



# The Ethics of Integrated Data

“Integration and subsequent use of new data for evidence informed policy....how to balance and individual’s privacy with the critical role population-level information provides....”

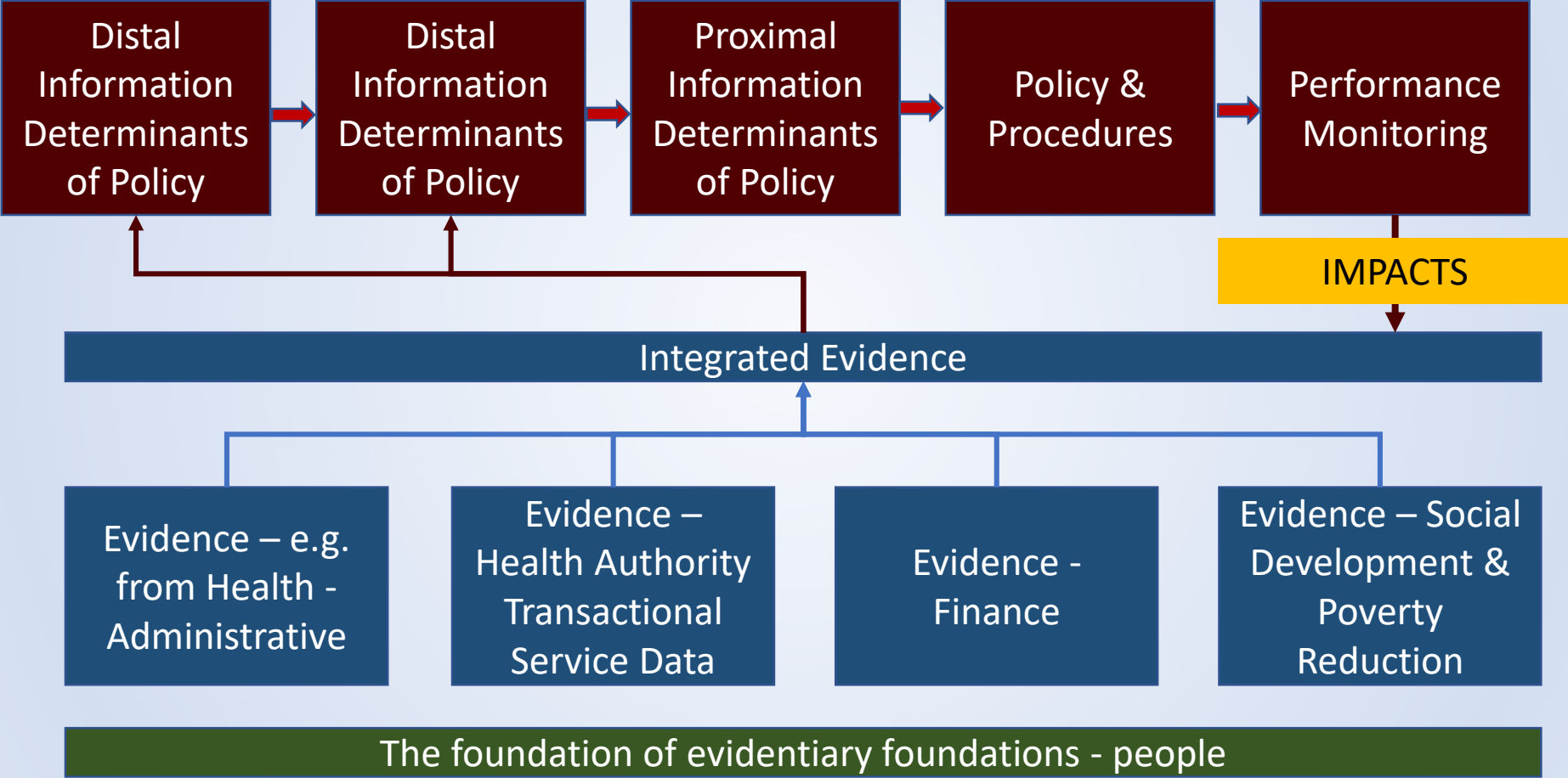
20<sup>th</sup> Annual Privacy and Security Conference  
February 8, 2019  
Victoria, BC

Kenneth A. Moselle, PhD, R.Psych.  
Director, Applied Clinical Research Unit  
Island Health

When the questions get tough,  
the tough create frameworks.



