SPONSORSHIP PACKAGE

JUNE 24-25, 2019

19TH ANNUAL INTERNATIONAL HEALTHCARE SUMMIT

THE FUTURE OF PERSONALIZED MEDICINE, GENOMICS AND INNOVATION

THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BRITISH COLUMBIA, CANADA

WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2019
CONFERENCE OVERVIEW
Held in Kelowna, British Columbia, Canada, the 19th Annual International Healthcare Summit is a forum that allows Canadian healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the quality healthcare delivery arena to produce effective and efficient solutions.

This summit brings together many of the best subject matter experts in the field to share case studies, cutting edge policy, programs, research and technologies aimed at successful collaboration within shared services and the healthcare industry. It also provides sponsoring companies the opportunity to showcase their newest products and latest innovations.

This year we are expanding the program to feature a full two-day agenda with an exciting new track of presentations on Genomics and Personalized Medicine, a field poised to vastly improve the practice of medicine in the near future.

WHO HAS SPONSORED IN THE PAST?
Companies who have sponsored the Annual Healthcare Summit in the past include InterSystems, LifeLabs, Cerner, Cisco, DXC Technology, Fortinet, IBM, NTT DATA Services, Orion Health, Pure Storage, TELUS, and Gemalto.

Other companies such as ITAC Health, BCHIMPS and CHIMA have all been involved in the promotion of the conference through in-kind sponsorships. For more information on in-kind opportunities please refer to the contact us page at the end of this package.

WHO ATTENDS?
This event consistently attracts top tier decision makers and is a must-attend conference for anyone involved in healthcare administration and policy.

SENIORITY (2018)

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>C-Level &amp; VP</td>
<td>30%</td>
</tr>
<tr>
<td>Director</td>
<td>22%</td>
</tr>
<tr>
<td>Manager</td>
<td>6%</td>
</tr>
<tr>
<td>Academic</td>
<td>4%</td>
</tr>
<tr>
<td>Medical Professionals</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>32%</td>
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LOCATION (2018)

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>91%</td>
</tr>
<tr>
<td>Alberta</td>
<td>10%</td>
</tr>
<tr>
<td>British Columbia</td>
<td>71%</td>
</tr>
<tr>
<td>Ontario</td>
<td>10%</td>
</tr>
<tr>
<td>United States</td>
<td>9%</td>
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</tbody>
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ESTIMATED ATTENDANCE
300 - 400 delegates
WHO ATTENDS?

TOP ENTERPRISE ORGANIZATIONS

3M
Accenture
Adobe Systems Inc.
Allscripts
AstraZeneca
Avaya
Bell Canada
BGP Pharma ULC
BMO Bank of Montreal
Boehringer Ingelheim
Cerner Corporation
CGI
Cisco Systems
Compugen Inc
Dell Services
Deloitte
Ernst & Young
Fortinet
Fujitsu
GE Healthcare
GlaxoSmithKline
HP Advanced Solutions
Hewlett Packard Enterprise
HSBC
IBM
InterSystems
KPMG
Lexmark
LifeLabs
Mayo Clinic
McKesson Canada
MEDEC
Meditech
Medtronic Canada
Merck
Microsoft Canada
MNP
Novartis
NTT DATA Services
Oracle
Orion Health
Philips Healthcare
PWC
Procura
Ricoh Canada
Roche
Rogers Communications
Sanofi
SAS Canada
Shaw Business
Sierra Systems Group Inc.
Strata Health Solutions
Symantec
TELUS

TOP EDUCATIONAL INSTITUTIONS

British Columbia Association of Institutes and Universities
British Columbia Institute of Technology (BCIT)
Michael Smith Foundation for Health Research
Okanagan College
Royal Roads University
Sauder School of Business (UBC)
Simon Fraser University
Southern Alberta Institute of Technology (SAIT)
Stenberg College
University of Alberta
University of British Columbia
University of Calgary
University of Victoria
Western University
TOP PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services
Auditor General of British Columbia
British Columbia Cancer Agency
British Columbia Centre for Excellence in HIV/AIDS
British Columbia Children’s and Women’s Redevelopment Project
British Columbia College of Family Physicians
British Columbia Government Employees Union (BCGEU)
British Columbia Ministry of Citizens’ Services
British Columbia Ministry of Health

BC Clinical and Support Services (BCCSS)
British Columbia Patient Safety & Quality Council
British Columbia Provincial Health Services Authority
Canada Health Infoway
Doctors of British Columbia
eHealth Saskatchewan
First Nations Health Authority
Fraser Health Authority
Genome Alberta
Genome British Columbia
Government of the Northwest Territories
Hospital Employees’ Union
Interior Health Authority

Island Health Authority
Legislative Assembly of British Columbia
Northern Health Authority
Office of the Auditor General of British Columbia
Partnerships British Columbia
Providence Health Care
Saskatchewan Ministry of Health
Saskatoon Health Region
Scottish Government
St. Joseph Health System
Vancouver Coastal Health
WorkSafe British Columbia
Yukon Government
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TITLE SPONSOR - 2 AVAILABLE

$16,500
· Keynote address
· Recognition as a sponsor on site and on all summit material
· Logo placement on summit website with hyperlink
· Five full summit delegate passes
· One networking lounge space (10x10 or 10x8)
· One exhibitor pass for networking lounge host
· Three VIP dinner tickets

PLATINUM SPONSOR - 6 AVAILABLE

$14,000
· Concurrent keynote address
· Recognition as a sponsor on site and on all summit material
· Logo placement on summit website with hyperlink
· Four full summit delegate passes
· One networking lounge space (10x10 or 10x8)
· One exhibitor pass for networking lounge host
· Two VIP dinner tickets
GOLD SPONSOR - 10 AVAILABLE

$10,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor on site and on all summit material
- Logo placement on summit website with hyperlink
- Three full summit delegate passes
- One networking table
- One exhibitor pass for networking table host
- One VIP dinner ticket

VIP DINNER SPONSOR - EXCLUSIVE

$18,500

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP dinner tickets
- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor onsite and on all summit material
- Logo placement on summit website with hyperlink
- Four full summit delegate passes
- One networking table
- One exhibitor pass for networking table host
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CREATE YOUR OWN SPONSORSHIP PACKAGE

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all summit material, and logo placement on summit website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

- Keynote Address | $12,000
- Concurrent Keynote Address | $10,000
- Panel Session Speaker | $6,000

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | $8,500 (includes welcome address at lunch, signage with company logo and one full summit delegate pass)
- Continental Breakfast Sponsor | $6,000 (includes signage with company logo and one full summit delegate pass)
- Delegate Notebook Sponsor | $5,000 (EXCLUSIVE)
- WiFi Sponsor | $4,000 (EXCLUSIVE)
- Lanyard Sponsor | $3,500 (EXCLUSIVE) *To be provided by sponsor
- Coffee Sponsor | $2,750 (includes tabletop signage with company logo and opportunity to place promotional items at the coffee station)
- Pen Sponsor | $2,500 (EXCLUSIVE) *To be provided by sponsor

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Networking Lounge (10x10 or 10x8) | $4,500 (includes 2 cocktail tables and 2 stools)
- Networking Table | $2,500 (includes 1 cocktail table and 1 stool)
CONTACT US!

For more information on available opportunities, please contact:

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