



SPONSORSHIP  
PACKAGE

JUNE 26-27, 2017

# 17<sup>TH</sup> ANNUAL INTERNATIONAL HEALTHCARE SUMMIT

*AN INTERNATIONAL THINK TANK ON INNOVATION  
AND THE FUTURE OF HEALTHCARE*

THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BRITISH COLUMBIA, CANADA



[WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2017](http://WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2017)

# 17<sup>TH</sup> ANNUAL INTERNATIONAL HEALTHCARE SUMMIT

## CONFERENCE OVERVIEW

Held in Kelowna, British Columbia, Canada, the 17th Annual International Healthcare Summit is a forum that allows Canadian healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the quality healthcare delivery arena to produce effective and efficient solutions.

This summit brings together many of the best subject matter experts in the field to share case studies, cutting edge policy, programs, research and technologies aimed at successful collaboration within shared services and the healthcare industry. It also provides sponsoring companies the opportunity to showcase their newest products and latest innovations.

## WHO HAS SPONSORED IN THE PAST?

Companies who have sponsored the Annual Healthcare Summit in the past include Hewlett Packard Enterprise, Avaya, IBM, InterSystems, Cisco, FireEye, Fortinet, Gemalto, MNP, Orion Health, and TELUS.

Other companies such as ITAC Health and BCNet have all been involved in the promotion of the conference through in-kind sponsorships. For more information on in-kind opportunities please refer to the contact us page at the end of this package.

## WHO ATTENDS?

This event consistently attracts top tier decision makers and is a must-attend conference for anyone involved in healthcare administration and policy.

### SENIORITY (2016)

C-Level	14%
VP	13%
Director	20%
Manager	16%
Government Official	5%
Academic	3%
Other	29%

### LOCATION (2016)

Canada	89%
<i>British Columbia</i>	<i>66%</i>
<i>Ontario</i>	<i>11%</i>
<i>Alberta</i>	<i>7%</i>
United States	11%

## ESTIMATED ATTENDANCE

200 - 300 delegates

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## PLATINUM SPONSOR

**\$14,000**

- Keynote address
- Recognition as a sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- One networking lounge space (10x10 or 10x8)
- One exhibitor pass for networking lounge host

## GOLD SPONSOR

**\$10,000**

- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- One networking lounge space (10x10 or 10x8)
- One exhibitor pass for networking lounge host

## VIP DINNER SPONSOR - *EXCLUSIVE*

**\$16,000**

- Company logo on personalized dinner invitations
- Opportunity to provide a welcome address and company overview at dinner
- Four VIP dinner tickets
- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor onsite and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- One networking table in the delegate networking lounge
- One exhibitor pass for networking table host

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## CREATE YOUR OWN SPONSORSHIP PACKAGE

If you would like to create a custom sponsorship package please pick and choose at least two of the items listed below. Each package would come with one delegate and/or exhibitor pass, recognition as a sponsor on site and on all conference material, and logo placement on conference website with hyperlink. Additional passes can be added to your package at a discounted rate. All sponsorship opportunities below can also be purchased individually.

## SPEAKING OPPORTUNITIES

- Keynote Address | \$9,000
- Panel Session Speaker | \$5,000

## SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$6,000 *(includes welcome address at lunch and signage with company logo)*
- Continental Breakfast Sponsor | \$4,000 *(includes signage with company logo)*
- Delegate Notebook Sponsor | \$5,000 *(EXCLUSIVE)*
- WiFi Sponsor | \$4,000 *(EXCLUSIVE)*
- Lanyard Sponsor | \$3,000 *(EXCLUSIVE) \*To be provided by sponsor*
- Coffee Sponsor | \$2,500 *(includes tent cards with company logo & opportunity to place promotional items at the coffee station)*
- Pen Sponsor | \$1,500 *(EXCLUSIVE) \*To be provided by sponsor*

## NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Networking lounge (10x10 or 10x8) | \$4,500 *(includes 2 cocktail tables and 2 stools)*
- Networking Table | \$2,500 *(includes 1 cocktail table and 1 stool)*

## CONTACT US!

For more information on available opportunities, please contact:

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