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Confinement causes birds to have temper tantrums and mood swings. Many birds “go off the deep end when they are placed in captivity the resulting frustration leads to abnormalities like repetitive behavior; abnormal grooming, and aggressive behavior.







A hand-raised bird considers his cage his “safe place.”

This can lead to them becoming “cage-bound,”

where they find anything outside of the cage

to be too frightening.





home

SAFE

home

AMERICAN SPIES

Modern Surveillance,
Why You Should Care, and What To Do About It



JENNIFER STISA GRANICK

CAMBRIDGE



amazon

The Amazon logo consists of the word "amazon" in a bold, lowercase, black sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'.

twitter 

The Twitter logo features the word "twitter" in a white, lowercase, rounded sans-serif font. To the right of the text is the Twitter bird logo, a white silhouette of a bird in flight, facing right.

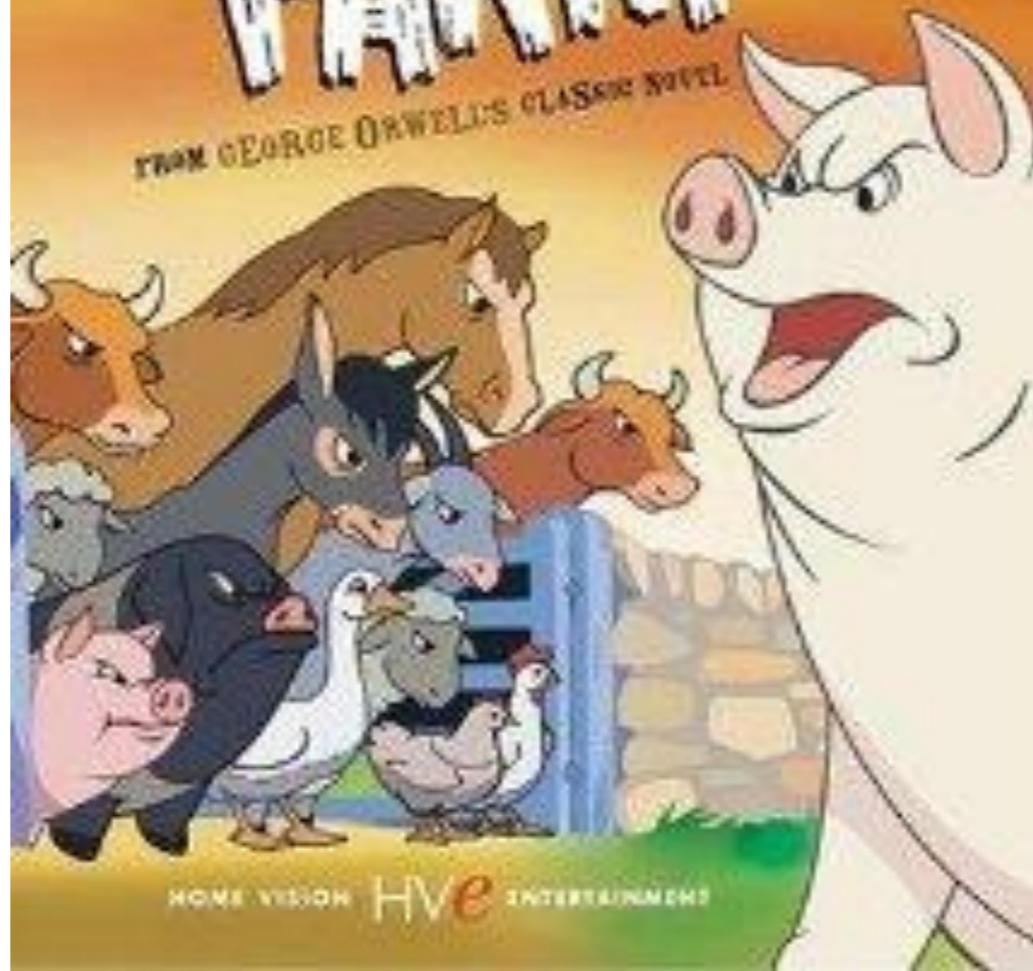
"When democracy relies on entertainment to provide knowledge of its secret affairs, the contradictions of empire are "normalized to invisibility" thru a blurring of fictional and real operations."

- Timothy Melley, *The Covert Sphere*

SPECIAL COLLECTOR'S EDITION

ANIMAL FARM

FROM GEORGE ORWELL'S CLASSIC NOVEL



HOME VISION HVE ENTERTAINMENT

RICHARD CONDON

THE
MANCHURIAN
CANDIDATE

RosettaBooks®

If you come in
five minutes
after this
picture begins,
you won't
know what
it's all about!



when you've
seen it all,
you'll swear
there's
never been
anything
like it!



Frank Sinatra
Laurence Harvey
Janet Leigh


**The
Manchurian
Candidate**

Angela Lansbury Henry Silva James Gregory
George Axelrod John Michael Hayes John Frankenheimer
George Axelrod Richard Cendon Horne W. Koch

JOHN MARKS

With an introduction by
Thomas Powers, author of *The Man Who Kept Secrets*

**THE SEARCH
FOR THE
“MANCHURIAN
CANDIDATE”**



The CIA and Mind Control
The Secret History of the Behavioral Sciences

The CIA Document Of Human Manipulation



**KUBARK
Counterintelligence
Interrogation Manual**



So when a well-intentioned humpling defaces or DOSes an enemy web site, we have to go in and put it back up. In the past, we invented anonymizers, built email programs like Hotmail and migrated them into the public domain, made all sorts of honeypots. Half the attractions [out there](#), the most attractive attractions, we made. We have partnered from the beginning with the big guys, don't you see. We built remote access into the chips, into all the hardware, in fact, even printers, as well as the software that's now a platform for the business of the world. We go into telecom networks at the front door, sniff cables on the ocean floor, have thousands of redundant sensors in space to watch everything. You can't sneak out for a cigarette but that we detect the smoke. We're plugged in at the root, have back doors into most components—we don't even intercept signals much anymore. We just sit back and let the data come to us.

