



Security and Privacy

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**BILLIONS
OF USERS**



3RD PLATFORM 2010

Cloud Big Data Social

Mobile Devices

**MILLIONS/BILLIONS
OF APPS**



**HUNDREDS OF MILLIONS
OF USERS**



2ND PLATFORM 1990

LAN/Internet Client/Server

PC

**TENS/HUNDREDS OF
THOUSANDS
OF APPS**



**MILLIONS
OF USERS**



1ST PLATFORM 1970

Mainframe, Mini Computer

Terminals

**THOUSANDS/TENS OF
THOUSANDS
OF APPS**



Source: IDC, 2012



ATTACK METHOD

ive
KS

The
Unknown??

Sophisticated
Mobile
Attacks

Intrusive
Attack

Worms/
Viruses

Simple
DDoS

Phishing
Pharming


TIME

2007



The Malware Marketplace

Senior Member



is offline

Join Date: Dec 2011

Posts: 106

Reputation: 26 +/-

welcome to [redacted]'s botnet all in one shop !
here I will be offering you the services regarding the botnet field.

// **webinjects**
i can code any kind of webinject for any kind of botnet to grab all the info that you require. professional work you can r
you can check my work, Ir inject i coded [here](#)

// **exploit packs**
i can rent you access to my already hosted, live exploit packs.
packages that i have available :
1 week access for BlackHole
1 week access for Phoenix Exploit pack

// **FUD crypter**
custom coded from scratch on VC++, Fully Undetectable on all antivirus, antimalware engines, bypassing KIS.

// **installs**
at the moment I'm selling clean US, CA, UK and EU mix, Asia mix and Australia installs. min 1k

// **BP hosting and domain**
i present you the opportunity of hosting your botnet or spam project, child porn etc on true offshore hosting. contact m
linux VPS starting from \$50, VDS from \$100
domain registration for all extentions \$70 per year

// **botnet turnkey solution**
latest version of Citadel botnet can be setup and configured for any kind of work you want, we discuss in private.
if you want basic idea of botnet you can refer to my little tut [here](#)

My only JID is [redacted] at jabber dot org
accept all forum escrows and payment by LR WU


looking forward to working with you!

Citadel botnet Setup:
[www.\[redacted\].ad.php?p=388916](http://www.[redacted].ad.php?p=388916)

The Malware Marketplace

Yesterday, 09:11 PM

Offline
Member



NO AVATAR

MEMBERS

Join Date: May 2012
Posts: 2

[CHEAP] 's Professional DDOS Service [8\$/hour]

About:
We are here to provide you a Professional DDOS service.
We are capable of taking down small personal website/server to huge protected website/server for days

FAQ:

Question:

What is DDOS?

Answer:

A denial-of-service attack (DoS attack) or distributed denial-of-service attack (DDoS attack) is an atte
Although the means to carry out, motives for, and targets of a DoS attack may vary, it generally consis
site or service from functioning efficiently or at all, temporarily or indefinitely.

\$8/hr

Traditional Security is Not Working!



99% of breaches led to compromise within “days” or less with **85%** leading to data exfiltration in the same time

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

85% of breaches took “weeks” or more to discover



84% of data records were stolen as a result of stolen login credentials

Source: Verizon 2012 Data Breach Investigations Report



The Age of Advanced Threats



Attack Surface of Social Media

Initial
monetizat

al Social Media
absence of
privacy



2013

2020

Social Media

Bradley Manning gets 35 years in U.S. WikiLeaks case

'Sometimes you have to pay a heavy price to live in a free society,' writes Manning after sentencing

The Associated Press | Posted: Aug 21, 2013 10:22 AM ET | Last Updated: Aug 21, 2013 2:46 PM ET

2013 A Year

RSA hacked 'reduce the tokens

BY TIM STEVENS • MARCH 18TH, 2011 A



Click to play media

Manning sentenced to 35 years 3:33



WikiLeaks spokesman on
Manning sentence 5:45

Bradley Manning was sentenced today to 35 years in prison for giving hundreds of thousands of secret military and diplomatic documents to WikiLeaks in one of the nation's biggest leak cases since the Pentagon Papers more than a generation ago.

In a brief hearing at Fort Meade, Md., Col. Denise Lind, a military judge, didn't offer any explanation for the sentence.

The soldier will be dishonorably discharged from the U.S. military and forfeit some of his pay, she said.

