Symantec
CyberArk	ISACA	TELUS
Cylance	Ivanti	Terranova
Darktrace	KPMG	Thales
Dell	LogRhythm	TIBCO Software
Deloitte	Long View Systems	Trend Micro
DXC Technology	McAfee	Trustwave
EPIC	Microsoft	Vancosys Data Security Inc.
Equifax	MNP	Varonis
eSentire	Motorola Solutions	Veeam Software
F5 Networks	Nymity	WinMagic
FireEye	OneTrust	Ziften
	Optiv	

## WHO ATTENDS?

Sector (2018)	
Private	32%
Public	68%

Location (2018)	
Canada	90%
United States	6%
International	4%

Seniority (2018)	
C-Level, VP & Director	38%
Manager	32%
Analyst & Architect	24%
Sales & Marketing	4%
Legal	2%

## ESTIMATED ATTENDANCE

800 - 1000 delegates



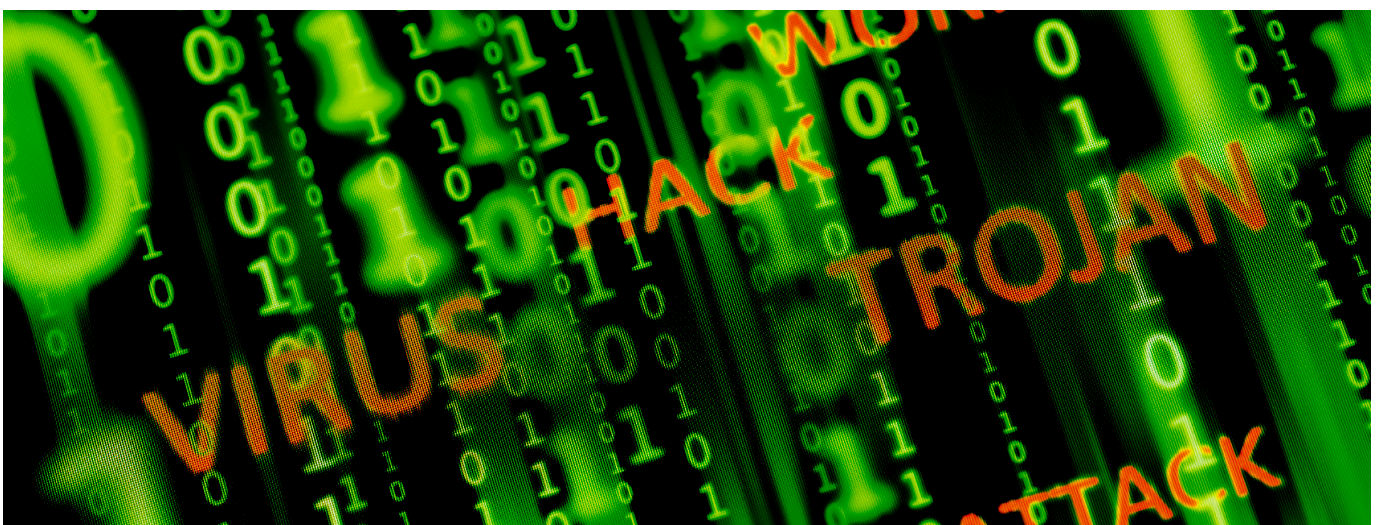
## WHO ATTENDS?

