



SPONSORSHIP
PACKAGE

JUNE 27-28, 2016

16TH ANNUAL HEALTHCARE SUMMIT

*INNOVATION AND EVIDENCE-BASED
BEST PRACTICES*

THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BRITISH COLUMBIA, CANADA



WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2016

16TH ANNUAL HEALTHCARE SUMMIT

CONFERENCE OVERVIEW

Held in Kelowna, British Columbia, Canada, the 16th Annual Healthcare Summit is a forum that allows Canadian healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the quality healthcare delivery arena to produce effective and efficient solutions.

This summit brings together many of the best subject matter experts in the field to share case studies, cutting edge policy, programs, research and technologies aimed at successful collaboration within shared services and the healthcare industry. It also provides sponsoring companies the opportunity to showcase their newest products and latest innovations.

WHO HAS SPONSORED IN THE PAST?

Companies who have sponsored the Annual Healthcare Summit in the past include CGI, TELUS, IBM, InterSystems, HP Advanced Solutions, Symantec, SAS, Deloitte, Avaya, McKesson Canada and Cisco.

Other companies such as ITAC Health and BCNet have all been involved in the promotion of the conference through in-kind sponsorships. For more information on in-kind opportunities please refer to the contact us page at the end of this package.

WHO ATTENDS?

This event consistently attracts top tier decision makers and is a must-attend conference for anyone involved in healthcare administration and policy.

SENIORITY (2015)

| | |
|---------------------|-----|
| C-Level | 14% |
| VP | 12% |
| Director | 28% |
| Manager | 39% |
| Government Official | 4% |
| Doctor | 3% |

LOCATION (2015)

| | |
|-------------------------|------------|
| Canada | 93% |
| <i>British Columbia</i> | <i>66%</i> |
| <i>Ontario</i> | <i>11%</i> |
| <i>Alberta</i> | <i>6%</i> |
| United States | 7% |

ESTIMATED ATTENDANCE

200 - 300 delegates

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PLATINUM SPONSOR

\$14,000

- Keynote address
- Full page ad in conference program
- Recognition as a sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- One networking table in the delegate networking lounge
- One exhibitor pass for networking table host

GOLD SPONSOR

\$10,000

- Opportunity to place a subject matter expert on one major panel session
- Half page ad in conference program
- Recognition as a sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- One networking table in the delegate networking lounge
- One exhibitor pass for networking table host

VIP DINNER SPONSOR - *EXCLUSIVE*

\$16,000

- Company logo on personalized dinner invitations
- Welcome address and company overview
- Five VIP dinner tickets
- Opportunity to place a subject matter expert on one major panel session
- Recognition as a sponsor onsite and on all conference material
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- One networking table in the delegate networking lounge
- One exhibitor pass for networking table host

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CREATE YOUR OWN SPONSORSHIP PACKAGE

All packages come with one delegate pass, recognition as a sponsor on site and in conference program and logo placement on conference website with hyperlink. Additional passes can be added at a discounted rate or negotiated based on your final package..

SPEAKING OPPORTUNITIES

- Keynote Address | \$9,000
- Panel Session Speaker | \$5,000

SPECIFIC BRANDING OPPORTUNITIES

- Lunch Sponsor | \$6,000
- Continental Breakfast Sponsor | \$4,000
- Delegate Portfolio Sponsor | \$5,000 *(EXCLUSIVE)*
- WiFi Sponsor | \$4,000 *(EXCLUSIVE)*
- Lanyard Sponsor | \$3,000 *(EXCLUSIVE) *To be provided by sponsor*
- Networking Table | \$2,500
- Coffee Sponsor | \$2,500
- Pen Sponsor | \$1,500 *(EXCLUSIVE) *To be provided by sponsor*

ADVERTISING OPTIONS

- Full Page Ad in Conference Program | \$750
- Half Page Ad | \$500
- Quarter Page Ad | \$250

CONTACT US!

For more information on available opportunities, please contact:

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