# Population Health Perspective on the chain that links evidence to policy and policy to the public good.



Restoring balance - to make the situation good again  
(assuming it was good in the first place) –  
in two possible ways (Piaget – “reversibility”)

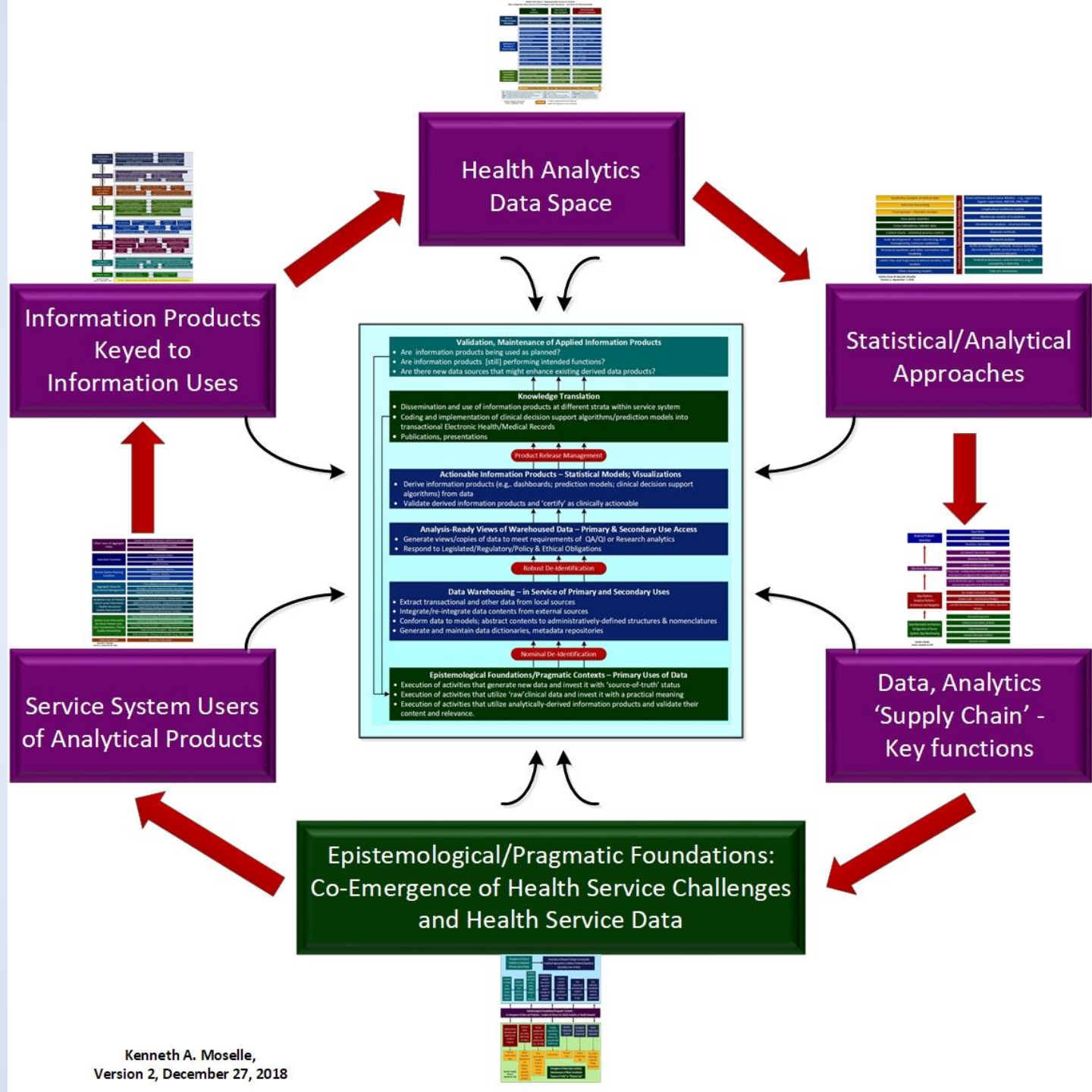
- By ***inversion*** (remove some weight) –