### Top Public Sector Organizations

Abbotsford Police Department	Business Development Bank of Canada	Office of the Auditor General of BC
Alberta Pensions Services	Calgary Police Service	Office of the Information & Privacy Commissioner for British Columbia
BC Assessment	Canadian Association of Chiefs of Police (CACP)	Office of the Information & Privacy Commissioner of the Northwest Territories & Nunavut
BC Civil Liberties Association	Canadian Radio-television and Telecommunications Commission (CRTC)	Office of the Information and Privacy Commissioner of Nova Scotia
BC Clinical and Support Services	Capital Region District (CRD)	Office of the Information and Privacy Commissioner of Saskatchewan
BC Ferries	City of Calgary	Office of the Premier of British Columbia
BC Government Communications & Public Engagement	City of Surrey	Office of the Privacy Commissioner of Canada
BC Hydro	City of Vancouver	Office of Yukon's Information and Privacy Commissioner
BC Lottery Corporation (BCLC)	City of Victoria	PRIMECorp
BC Ministry of Advanced Education, Skills and Training	Community Living BC	Providence Health Care
BC Ministry of Attorney General	Department of National Defence (DND)	Provincial Health Services Authority
BC Ministry of Children and Family Development	District of Saanich	Public Safety Canada
BC Ministry of Citizens' Services	First Nations Health Authority	Saanich Police
BC Ministry of Education	FortisBC Energy Inc.	TransLink
BC Ministry of Finance	Fraser Health Authority	Treasury Board of Canada Secretariat
BC Ministry of Forest, Lands, Natural Resource Operations and Rural Development	Government of Alberta	Vancouver Coastal Health Authority
BC Ministry of Health	Government of Canada	Victoria Police Department
BC Ministry of Municipal Affairs and Housing	Government of New Brunswick	Worksafe BC (WCB)
BC Ministry of Public Safety and Solicitor General	Government of Saskatchewan	Yukon Government
BC Ministry of Social Development and Poverty Reduction	Independent Investigations Office of BC	
BC Ministry of Transportation and Infrastructure	Information Commissioner's Office UK	
BC Oil & Gas Commission	Insurance Corporation of British Columbia (ICBC)	
BC Pension Corporation	Interior Health Authority	
BC Public Service Agency	Island Health Authority	
BC Transit	National Research Council - Industrial Research Assistance Program (NRC-IRAP)	
	Northern Health Authority	

### Top Educational Institutions

BCcampus	Langara College	University of Calgary
Camosun College	Okanagan College	University of Manitoba
Edmonton Public Schools	Queen's University	University of the Fraser Valley
Educational Resource Acquisition Consortium (ERAC)	Royal Roads University	University of Toronto
Greater Victoria School District No.61	Selkirk College	University of Victoria
Justice Institute of BC	Southern Alberta Institute of Technology (SAIT)	Vancouver Island University
Kwantlen Polytechnic University	Thompson Rivers University	Vancouver School Board
	University of British Columbia	



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### **TITLE SPONSOR** - *EXCLUSIVE*

**\$25,000**

**SOLD!**

- Keynote Address
- Applied Session
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- A 10x10 networking lounge space located on the second floor
- Two exhibitor passes for networking lounge hosts
- Three VIP reception/dinner tickets

### **PLATINUM SPONSOR** - *6 AVAILABLE*

**\$20,000**

**SOLD!**

- Concurrent Keynote Address
- Applied Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- Two VIP reception/dinner tickets

### **GOLD SPONSOR**

**\$15,000**

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- One VIP reception/dinner ticket

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### **VIP DINNER SPONSOR - EXCLUSIVE**

**\$15,000**

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host

**SOLD!**

### **VIP RECEPTION SPONSOR - EXCLUSIVE**

**\$8,000**

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at reception
- Three VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table located on the second floor
- One exhibitor pass for networking table host

**SOLD!**

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### Create Your Own Sponsorship Package

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

### SPEAKING OPPORTUNITIES

- Keynote Address | \$15,000
- Concurrent Keynote Address | \$10,000 **SOLD!**
- Panel Session Speaker | \$5,000
- Applied Session (30 minutes) | \$5,000
- Pre-Conference Educational Sessions\* (3 hours) | \$5,000

*\*Please note that all educational session rooms will include chairs, tables and water service. Audiovisual equipment and any food and beverage orders are the responsibility of the sponsor.*

### SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$7,500 (includes welcome address at lunch and signage with company logo)
- Delegate Notebook Sponsor | \$7,500 (EXCLUSIVE)
- Delegate Backpack Sponsor | \$15,000 (EXCLUSIVE) (includes recognition as a Gold Sponsor, two full delegate passes and logo placement on the delegate backpack along with the conference name/logo)
- Wi-Fi Sponsor | \$5,000 (EXCLUSIVE)
- Lanyard Sponsor | \$5,000 (EXCLUSIVE)\* **SOLD!**
- Coffee Sponsor | \$3,000 (includes tent cards with company logo & opportunity to place promotional items at the coffee station)
- Pen Sponsor | \$3,000 (EXCLUSIVE)\* **SOLD!**

*\*To be provided by sponsor.*

### NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Second Floor Networking Lounge (10x10 or 10x8) | \$8,500 **SOLD!**
- Second Floor Networking Table | \$6,500
- First Floor Networking Lounge (10x10 or 10x8) | \$4,500
- First Floor Networking Table | \$3,000

*This is an exclusive opportunity for companies to purchase an exhibit space for the entire conference. This includes the opportunity to network during the conference and during the reception for all delegates at the end of day Thursday (to be held on the second floor). All packages include one exhibitor pass. Additional passes can be added at a discounted rate.*

## CONTACT US!

For more information on available opportunities please contact:

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