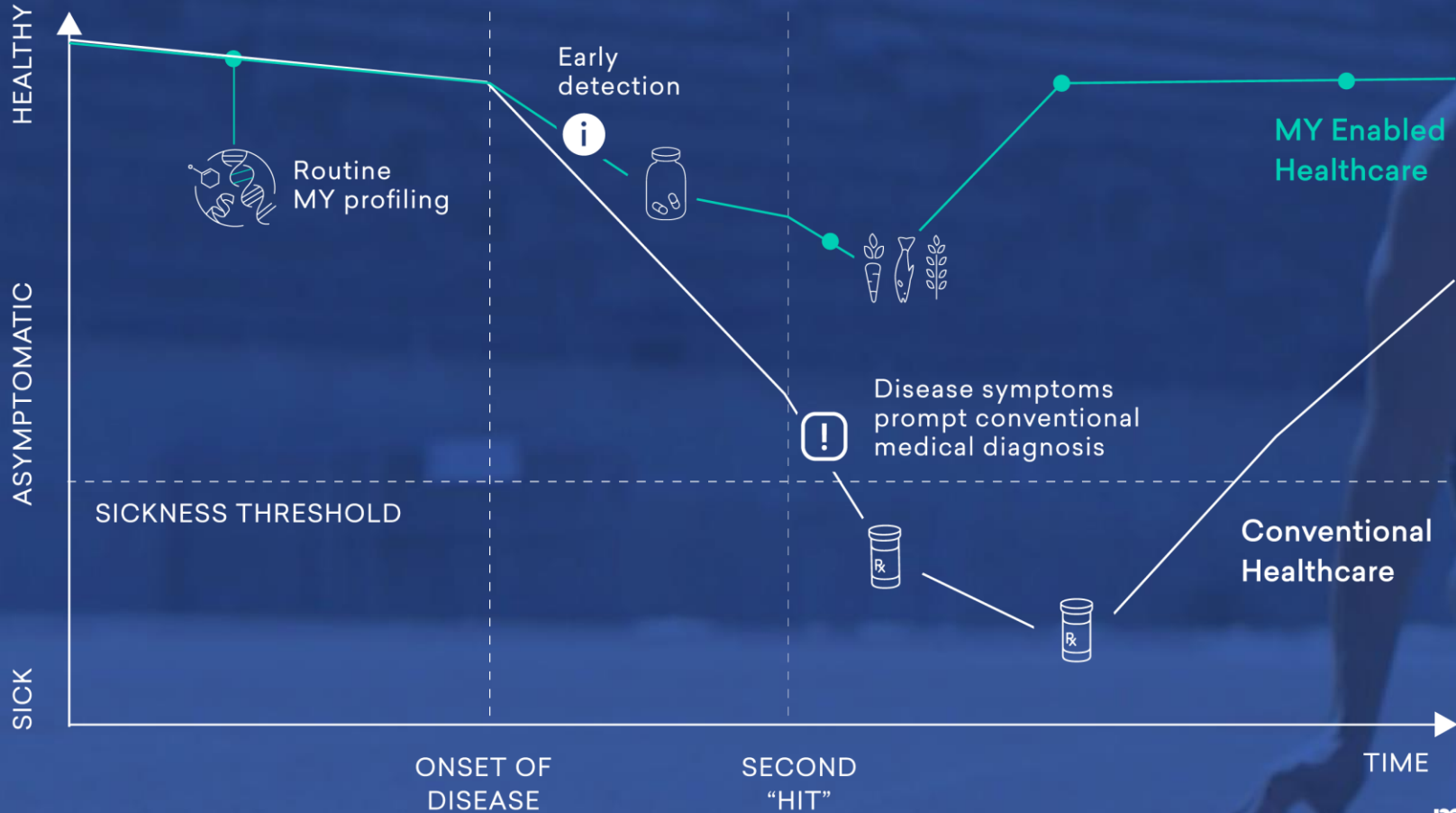


# Proactive Healthcare versus Reactive Sick-Care



PERSONALIZED  
HEALTH

PERSONALIZED  
HEALTH

# My unique blueprint

molecular  
you

97% should not follow  
the standard therapy  
for the 15 most  
common diseases.

