

# Privacy & Access 20/20 Conference The Future of Privacy – The BIG Data Debate

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# Equifax 4-Square Theory: Privacy and Legal in Canada



# Pro-Active Regulatory – Canadian Privacy Philosophy

- › Setting a goal is not the main thing. It is deciding how you will go about achieving it and staying with that plan.

› *Tom Landry, Former NFL Coach  
Dallas Cowboys*

# 4 C's of Trusted Privacy Stewardship

