

**SPONSORSHIP PACKAGE**

# 19<sup>TH</sup> ANNUAL PRIVACY & SECURITY CONFERENCE

*Security & Privacy: A Global Evolution*



**PRE-CONFERENCE EDUCATIONAL SESSIONS: FEBRUARY 7, 2018**

**CONFERENCE: FEBRUARY 8-9, 2018**

VICTORIA CONFERENCE CENTRE | VICTORIA | BRITISH COLUMBIA

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## **CONFERENCE OVERVIEW**

As our world evolves towards total digitization, the need to ensure security and respect privacy has become paramount. The Internet has allowed us to collect and store incredibly valuable data, providing both tremendous opportunity and responsibility. Never before has there been such an urgent need to have a conversation about privacy and security. The 19th Annual Privacy & Security Conference brings together global leaders and subject matter experts to discuss pressing issues and solutions for privacy and security in the digital age.

Held in Victoria, British Columbia, Canada, this event is a 'must-attend' for those working in the privacy and security sector, attracting upwards of 800 delegates each year. Presented by the Office of the CIO, Ministry of Citizens' Services, Government of British Columbia, this three-day conference is consistently recognized as one of the top-tier events in North America.

The 19th Annual Privacy & Security Conference offers delegates in-depth training, unparalleled networking opportunities, and outstanding keynote, panel, and applied sessions.

## **THE OPPORTUNITY FOR YOUR COMPANY**

The 19th Annual Privacy & Security Conference is an opportunity for your company to share your story with colleagues, customers and potential new clients. The conference provides the perfect stage to showcase your successes and demonstrate your solutions. This is your opportunity to share your knowledge at an event that is consistently recognized across North America for top-tier training and networking opportunities. Your participation ensures that your company will be represented as a frontrunner in the face-paced realm of privacy and security.

With the key decision makers from both private and public sector in attendance, you cannot afford to miss it!

## WHO HAS SPONSORED IN THE PAST?

Over the past 19 years, the annual Privacy & Security Conference has been sponsored by companies such as IBM, Deloitte, Hewlett Packard Enterprise, Rogers, TELUS, Cisco, F5 Networks, Ivanti, Microsoft, Oracle and many more.

For more information on in-kind opportunities please refer to the “Contact Us” section found on page 7 of this package.

## WHO ATTENDS?

### Public vs Private Attendees (2017)

Private Sector .....	34%
Public Sector .....	66%

### Location (2017)

Canada .....	95%
British Columbia .....	79%
Ontario & Quebec .....	10%
United States and Overseas .....	5%

This event consistently attracts top-tier decision makers and is a must-attend conference for anyone in the privacy, access or security field.

## TARGET AUDIENCE

- Senior public and private sector officials
- Governmental and non-governmental agencies
- Technology experts and privacy advocates
- Academics
- Legal Professionals

## ESTIMATED ATTENDANCE

800 - 900 delegates

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### **TITLE SPONSOR** - *EXCLUSIVE*

**\$25,000**

- Keynote Address
- Applied Session
- Recognition as the exclusive Title Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- A 10x10 networking lounge space located on the second floor
- Two exhibitor passes for networking lounge hosts
- Three VIP reception/dinner tickets

### **PLATINUM SPONSOR** - *6 AVAILABLE*

**\$20,000**

- Concurrent Keynote Address
- Applied Session
- Recognition as a Platinum Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- Two VIP reception/dinner tickets

### **GOLD SPONSOR**

**\$15,000**

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a Gold Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host
- One VIP reception/dinner ticket

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### **VIP DINNER SPONSOR** - *EXCLUSIVE*

**\$15,000**

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- A 10x10 or 8x10 networking lounge space located on the second floor
- One exhibitor pass for networking lounge host

### **VIP RECEPTION SPONSOR** - *EXCLUSIVE*

**\$8,000**

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at reception
- Three VIP reception/dinner tickets
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- A networking table located on the second floor
- One exhibitor pass for networking table host

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## Create Your Own Sponsorship Package

*If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.*

### SPEAKING OPPORTUNITIES

- Keynote Address | \$15,000
- Concurrent Keynote Address | \$10,000
- Panel Session Speaker | \$5,000
- Technical Panel Session Speaker | \$5,000
- Applied Session (30 minutes) | \$5,000
- Pre-Conference Educational Sessions\* (3 hours) | \$5,000

*\*Please note that all educational session rooms will include chairs, tables and water service. Audiovisual equipment and any food and beverage orders are the responsibility of the sponsor.*

### SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$7,500 (includes welcome address at lunch and signage with company logo)
- Delegate Notebook Sponsor | \$6,500 (EXCLUSIVE)
- Wi-Fi Sponsor | \$5,000 (EXCLUSIVE)
- Lanyard Sponsor | \$3,500 (EXCLUSIVE)\*
- Coffee Sponsor | \$2,000 (includes tent cards with company logo & opportunity to place promotional items at the coffee station)
- Pen Sponsor | \$2,000 (EXCLUSIVE)\* SOLD

*\*To be provided by sponsor.*

### NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Second Floor Networking Lounge (10x10 or 10x8) | \$8,500
- Second Floor Networking Table | \$6,500
- First Floor Networking Lounge (10x10 or 10x8) | \$4,500
- First Floor Networking Table | \$2,500

*This is an exclusive opportunity for companies to purchase a networking space for the entire conference. This includes the opportunity to network during the conference and during the reception for all delegates Thursday evening (to be held in the second floor networking lounge). All packages include one exhibitor pass. Additional passes can be added at a discounted rate.*

## CONTACT US!

For more information on available opportunities please contact:

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