



ANATOMY OF AN ATTACK!

Are Your Crown Jewels Safe?

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WHAT DO WE MEAN BY CROWN JEWELS?

- Crown jewels for most organizations are critical infrastructure and **data**
 - Data is a valuable asset to both individuals and organizations
 - Data is also valuable to hackers who want to get access to it
- You do not get to choose whether you are a target
 - You are targeted whether you have something of value; or
 - There is the perception that you do



WHAT DO WE MEAN BY CROWN JEWELS?

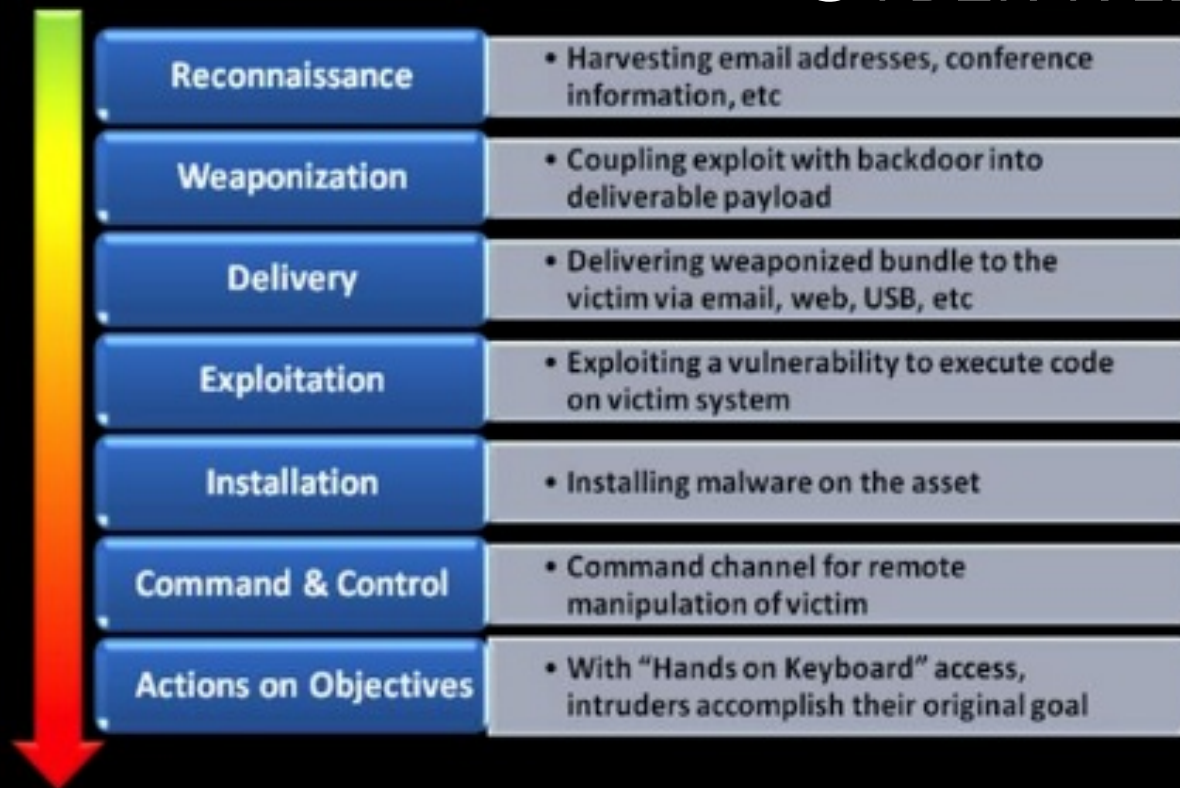
- How do hackers accomplish this goal?
 - Compromise of humans, servers, and other systems
- What are steps you can take to defend against the majority of intrusions?
 - Identify the crown jewels for your organization
 - Identify what security controls are presently in place
 - Determine whether this is consistent with your risk appetite



CYBER KILL CHAIN

- 1) Reconnaissance: gathering information about the target that will identify the attack vector and make the attack more likely to be successful
- 2) Weaponization: developing exploits with payloads such as malware and decoys
- 3) Delivery: phishing attacks, infected websites, USB drives, etc
- 4) Exploitation: activation of exploit code
- 5) Installation: delivering payloads, establish persistence and backdoors
- 6) Command and Control: internal network reconnaissance, understand network architecture, traffic flows
- 7) Actions on Target: expand compromise, maintain Persistence, ex-filtrate data

CYBER KILL CHAIN





HOW DO HACKERS ACHIEVE ACCESS?

- Exploiting vulnerabilities found within the code of applications and operating systems
- Client side or phishing attacks – often using social engineering tactics
- Malware and other payloads



WHAT IS A VULNERABILITY

- A vulnerability is a flaw or bug in code of applications or systems
 - some vulnerabilities are easier to exploit than others
- A vulnerability can also be a person who is unaware of security practices (social engineering – the human element)
- This presentation covers vulnerabilities in applications and systems
- How are vulnerabilities exploited? What tools are used?



WHAT IS AN EXPLOIT?

- Code that is used to exploit a vulnerability within a system in order to gain access
- When an exploit is successful, the attacker can drop payloads such as malware
- Exploits can be used to gain unauthorized access but also to cause a denial-of-service condition



WHAT IS A PAYLOAD?

- A payload is any code or tool that allows interactions with the system after a successful attack
- This is also referred to as a shell
- Tools to gain access to other systems within the network
- Tools to maintain access and extract data
- Malware



ANATOMY OF AN ATTACK!

- Vulnerability → Exploit → Payload



HOW TO DEFEND AGAINST THESE ATTACKS!

- No-one is immune
- Today's threats are more sophisticated and targeted than ever
- Doing the basics will prevent 80% of the problems
- You are likely to be judged more on how you respond to the problem than whether you had an incident



HOW TO DEFEND AGAINST THESE ATTACKS!

- Observe core security principles
 - strong authentication
 - least privilege
 - separation of duties
 - defense in depth
 - non-repudiation
- Implement non-technical security controls
 - information security policy, information classification
 - build a risk register and identify crown jewels
 - incident response plan
 - security education and awareness



HOW TO DEFEND AGAINST THESE ATTACKS!

- Deploy technical security controls
 - firewalls, VPN
 - intrusion prevention
 - web content filtering
 - email content filtering
 - anti-virus
 - hardened systems, disable unnecessary services
- Hygiene level controls such as the above are not enough
 - multi-factor authentication
 - restrict administrator privileges
 - encryption
 - patch operating systems and applications
 - application white-listing
 - vulnerability scanning



HOW TO DEFEND AGAINST THESE ATTACKS!

- Other necessary steps
 - change default passwords
 - do not use shared accounts
 - disable unnecessary services
 - enable logging, review logs
 - encrypt sensitive information
 - ensure vendors are adhering to security best practices



NOW FOR THE REAL FUN!

<LIVE DEMONSTRATION>