The whole network is metered. If someone uses crypto, it's already cracked, and the fact of its use tells us they've something to hide. We encourage paranoia by planting those stories, then fear makes people predictable, they go on automatic and they're easy to track.

Some of those bad guy sites were a real mess. They didn't have a clue how to write code. We had to do remote administration, install fire walls, close holes, apply patches. Sometimes we kept the holes open, of course. That's how we get in. So when some do-gooder tells the world about a software flaw, we have to get to them right away and tell them to stop. Those holes are useful. You can't exploit a secure Net.



If we understand the mechanism and motives of the group mind, it is now possible to control and regiment the masses according to our will without them knowing it.

— *Edward Bernays* —

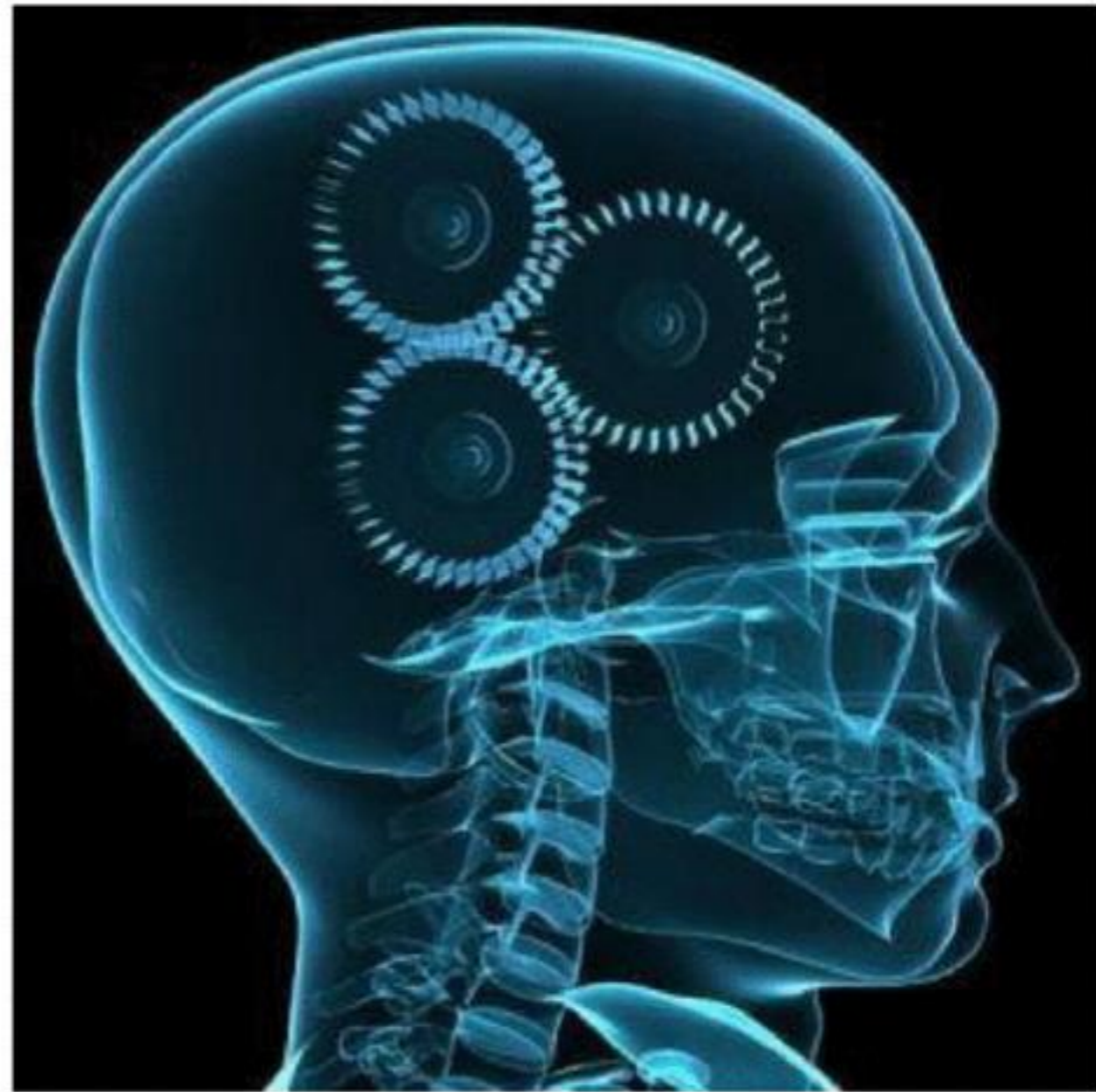
AZ QUOTES

Allen Hynek created CUFOSS in 1973 (The Center for UFO Studies) as an independent organization because he became disillusioned with the USAF:

"The public was, in fact, placed in the role of 'the enemy,' against whom 'counterespionage' tactics must be employed. From my personal experience, I frequently felt that those in charge did consider people who reported UFOs or who took a serious interest in them and wanted information about them, as