Stay Connected with CBC M



Mobile



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Podcasts



Twitter

**NORTHERN
GATEWAY**

See how we're
working hard
to meet the Joint
Review Panel's
final conditions

Find out more



Must Watch



Vatican policies allowed
priests to rape children,
IIN report says



React
Exco
them

FEATURED STORIES



- Hackers in China attacked the Times for last 3 months
- MIT hackers resurface with new arsenal
- What happened to the New York Times website



EMC²

The “Community” of Attackers

Criminals

Petty
criminals



Unsophisticated

Organized
crime



*Organized, sophisticated
supply chains (PII, financial
services, retail)*

Non-state actors

Terrorists



*PII, Government,
critical infrastructure*

Anti-establishment
vigilantes



*“Hacktivists”
Targets of opportunity*

Nation states



*PII, government, defense industrial
base, IP rich organizations*

Security Models

Reactive

Historical



Intelligence Driven

New

- Perimeter-based
- Static Controls
- Siloed Management System

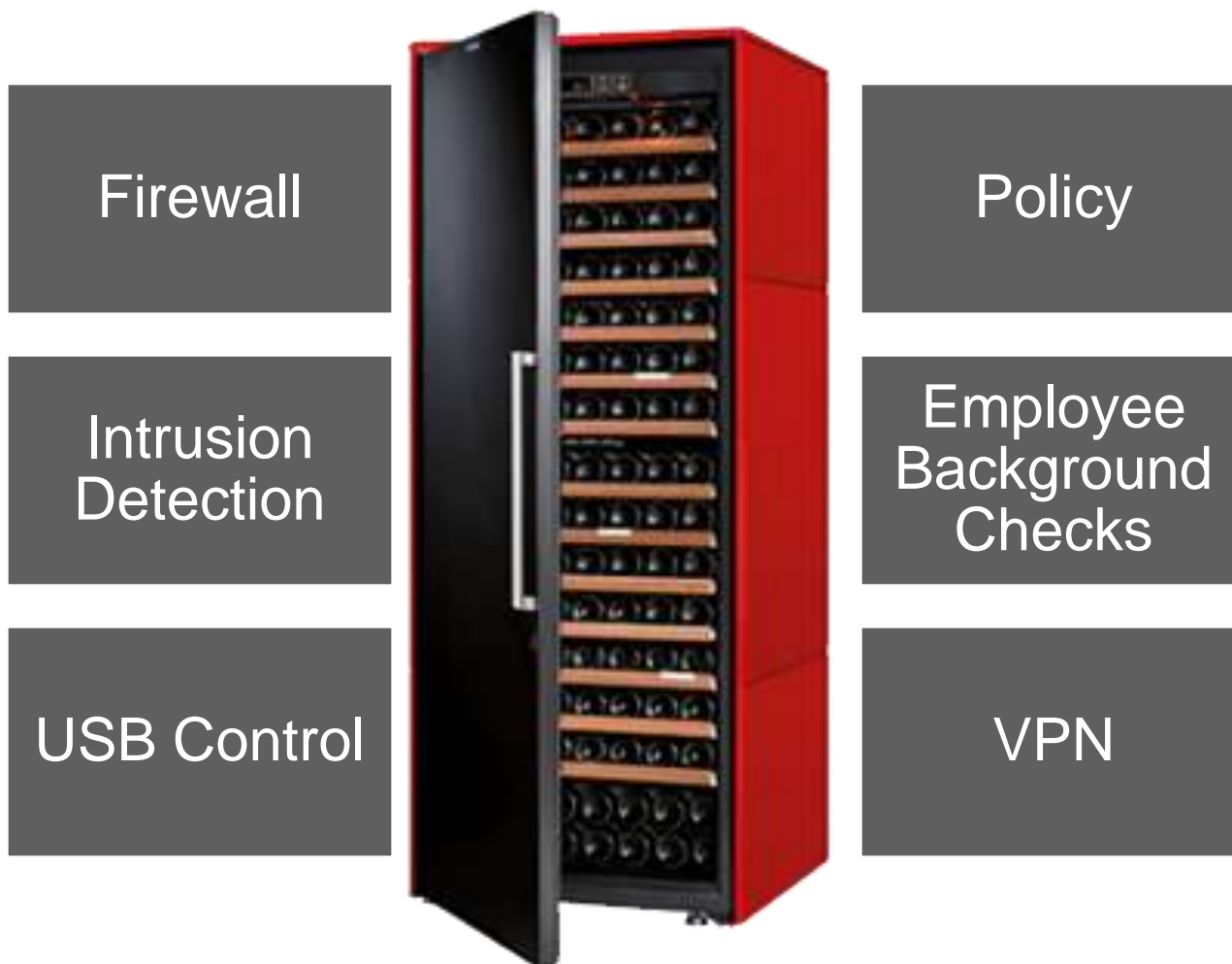
- Risk-based
- Dynamic/Agile Controls
- Contextual/Interactive Management System

Traditional Reactive Defense Methodology

- **Firewalls**
- **Virus Scanning**
- **USB Disablement**
- **Employee Background Che**
- **Intrusion Detection**
- **Intrusion Prevention**
- **Policy**
- **Overall Network Protection**



