

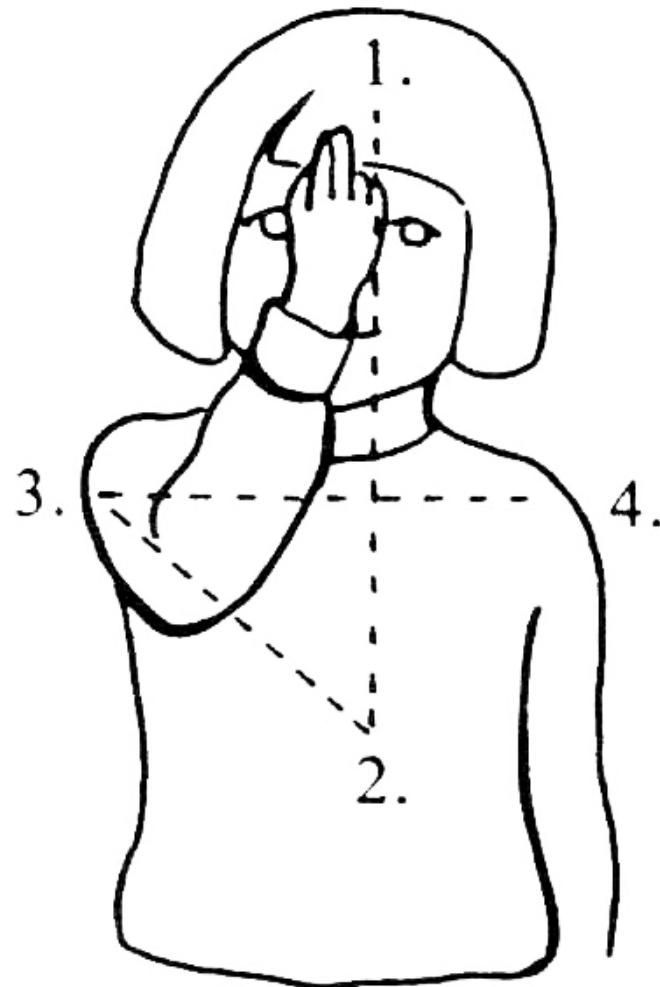
# GDPR: Why Should You Care?

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# 4 EASY STEPS FOR GDPR COMPLIANCE



# GDPR: Facts vs. Misconceptions

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**"I'm applying for the Information Security position.  
Here is a copy of my resumé, encoded, encrypted and shredded."**

## #1: *GDPR Fact*

The GDPR **does not** apply only to organizations that have an establishment in the EU.

## #2: *GDPR Fact*

The **GDPR** **does not** require  
end-user **consent** to  
process personal data.

## #3: *GDPR Fact*

The GDPR **does not**  
mandate rules for  
electronic communications.

## #4: *GDPR Fact*

Canadian enterprises in  
compliance with PIPEDA  
**are not** automatically in  
compliance with the GDPR  
because of adequacy.

## #5: *GDPR Fact*

The GDPR is a strong privacy law. Canada's PIPEDA **does offer** robust privacy protections as well.



# PIPEDA

Accountability

Notice & Transparency

Security

Extraterritoriality

Breach Notification

Right to  
access/correction/erasure

“Now is the time for a **robust discussion** between **policy-makers** and the **tech sector** about how much regulatory oversight is needed, both **to protect privacy** and **to spur innovation and competition.**” *John Chen, BlackBerry Ltd.*

# Thank you

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