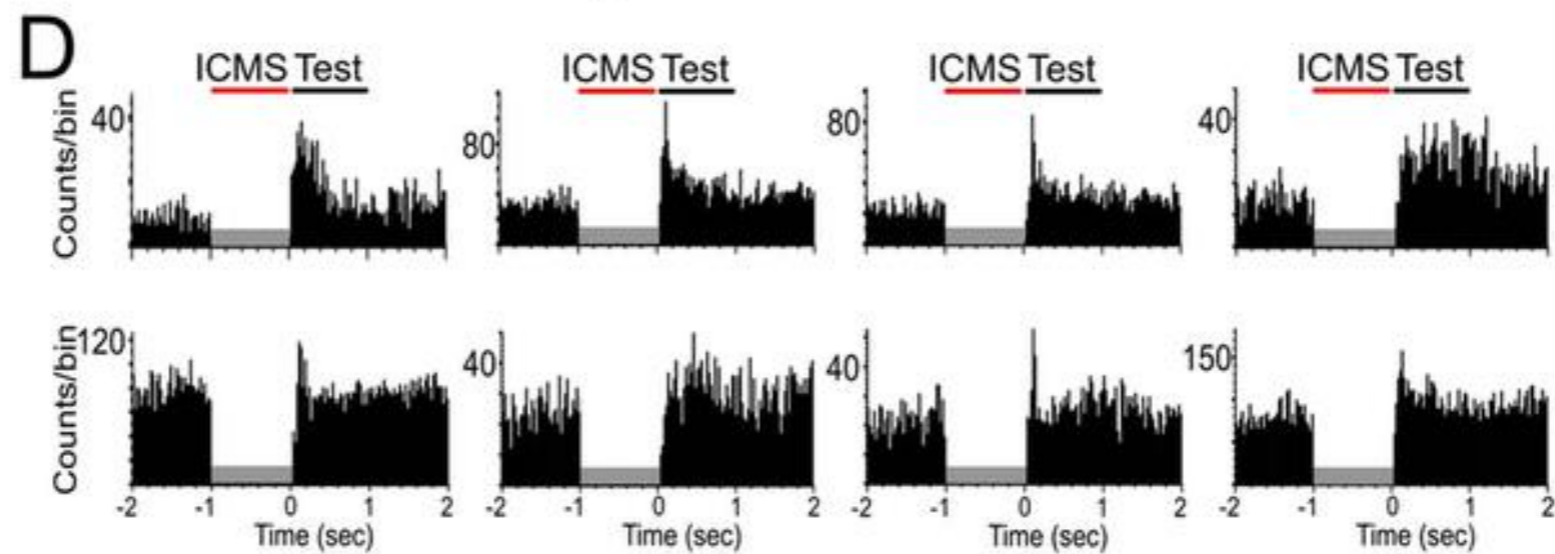
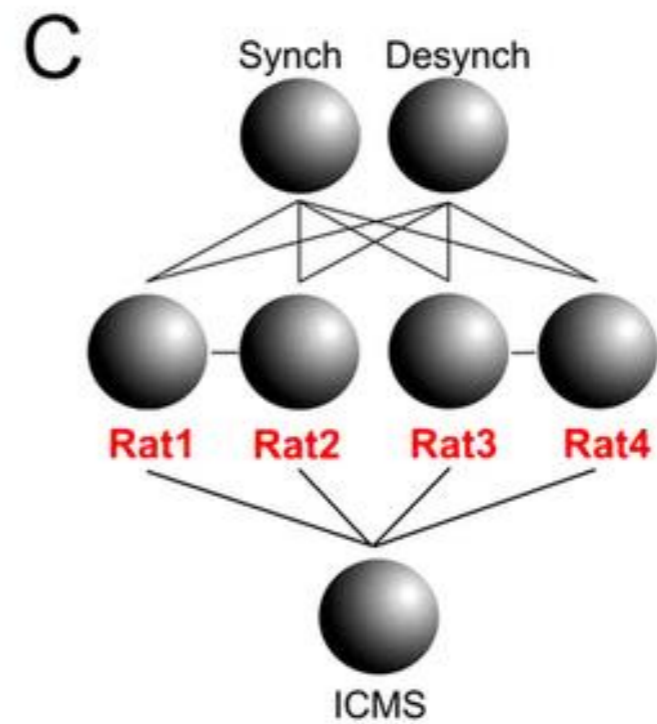
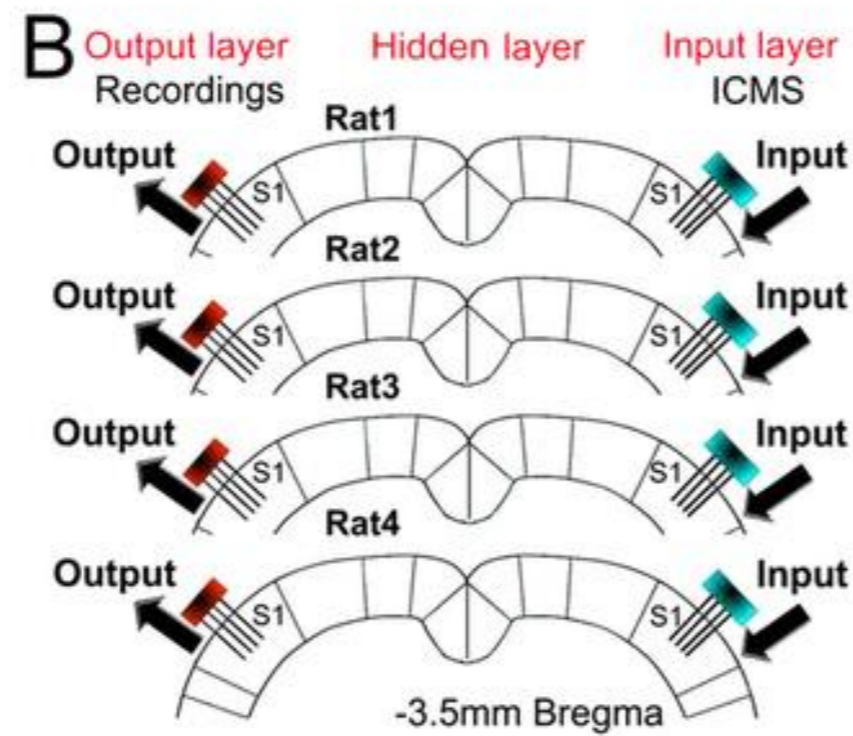
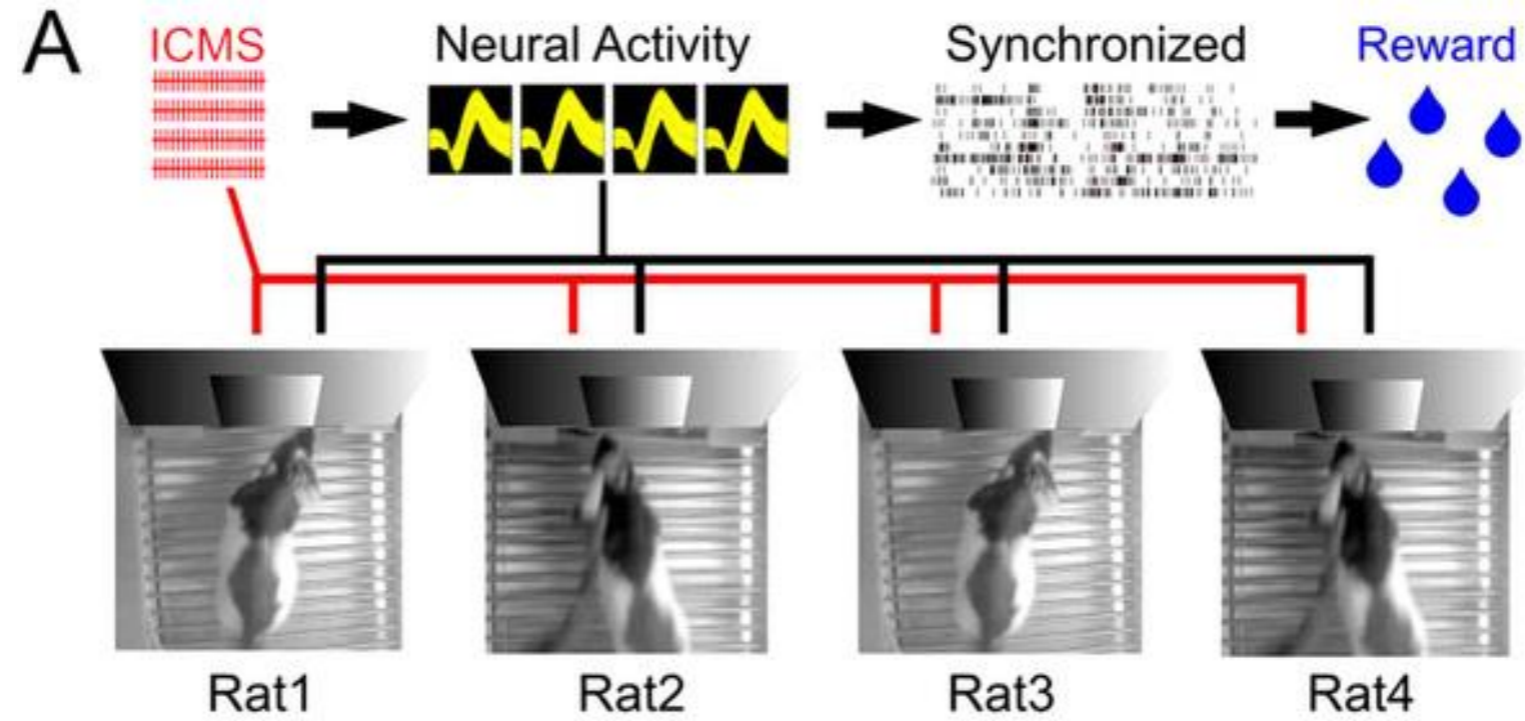
enemies." (UFOs and Government: A Historical Inquiry, p. 243)

