

PRIVACY, BIG DATA, AND POLITICS IN THE DIGITAL AGE

Reboot Privacy & Security Conference
February 8, 2019 Victoria, BC



OFFICE OF THE
INFORMATION &
PRIVACY COMMISSIONER
for British Columbia

Protecting privacy. Promoting transparency.

The Observer

Revealed: 50m Facebook files taken in record data breach

Exclusive

- ▶ Whistleblower tells of bid to influence votes
- ▶ Tech giant suspends controversial data firm

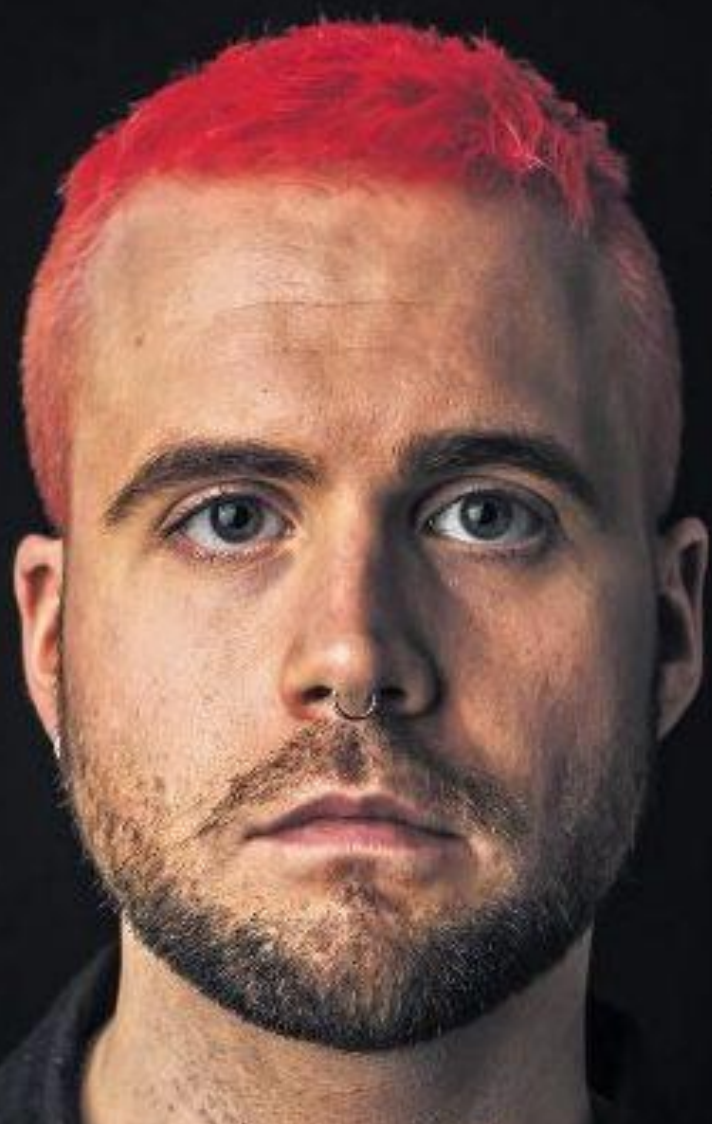
Carole Cadwalladr
& Emma Graham-Harrison

The data analytics firm that worked with Donald Trump's election team and the winning Brexit campaign harvested millions of Facebook profiles of US voters, in one of the tech giant's biggest ever data breaches, and used them to build a powerful

Christopher Wylie, who worked with a Cambridge University academic to obtain the data, told the Observer: "We exploited Facebook to harvest millions of people's profiles. And built models to exploit what we knew about them and target their inner demons. That was the basis the entire company was built on."

Documents seen by the Observer, and confirmed by a Facebook statement, show that by late 2015 the company had found out that information had been harvested on an unprecedented scale. However, at the time it failed to alert users and took only limited steps to recover and secure the private information of more than 50 million individuals.

The New York Times is reporting that copies of the data harvested for



The Cambridge Analytica Files

Full interview
Whistleblower Christopher Wylie lifts the lid

Cover story
New Review

Like or dislike
The algorithm that reveals all about you

Report, page 9

Facebook
How its destructive ethos imperils democracy

Observer
Comment, 44



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ICO granted warrant: We're pleased with the decision of the judge and we plan to execute the warrant shortly. This is just one part of a larger investigation into the use of personal data for political purposes and we will now need time to collect and consider the evidence

12:26 PM - Mar 23, 2018

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Investigators complete seven-hour Cambridge Analytica HQ search



Information Commissioner's Office

Democracy disrupted?

Personal information and political influence

11 July 2018

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The Future of Political Campaigning

Jamie Bartlett
Josh Smith
Rose Acton

DEMOS

Information Commissioner's Office

Investigation into the use of data analytics in political campaigns

Investigation update

11 July 2018

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INVESTIGATION REPORT P19-01

Full Disclosure:
Political parties, campaign data, and voter consent

Michael McEvoy
Information and Privacy Commissioner
for British Columbia

February 6, 2019
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