My unique  
blueprint



97%

Genomics



PERSONALIZED  
HEALTH

molecular  
you

Genomics

Proteomics



Genomics

Proteomics

Microbiomics





Genomics

Proteomics

Microbiomics

Metabolomics



# Empowered by Knowledge

Integrated Multi-Omic Profiling  
for In-depth Health Insights



## GENETIC PROFILE

700K gene variants



## PROTEIN PROFILE

140+ enzymes, hormones,  
immune response



## METABOLITE PROFILE

160+ amino acids, lipids,  
vitamins, sugars, cholesterol



## MICROBIAL PROFILE

1000s microorganisms



## CELLULAR PROFILE

Standard clinical tests including  
cellular measures are incorporated  
into analysis



## PHENOTYPE PROFILE

Self-reported medical history and  
lifestyle are integrated into analysis



## PHYSICAL PROFILE

Next release – integrate data  
from your daily monitoring devices



## ENVIRONMENT PROFILE

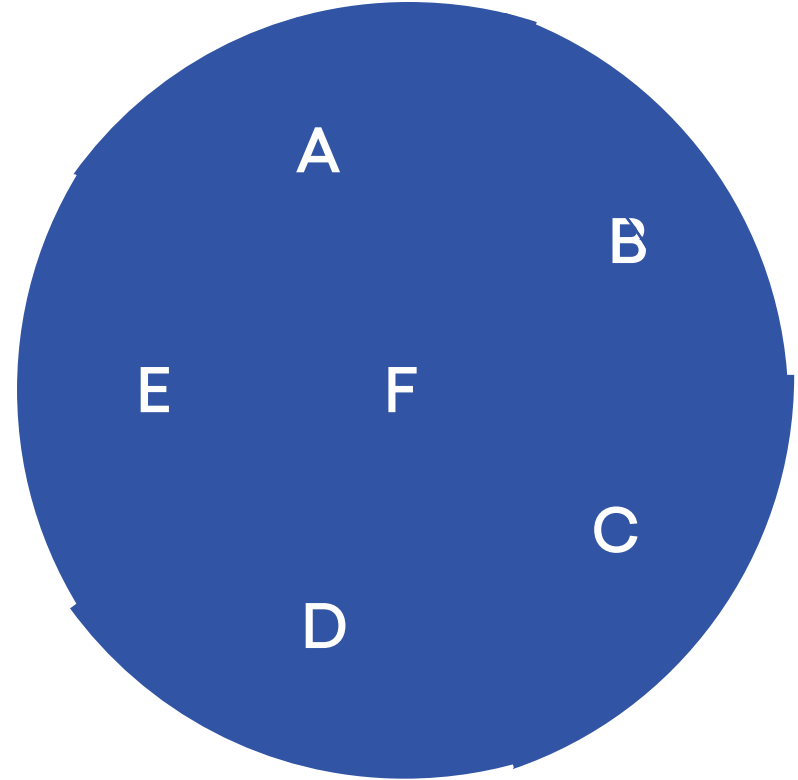
Next release – include exposure  
levels of certain toxins



# Health Intelligence Platform

Secure, Diverse and Scalable

- A. Health Data
- B. Resource database
- C. Practitioner Insight
- D. Action Plan
- E. Progress charting
- F. Self-learning algorithms



# Shift to a Wellness Model

- **Proactive, preventive** healthcare model
- More **precise predictions** of disease risk
- **Earlier** disease **detection**
- Shift to more **patient-centered care**
- Increased **value-based healthcare**
- Increased **economic output**
- **More effective and safer** therapeutics