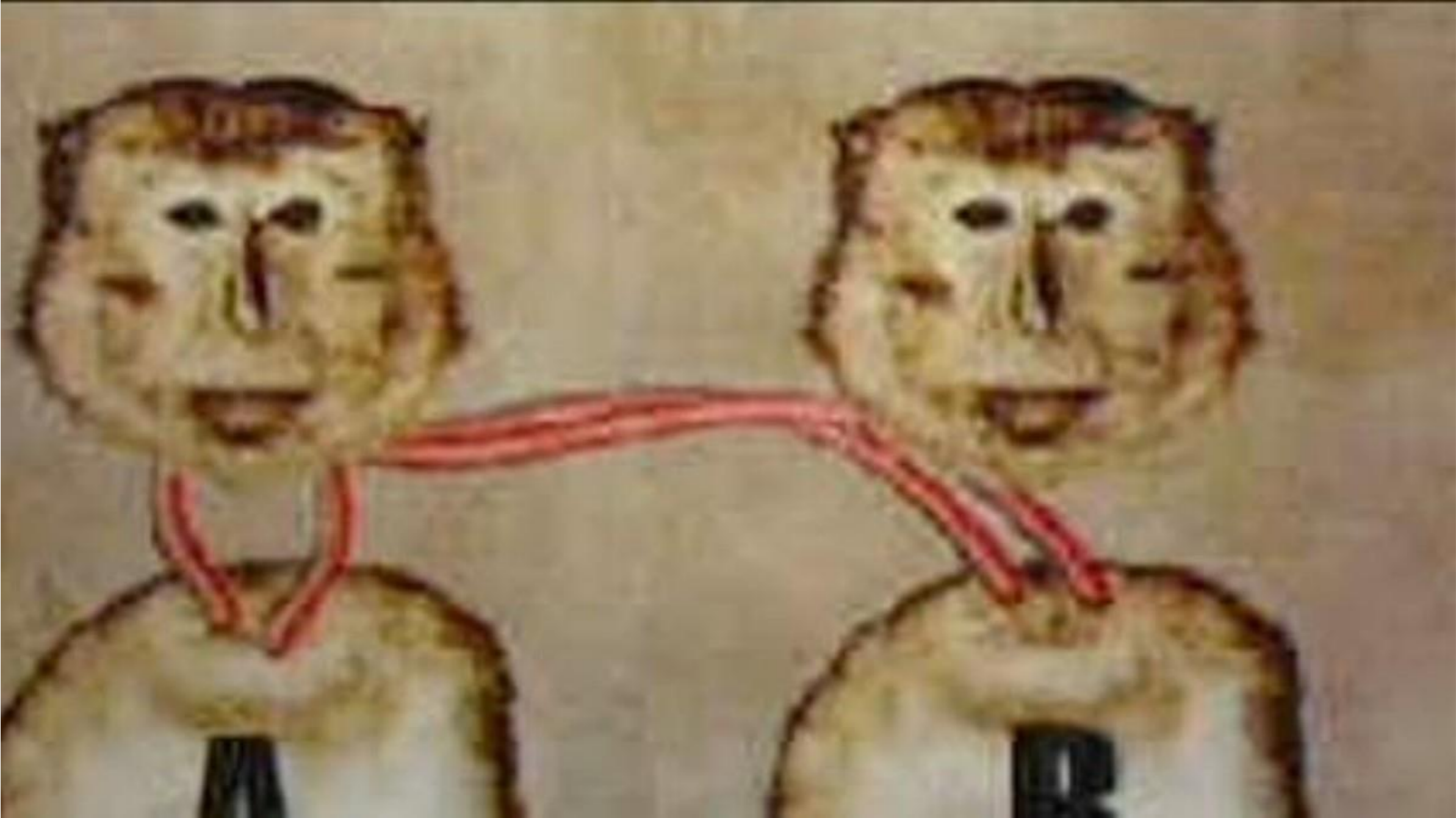
Who
are
you?



