Equifax 4-Square Theory: Privacy and Legal in Canada

SPEED BUMP

PRIVACY LAW ATTORNEYS

Consumers

Government

All EFX Members

Regulators
Pro-Active Regulatory – Canadian Privacy Philosophy

Setting a goal is not the main thing. It is deciding how you will go about achieving it and staying with that plan.

Tom Landry, Former NFL Coach
Dallas Cowboys
4 C’s of Trusted Privacy Stewardship

- Cooperation
- Communication
- Common Sense
- Client and Consumer Confidence