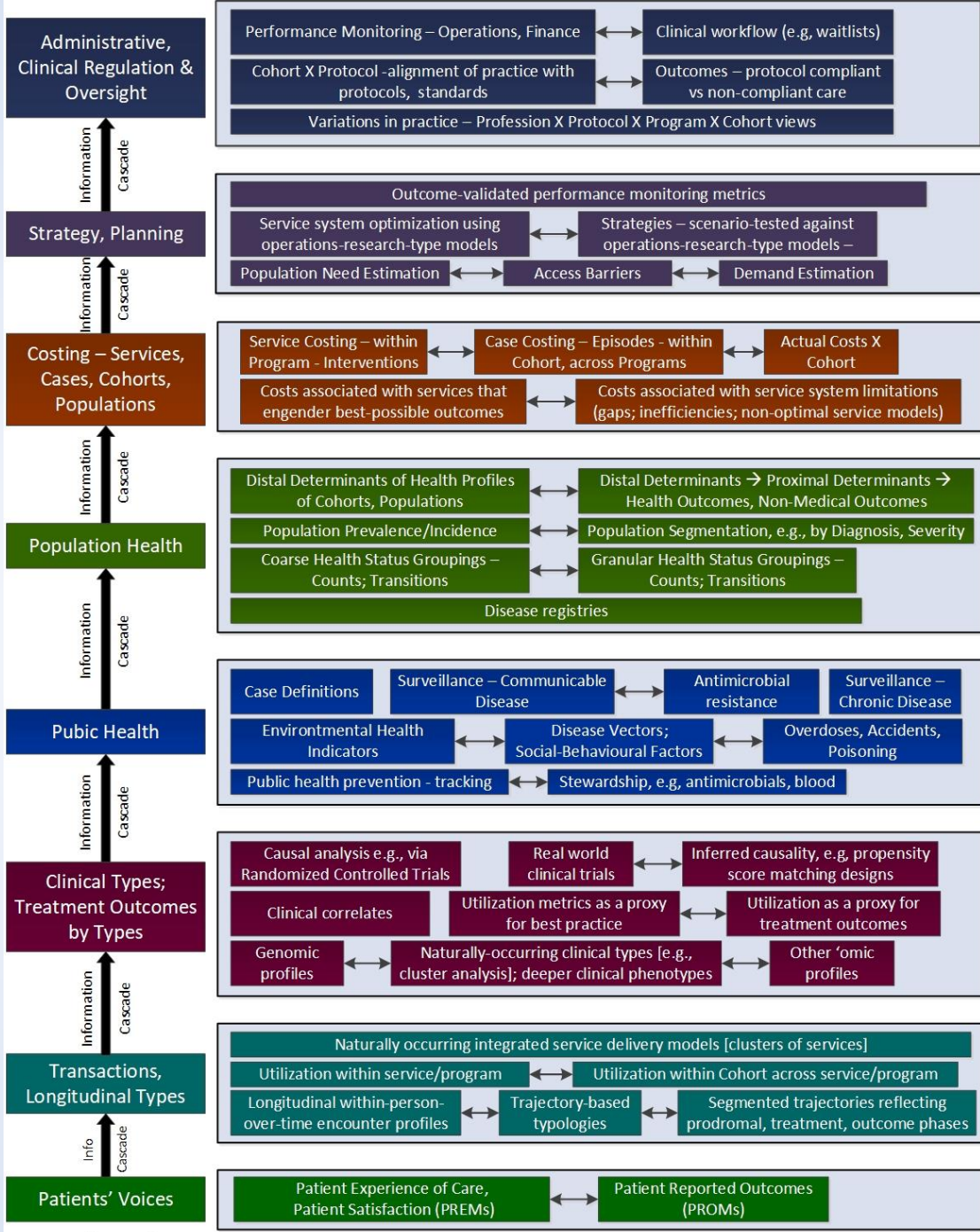
- By ***reciprocity*** – add some compensating weight to the other pan –



# Example-target information architecture for health service system



# Target Information Architecture – Health Services Information Products





**Kenneth A. Moselle, PhD, R.Psych.**

Director, Applied Clinical Research Unit

Island Health

British Columbia

[kenneth.moselle@viha.ca](mailto:kenneth.moselle@viha.ca)