**Who are
WE?**

**real birds
in digital
cages**









wtf?



We want to build Cyber *Magicians*.

DISRUPTION

Operational Playbook

- Infiltration Operation
- Ruse Operation
- Set Piece Operation
- False Flag Operation
- False Rescue Operation
- Disruption Operation
- Sting Operation



Discredit a target



- Set up a honey-trap
- Change their photos on social networking sites
- Write a blog purporting to be one of their victims
- Email/text their colleagues, neighbours, friends etc

TOP SECRET//COMINT//REL TO USA, AUS, CAN, GBR, NZL



Discredit a company



- Leak confidential information to companies / the press via blogs etc
- Post negative information on appropriate forums
- Stop deals / ruin business relationships

TOP SECRET//COMINT//REL TO USA, AUS, CAN, GBR, NZL



EFFECTS: Definition



- “Using online techniques to make something happen in the real or cyber world”
- Two broad categories:
 - Information Ops (influence or disruption)
 - Technical disruption
- Known in GCHQ as **Online Covert Action**
- The 4 D's: **Deny / Disrupt / Degrade / Deceive**

TOP SECRET//COMINT//REL TO USA, AUS, CAN, GBR, NZL

ACNO Key Skill Strands

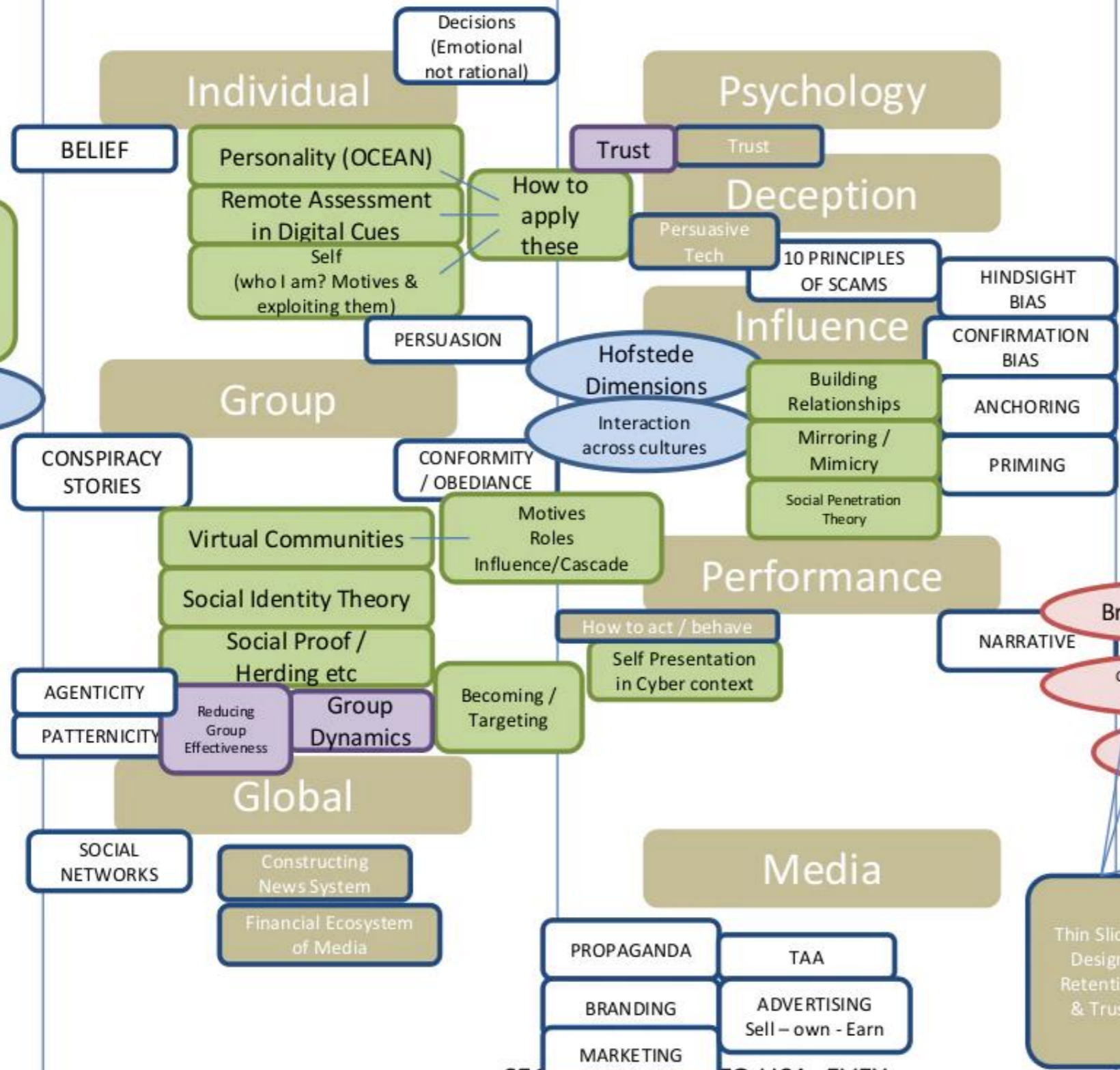
Online HUMINT

Influence & Info Ops

Disruption & CNA

Magic Techniques & Experiment

Behaviour & Influence
Hofstede Dimensions



Professionalism

Elegance

Optimising Deception Channels
Process of Reflection to assess if we are doing op elegantly

