



SPONSORSHIP
PACKAGE

JUNE 25-26, 2018

18TH ANNUAL INTERNATIONAL HEALTHCARE SUMMIT

*TRANSFORMING HEALTHCARE THROUGH
DIGITAL PLATFORMS AND INNOVATION*

THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BRITISH COLUMBIA, CANADA



WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2018



18TH ANNUAL INTERNATIONAL HEALTHCARE SUMMIT

CONFERENCE OVERVIEW

Held in Kelowna, British Columbia, Canada, the 18th Annual International Healthcare Summit is a forum that allows Canadian healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the quality healthcare delivery arena to produce effective and efficient solutions.

This summit brings together many of the best subject matter experts in the field to share case studies, cutting edge policy, programs, research and technologies aimed at successful collaboration within shared services and the healthcare industry. It also provides sponsoring companies the opportunity to showcase their newest products and latest innovations.

WHO HAS SPONSORED IN THE PAST?

Companies who have sponsored the Annual Healthcare Summit in the past include IBM, InterSystems, NTT DATA Services, Allscripts, Orion Health, Cerner, Cisco, TELUS and Gemalto.

Other companies such as ITAC Health and BCNet have all been involved in the promotion of the conference through in-kind sponsorships. For more information on in-kind opportunities please refer to the contact us page at the end of this package.

WHO ATTENDS?

This event consistently attracts top tier decision makers and is a must-attend conference for anyone involved in healthcare administration and policy.

SENIORITY (2017)

C-Level	19%
VP	10%
Director	19%
Manager	14%
Academic	6%
Other	32%

LOCATION (2017)

Canada	93%
<i>British Columbia</i>	<i>68%</i>
<i>Ontario</i>	<i>9%</i>
<i>Alberta</i>	<i>13%</i>
United States	7%

ESTIMATED ATTENDANCE

200 - 300 delegates

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WHO ATTENDS?

TOP ENTERPRISE ORGANIZATIONS

3M	Fujitsu	MNP
Accenture	GE Healthcare	Novartis
Adobe Systems Inc.	GlaxoSmithKline	NTT DATA Services
Allscripts	HP Advanced Solutions	Oracle
AstraZeneca	Hewlett Packard Enterprise	Orion Health
Avaya	HSBC	Philips Healthcare
Bell Canada	IBM	PWC
BGP Pharma ULC	InterSystems	Procura
BMO Bank of Montreal	KPMG	Ricoh Canada
Boehringer Ingelheim	Lexmark	Roche
Cerner Corporation	LifeLabs	Rogers Communications
CGI	Mayo Clinic	Sanofi
Cisco Systems	McKesson Canada	SAS Canada
Compugen Inc	MEDEC	Shaw Business
Dell Services	Meditech	Sierra Systems Group Inc.
Deloitte	Medtronic Canada	Strata Health Solutions
Ernst & Young	Merck	Symantec
Fortinet	Microsoft Canada	TELUS

TOP EDUCATIONAL INSTITUTIONS

British Columbia Association of Institutes and Universities	Royal Roads University	University of Alberta
British Columbia Institute of Technology (BCIT)	Sauder School of Business (UBC)	University of British Columbia
Michael Smith Foundation for Health Research	Simon Fraser University	University of Calgary
Okanagan College	Southern Alberta Institute of Technology (SAIT)	University of Victoria
	Stenberg College	Western University

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TOP PUBLIC SECTOR ORGANIZATIONS

Alberta Health Services

Auditor General of British Columbia

British Columbia Cancer Agency

British Columbia Centre for Excellence in HIV/AIDS

British Columbia Children's and Women's Redevelopment Project

British Columbia College of Family Physicians

British Columbia Government Employees Union (BCGEU)

British Columbia Ministry of Citizens' Services

British Columbia Ministry of Health

BC Clinical and Support Services (BCCSS)

British Columbia Patient Safety & Quality Council

British Columbia Provincial Health Services Authority

Canada Health Infoway

Doctors of British Columbia

eHealth Saskatchewan

First Nations Health Authority

Fraser Health Authority

Genome Alberta

Genome British Columbia

Government of the Northwest Territories

Hospital Employees' Union

Interior Health Authority

Island Health Authority

Legislative Assembly of British Columbia

Northern Health Authority

Office of the Auditor General of British Columbia

Partnerships British Columbia

Providence Health Care

Saskatchewan Ministry of Health

Saskatoon Health Region

Scottish Government

St. Joseph Health System

Vancouver Coastal Health

WorkSafe British Columbia

Yukon Government





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PLATINUM SPONSOR - 5 AVAILABLE

\$14,000

- Keynote address
- Recognition as a sponsor on site and on all summit material
- Logo placement on summit website with hyperlink
- Four full summit delegate passes
- One networking lounge space (10x10 or 10x8)
- One exhibitor pass for networking lounge host

GOLD SPONSOR

\$10,000

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor on site and on all summit material
- Logo placement on summit website with hyperlink
- Three full summit delegate passes
- One networking lounge space (10x10 or 10x8)
- One exhibitor pass for networking lounge host

VIP DINNER SPONSOR - EXCLUSIVE

\$16,000

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP dinner tickets
- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor onsite and on all summit material
- Logo placement on summit website with hyperlink
- Four full summit delegate passes
- One networking table
- One exhibitor pass for networking table host



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CREATE YOUR OWN SPONSORSHIP PACKAGE

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all summit material, and logo placement on summit website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

SPEAKING OPPORTUNITIES

- Keynote Address | \$9,000
- Panel Session Speaker | \$5,000

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$6,000 *(includes welcome address at lunch and signage with company logo)*
- Continental Breakfast Sponsor | \$4,000 *(includes signage with company logo)*
- Delegate Notebook Sponsor | \$5,000 **SOLD** *(EXCLUSIVE)*
- WiFi Sponsor | \$4,000 *(EXCLUSIVE)*
- Lanyard Sponsor | \$3,500 **SOLD** *(EXCLUSIVE) *To be provided by sponsor*
- Coffee Sponsor | \$2,500 *(includes tent cards with company logo & opportunity to place promotional items at the coffee station)*
- Pen Sponsor | \$2,000 *(EXCLUSIVE) *To be provided by sponsor*

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Networking Lounge (10x10 or 10x8) | \$4,500 *(includes 2 cocktail tables and 2 stools)*
- Networking Table | \$2,500 *(includes 1 cocktail table and 1 stool)*

CONTACT US!

For more information on available opportunities, please contact:

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