



SPONSORSHIP PACKAGE

15TH ANNUAL HEALTHCARE SUMMIT

DISRUPTIVE FORCES IN HEALTHCARE

THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BRITISH COLUMBIA, CANADA

JUNE 22-23, 2015



WWW.REBOOTCOMMUNICATIONS.COM/EVENT/HEALTH2015

15TH ANNUAL HEALTHCARE SUMMIT

CONFERENCE OVERVIEW

Held in Kelowna, British Columbia, Canada, the **15th Annual Healthcare Summit** is a forum that allows Canadian healthcare officials, senior policy makers, and the private sector to meet and discuss the ways in which government transforms the quality healthcare delivery arena to produce effective and efficient solutions.

This summit brings together many of the best subject matter experts in the field to share case studies, cutting edge policy, programs, research and technologies aimed at successful collaboration within shared services and the healthcare industry. It also provides sponsoring companies the opportunity to showcase their newest products and latest innovations.

WHO HAS SPONSORED IN THE PAST?

Companies who have sponsored the Annual Healthcare Summit in the past include Telus, CISCO, IBM, Accenture, CGI, McKesson, Cerner, and InterSystems.

Other companies such as ITAC Health and BCNet have been involved in the promotion of the conference through in-kind sponsorships. For more information on in-kind opportunities please refer to the contact us page at the end of this package.

WHO ATTENDS?

This event consistently attracts top-tier decision makers and is a must-attend conference for anyone involved in healthcare administration and policy.

SENIORITY (2014)

C-Level	14%
VP	12%
Director	28%
Manager	39%
Government Official	4%
Doctor	3%

LOCATION (2014)

Canada	93%
<i>British Columbia</i>	<i>66%</i>
<i>Ontario</i>	<i>11%</i>
<i>Alberta</i>	<i>6%</i>
United States	7%

TARGET AUDIENCE

- Federal, provincial and regional healthcare officials
- Senior policy makers
- Intelligence and technology officials
- Academics
- Healthcare professionals

ESTIMATED ATTENDANCE

200 - 300 delegates

15TH ANNUAL HEALTHCARE SUMMIT

DISRUPTIVE FORCES IN HEALTHCARE

JUNE 22-23, 2015 | THE DELTA GRAND OKANAGAN RESORT & CONFERENCE CENTRE | KELOWNA, BC, CANADA

Create Your Own Sponsorship Package

All packages come with one delegate pass, recognition as a sponsor on site and in conference program and logo placement on conference website with hyperlink. Additional passes can be added at a discounted rate or negotiated based on your final package.

SPEAKING OPPORTUNITIES

- Keynote Address | \$9,000
- Panel Session Speaker | \$5,000

SPECIFIC BRANDING OPPORTUNITIES

- VIP Dinner Sponsor | \$10,000 (EXCLUSIVE)
- VIP Reception Sponsor | \$6,000 (EXCLUSIVE) ***SOLD OUT***
- Lunch Sponsor | \$6,000
- Continental Breakfast Sponsor | \$4,000
- WiFi Sponsor | \$4,000 (EXCLUSIVE)
- Delegate Portfolio Sponsor | \$4,000 (EXCLUSIVE)
- Lanyard Sponsor | \$3,000 (EXCLUSIVE)
- Coffee Sponsor | \$2,500
- Pen Sponsor | \$1,500 (EXCLUSIVE)

NETWORKING LOUNGE/TABLE OPPORTUNITIES

- Networking Lounge (10x10) | \$4,500
- Networking Table | \$2,500

ADVERTISING OPTIONS

- Full Page Ad in Conference Program | \$750
- Half Page Ad | \$500
- Quarter Page Ad | \$250

CONTACT US!

For more information on available opportunities, please contact:

Greg Spievak

CEO & President

Reboot Communications Ltd

spievak@rebootcommunications.com

1.250.388.6060

Nicole Emmett

Director, Business Development

Reboot Communications Ltd

nicole@rebootcommunications.com

1.613.402.2689