DIFFUSION OF INNOVATION

Creativity

Constructing experience in mind of target which should be accepted so they don't realise it

Brainstorming
Consider alternate perspectives
Intel Analysis

Intuition

How to do some of this in real time so need to understand what you are doing in this psychology
Reading from digital tells but going with performance to reduce my risk but satisfy Target's Inquisition

Thin Slicing Design, Retention & Trust

ACNO Key Skill Strands

Online HUMINT

Influence & Info Ops

Disruption & Comp Net Attack

Magic Techniques & Experiment

Mental Health & Psychopathy

Decision Making
- Rationale Choice
Crime & punishment

INSIDERS
Destructive Organisational Psychology

Behaviour & Influence

Hofstede Dimensions

Morality & Ethics

Cyber Cultures across Organisations

Legitimisation of Violence

Tools & Techniques (scientific methods) for assessing MoEs

Alias Management & Legend Building (decided not to include in training)

Individual

BELIEF

Personality (OCEAN)

Remote Assessment in Digital Cues

Self (who I am? Motives & exploiting them)

How to apply these

Trust

Trust

Decisions (Emotional not rational)

Group

CONSPIRACY STORIES

PERSUASION

Hofstede Dimensions

Interaction across cultures

CONFORMITY / OBEDIANCE

Virtual Communities

Motives Roles Influence/Cascade

Social Identity Theory

Social Proof / Herding etc

AGENCY

PATTERNICITY

Reducing Group Effectiveness

Group Dynamics

Becoming / Targeting

Global

SOCIAL NETWORKS

Constructing News System

Financial Ecosystem of Media

Psychology

Deception

Persuasive Tech

10 PRINCIPLES OF SCAMS

Influence

Building Relationships

Mirroring / Mimicry

Social Penetration Theory

Performance

How to act / behave

Self Presentation in Cyber context

Media

PROPAGANDA

BRANDING

MARKETING

TAA

ADVERTISING

Sell - own - Earn

Planning

STRATEGY

Campaign Planning (why we are doing what we are)

Professionalism

Elegance

Creativity

Intuition

Optimising Deception Channels

Process of Reflection to assess if we are doing op elegantly

DIFFUSION OF INNOVATION

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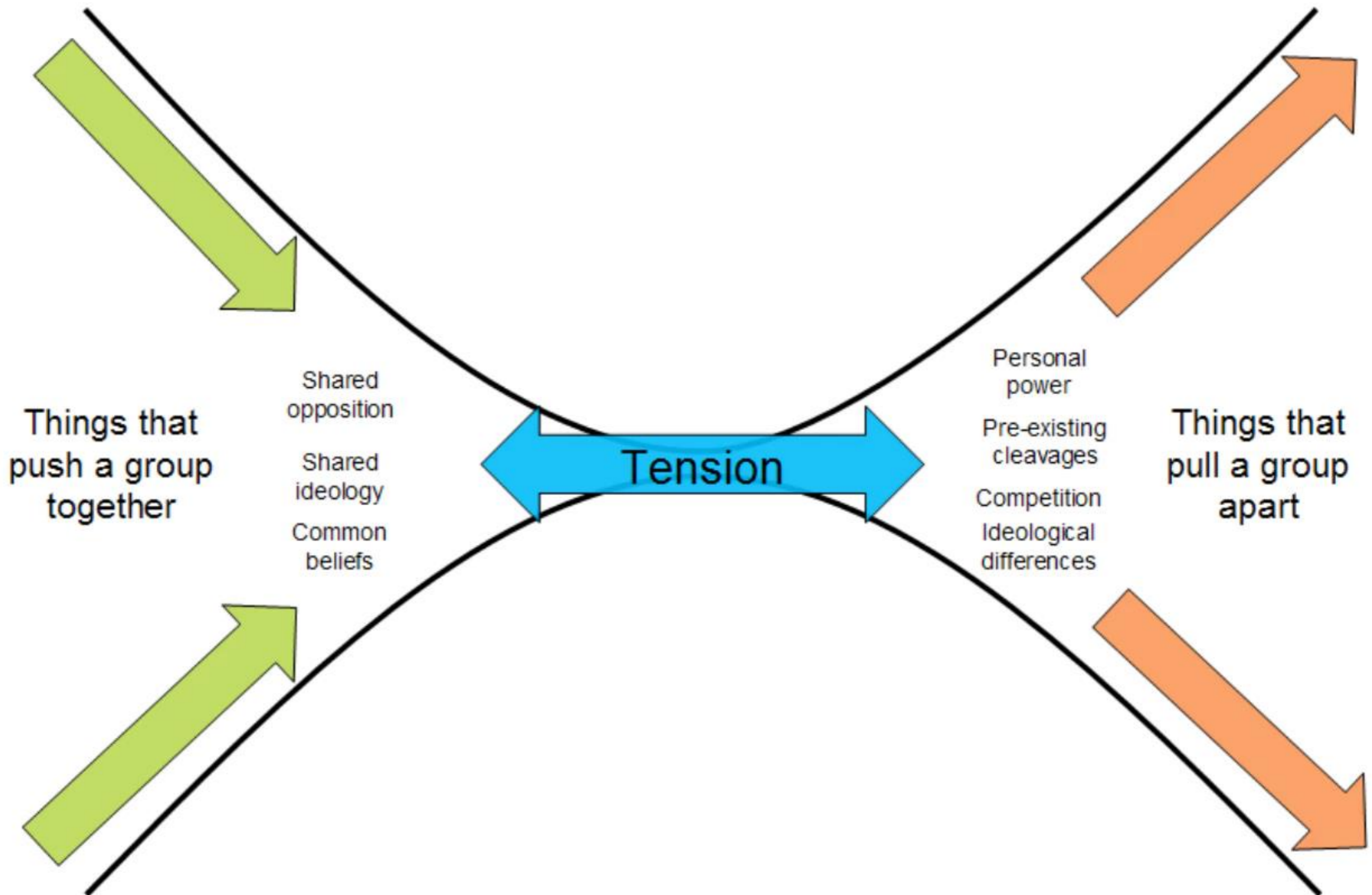
How to do some of this in real time so need to understand what you are doing in this psychology

