

SPONSORSHIP PACKAGE



PRIVACY & ACCESS 20/20 CONFERENCE

THE FUTURE OF PRIVACY

NOVEMBER 12-13, 2015

PINNACLE HOTEL VANCOUVER HARBOURFRONT
VANCOUVER | BC | CANADA



OFFICE OF THE
INFORMATION &
PRIVACY COMMISSIONER
for British Columbia

Protecting privacy. Promoting transparency.



reboot
COMMUNICATIONS LTD



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I am pleased to present Privacy and Access 20/20: The Future of Privacy, a two-day conference in Vancouver on November 12-13, 2015.

In an age of ubiquitous technology, mass amounts of personal data are being digitized, shared, analyzed and monetized. These tools have broad application and will transform the way we work, the way we are governed, and the way we think about information and data.

But citizens and customers may not see the whole picture: including the ways state and private actors are using their personal information, for what purpose, and whether that use is lawful.

How can we embrace technology while vigorously defending the enduring value of privacy in the digital age?

This conference will have broad appeal to individuals in the public, private and non-profit sectors. Our agenda will offer thought-provoking, intellectual content from experts from industry, government, and civil society. We will showcase B.C. talent, but also include national and international thought leaders.

We hope you will join us at the conference.

Sincerely,

Elizabeth Denham
*Information and Privacy Commissioner
for British Columbia*

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VIP DINNER SPONSOR EXCLUSIVE

\$9,500

- Company logo on personalized dinner invitations
- Welcome address and company overview
- Five dinner tickets
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

VIP RECEPTION SPONSOR EXCLUSIVE

\$4,500

- Branding and signage onsite at pre-reception
- Three VIP dinner tickets
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Three full conference delegate passes

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TITLE EXCLUSIVE

\$9,500

- Keynote Address
- Full page ad in conference program
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Four full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

PLATINUM 4 AVAILABLE

\$7,500

- Concurrent Keynote Address
- Half page ad in conference program
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

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GOLD

\$5,500

- Opportunity to place a speaker on a major panel session
- Quarter page ad in conference program
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

SILVER

\$2,500

- Quarter page ad in conference program
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes

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NETWORKING LOUNGE TWO AVAILABLE

\$5,000

- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Opportunity to host delegates in a custom built 20 x 20 lounge space within the delegate networking space, to include:
 - couches
 - coffee table
 - company signage
 - company collateral
 - one exhibitor pass for a company representative to host the lounge
 - additional food and beverage options available at your cost

NETWORKING TABLE

\$4,500

- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Opportunity to host delegates at your company's networking table, within the Delegate Networking Lounge, to include:
 - one high cocktail table and stool
 - company signage
 - company collateral
 - one exhibitor pass for a company representative to host the table
 - additional food and beverage options available at your cost

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LUNCH SPONSOR TWO AVAILABLE

\$3,500

- Signage and branding during lunch
- Opportunity to give brief welcome address
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

WIFI SPONSOR EXCLUSIVE

\$3,500

- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- One full conference delegate pass

CONFERENCE DELEGATE PORTFOLIO SPONSOR EXCLUSIVE

\$3,500

- Official logo on conference delegate portfolio
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- One full conference delegate pass

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LANYARD SPONSOR EXCLUSIVE

\$3,000 (or \$1,500 as an addition to existing sponsorship)

- Company logo and name on all conference lanyards
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

COFFEE SPONSOR FIVE AVAILABLE

\$2,000

- Signage at coffee break area
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

PEN SPONSOR EXCLUSIVE

\$1,500

- Logo on all conference pens
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

CONFERENCE ADS

Full Page	\$1,500
Half Page	\$1,000
Quarter Page	\$750

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CONTACT US!

For more information on opportunities available please contact:

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