Reactive Model



Traditional Reactive Defense Methodology

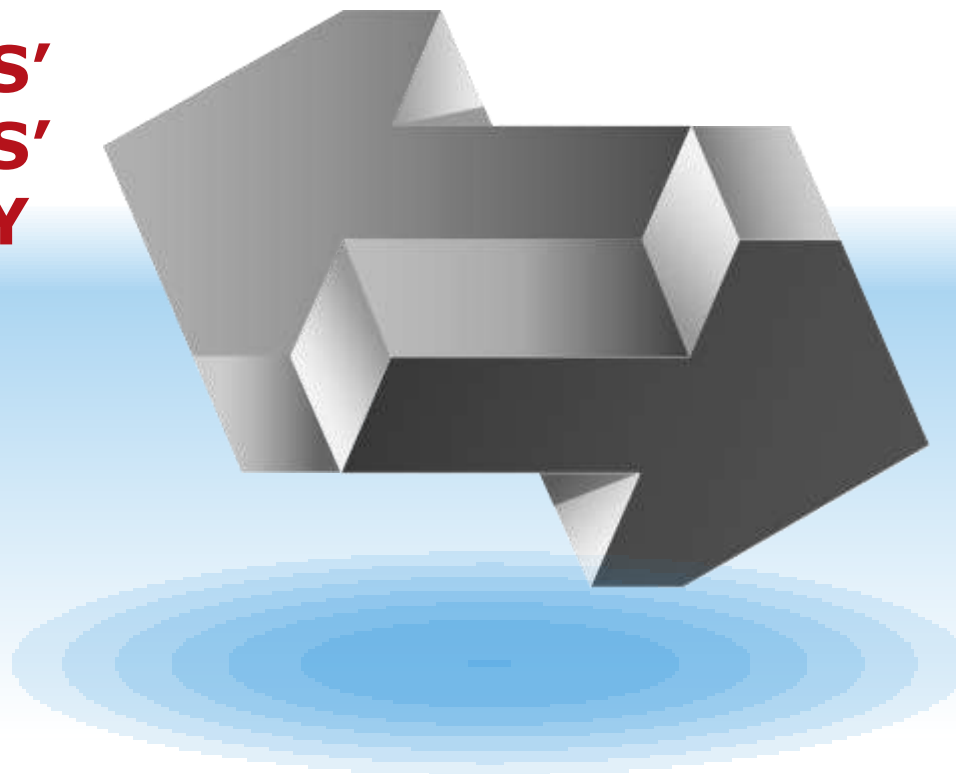
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Today's Dynamic Risk Management

- 24x7 Coverage
- Social Media Profile Monitoring
- Mobile Devices (BYOD)
- 802.11 Proliferation
- Virus Scanning
- Portable Mass Storage
- Cloud Storage
- Software As a Service Monitoring
- Compliance Automation
- Policy Enforcement
- Continuous Training
- Penetration Testing
- Employee Social Media presence
- Big Data Analytics
- Infrastructure As a Service Monitoring
- Insider Threat / Counter Intelligence
- Digital Forensics
- Ediscovery
- Packet Capture
- Audit Logging
- DLP
- SEIM
- Continuous Monitoring
- Remote Employee
- Automated Code Analysis
- Rapid App Development Security
- Liability Insurance
- Breach Notification



**CUSTOMERS'
AND USERS'
PRIVACY**



**CONFLICTING
BUSINESS &
GOVERNMENT
PII USE**

CATCH-22



Living in a State of Compromise

Assume you are compromised and plan for failure



- It's unrealistic to believe you can keep attackers out of your networks
- Focus on core IT security concepts:
 - Minimize impact of compliance
 - Control/Monitor Administrative Privileges
 - Make lateral movement difficult
 - Situational Awareness (Visibility to the Infrastructure)
- Centralize your critical information assets:
 - What/Where they live?
 - How much are they worth?

Incident Response as a Cultural Norm

Not as a function of Information Security



- The clock is ticking from the moment a breach starts, how will you react?
- Well executed plans are often well tested
 - What is your backup email system?
 - Can everyone communicate via encrypted email?
 - Are you using non-affiliated Internet access?
- If you discover a breach ...
 - What information would an attacker want?
 - Who has access to it?
 - What are the procedures to remove all access?
 - Who can authorize these steps?
 - What would the impact be to the company?

Security Challenges For 2014

- No perimeter
- Hiring
- Retention
- Contracts written for static defined effort
- Expanding mobile and BYOD environment
- Shrinking Budgets
- “Webified” everything
- Non-Compliant Cloud offerings
- Mass data stores
- Increased PII data storage of customers

Trust in the Digital World

A conceptual image of a globe with glowing digital network lines. The globe shows continents and oceans, with a bright sun or light source on the right side creating a lens flare. Numerous glowing yellow and white lines arc across the globe, representing a global digital network or data flow.

RSA