Reading from digital tells but going with performance to reduce my risk but satisfy Target's inquisition

Gambits for Deception

Attention	Control attention Conspicuity & Expectancies	The big move covers the little move	The Target looks where you look	Attention drops at the perceived end	Repetition reduces vigilance
Perception	Mask/Mimic Eliminate - Blend Recreate - Imitate	Repackage/Invent Modify old cues Create new cues	Dazzle/Decoy Blur old cues Create alternate cues	Make the cue dynamic	Stimulate multiple sensors
Sensemaking	Exploit prior beliefs	Present story fragments	Repetition creates expectancies	Haversack Ruse (The Piece of Bad Luck)	Swap the real for the false, & vice versa
Affect	Create Cognitive Stress	Create Physiological Stress	Create Affective Stress (+/-)	Cialdini+2	Exploit shared affect
Behaviour	Simulate the action	Simulate the outcome	Time-shift perceived behaviour	Divorce behaviour from outcome	Channel behaviour

Identifying & Exploiting fracture points



Mirroring

People copy each other while in social interaction with them.

- body language
- language cues
- expressions
- eye movements
- emotions


Accommodation

Adjustment of speech, patterns, and language towards another person in communications

- People in conversation tend to converge
- Depends on empathy and other personality traits
- Possibility of over-accommodation and end up looking condescending

Mimicry

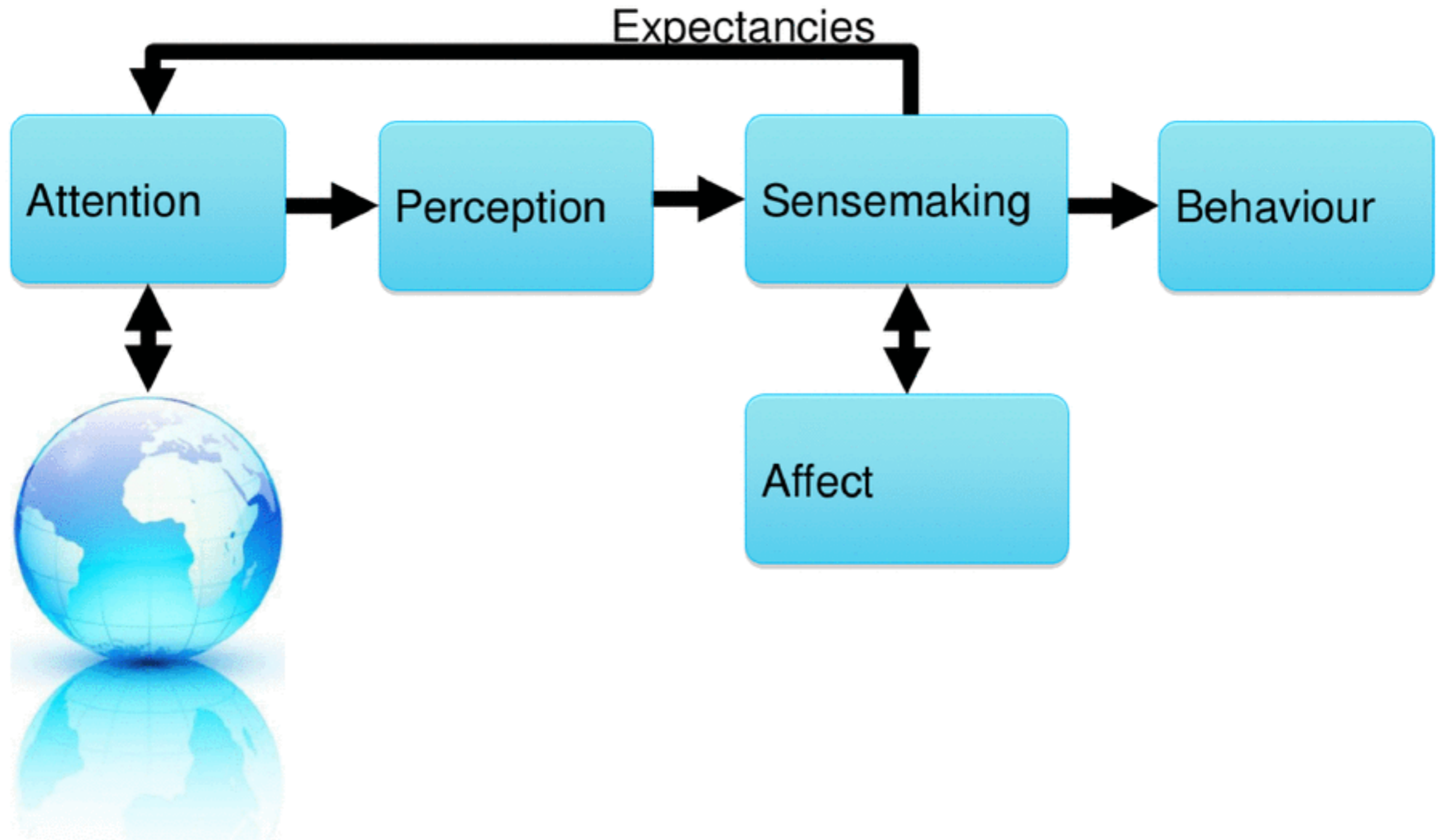
adoption of specific social traits by the communicator from the other participant

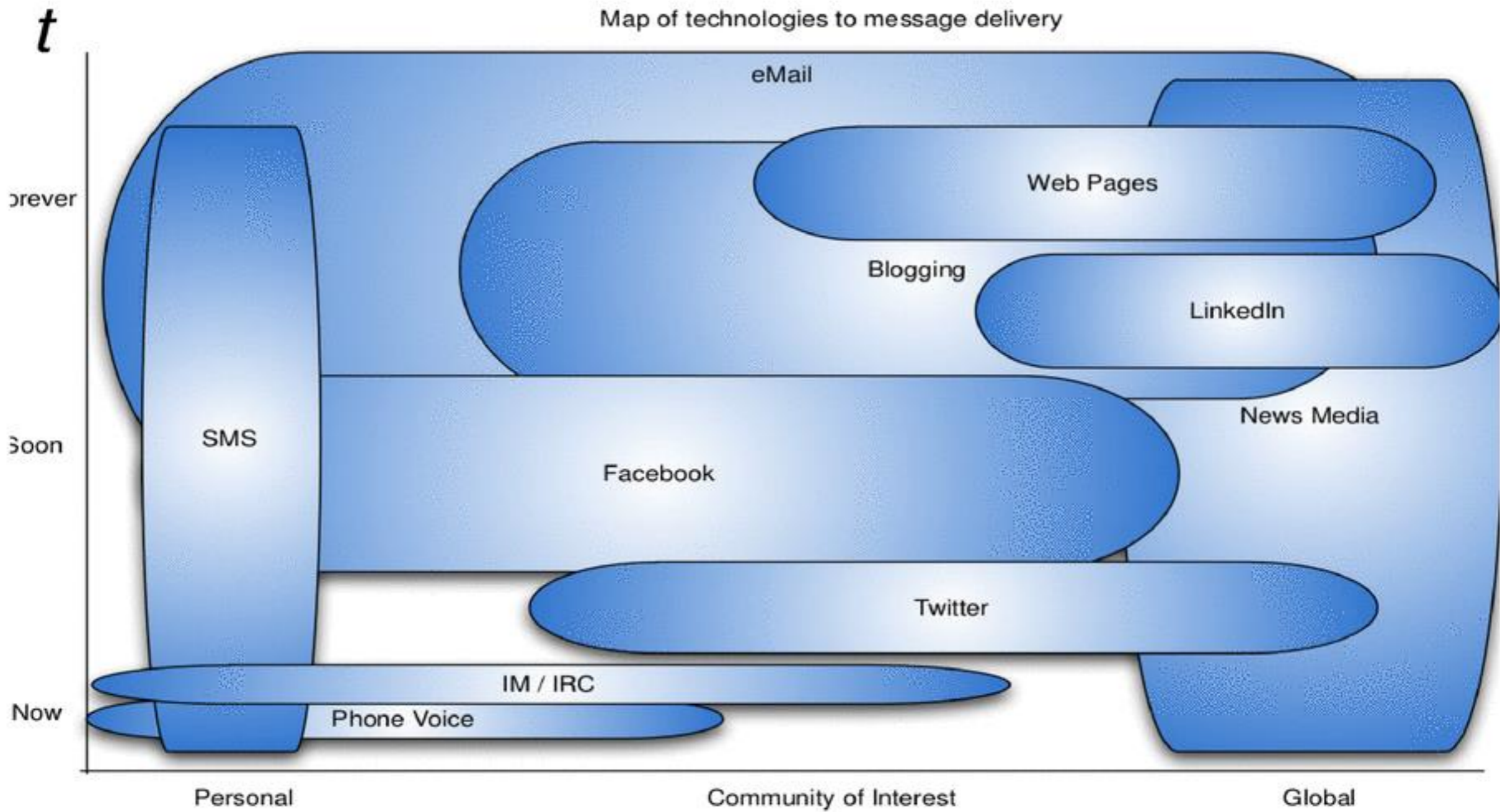


Question: Can I game this?



The psychological building blocks of deception





10 Principles for Influence

The **Time** Principle

The **Need and Greed** Principle

The **Deception** Principle

The **Social Compliance/ Authority** Principle

The **Dishonesty** Principle

The **Herd** Principle

The **Distraction** Principle

The **Consistency** Principle

The **Reciprocity** Principle

The **Flattery** Principle

the Joint Intelligence Research Group's efforts to - among other things - use foreign journa

UK TOP SECRET STRAP1

Effects

Destroy | Deny | Degrade | Disrupt | Deceive | Protect

Computer Network Attack (CNA)
Computer Network Information Operations (CNIO)
Disruption

UK TOP SECRET STRAP1

Effects in

- Definition: having an impact in the real world
- Key deliverers: JTRIG and CNE
- Now major part of business – 5% of Operations
- Across all target types
- Continuous innovation of new tools and techniques

UK TOP SECRET STRAP1

CNIO

Computer Network Information Operations

- Propaganda
- Deception
- Mass messaging
- Pushing stories
- Alias development
- Psychology



The Facebook logo, consisting of the word 'facebook' in white lowercase letters on a blue rectangular background.

**Five EYES:
yes, but ...
“We have no friends,
only targets.”**

Joseph Alsop is one of 400+ American journalists who in the past twentyfive years have secretly carried out assignments for the Central Intelligence Agency, according to documents on file at CIA headquarters. Some of these journalists' relationships with the Agency were tacit; some were explicit. Journalists provided a full range of clandestine services and included fulltime CIA employees masquerading as journalists abroad. In many instances, journalists were engaged to perform tasks for the CIA with the consent of the managements of America's leading news organizations.

- Carl Bernstein, Rolling Stone, October 20, 1977

Among executives who cooperated with the Agency were William Paley of the Columbia Broadcasting System, Henry Luce of Time Inc., Arthur Hays Sulzberger of the *New York Times*, Barry Bingham Sr. of the *Louisville CourierJournal*, and James Copley of the Copley News Service.

Others include:

the American Broadcasting Company,

the National Broadcasting Company,

the Associated Press,

United Press International,

Reuters,

Hearst Newspapers,

ScrippsHoward,

***Newsweek* magazine,**

the Mutual Broadcasting System,

the *Miami Herald*

and the old *Saturday Evening Post* and

***New York Herald Tribune*.**

The most valuable of these associations, according to CIA officials, have been with the *New York Times*, CBS and Time Inc.

Nineteen Stories of Brave New Worlds and Alternate Realities

MIND GAMES



RICHARD THIEME

From the Author of *Islands in the Clickstream* and *Mind Games*

FOAM

Volume III: Identity is Destiny



Richard Thieme

RICHARD THIEME

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