

SPONSORSHIP PACKAGE



OCT 10-11, 2013 | HYATT REGENCY | VANCOUVER

Privacy and Access: 20/20

Presented by the Office of the Information and Privacy Commissioner for B.C.

Celebrating 20 years of access and privacy law in B.C.



OFFICE OF THE
INFORMATION & PRIVACY
COMMISSIONER
for British Columbia

Protecting privacy. Promoting transparency.





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The Office of the Information and Privacy Commissioner is hosting a two-day conference on October 10 - 11, 2013 entitled **Privacy and Access 20/20: A New Vision for Information Rights.**

This conference is being held in celebration of the 20th Anniversary of the British Columbia Freedom of Information and Protection of Privacy Act. To mark the occasion, the conference will look back on our journey over the past 20 years of privacy and access in B.C., but also look forward to future reform.

The conference will have broad appeal to individuals in the public, private and non-profit sectors. Our agenda will offer thought-provoking, intellectual content from experts from academia, government, civil society and industry. We will showcase B.C. talent, but also include national and international thought leaders in access, privacy and technology.

Topics to be addressed include: big data, employee privacy, electronic health records, open information and open data, surveillance, and government's increased reliance on outsourcing.

A unique feature of this conference will be the participation of Canada's federal and provincial Information and Privacy Commissioners, who will be attending their annual meeting in Vancouver in the days prior to the conference.

We hope you will join us in celebrating this unique and special event.

Sincerely,

Elizabeth Denham

*Information and Privacy Commissioner
for British Columbia*

VIP DINNER SPONSOR EXCLUSIVE

\$10,000

- Company logo on personalized dinner invitations
- Welcome address and company overview
- Five VIP dinner tickets
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Five full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

VIP PRE-RECEPTION SPONSOR EXCLUSIVE

\$5,000

- Branding and signage onsite at pre-reception
- Three VIP dinner tickets
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Three full conference delegate passes

PLATINUM

\$8,500

- Full page ad in conference program
- Logo included on tent cards at each table during the conference
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Three full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

GOLD

\$6,500

- Half page ad in conference program
- Logo included on tent cards at each table during the conference
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- One Networking Table in the Delegate Networking Lounge
- One exhibitor pass for Networking Table host

SILVER

\$4,500

- Quarter page ad in conference program
- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Two full conference delegate passes

NETWORKING LOUNGE TWO AVAILABLE

\$5,000

- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Opportunity to host delegates in a custom built 20 x 20 lounge space within the delegate networking space, to include:
 - couches
 - coffee table
 - company signage
 - company collateral
 - one exhibitor pass for a company representative to host the lounge
 - additional food and beverage options available at your cost

LUNCH SPONSOR TWO AVAILABLE

\$4,500

- Signage and branding during lunch
- Opportunity to give brief welcome address
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Two full conference delegate passes

WIFI-SPONSORSHIP EXCLUSIVE

\$4,000

- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- One full conference delegate pass

CONFERENCE DELEGATE PORTFOLIO SPONSOR EXCLUSIVE

\$3,500

- Official logo on conference delegate portfolio
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- One full conference delegate pass

BREAKFAST (CONTINENTAL) TWO AVAILABLE

\$3,000

- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink
- Signage at breakfast area
- Two full conference delegate passes

NETWORKING TABLE

\$3,000

- Recognition as a Sponsor on site and on all conference material
- Logo placement on conference website with hyperlink
- Opportunity to host delegates at your company's networking table, within the Delegate Networking Lounge, to include:
 - one high table for six
 - company signage
 - company collateral
 - one exhibitor pass for a company representative to host the table
 - additional food and beverage options available at your cost

LANYARD SPONSOR EXCLUSIVE

\$3,000 (or \$1,500 as an addition to existing sponsorship)

- Company logo and name on all conference lanyards
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

COFFEE SPONSORS SIX AVAILABLE

\$2,000

- Signage at coffee break area
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

PEN SPONSOR EXCLUSIVE

\$1,500

- Logo on all conference pens
- Recognition as a Sponsor on site and in conference program
- Logo placement on conference website with hyperlink

CONFERENCE ADS

Full Page	\$1,500
Half Page	\$1,000
Quarter Page	\$750

Privacy and Access 20/20: A New Vision for Information Rights

CONTACT US!

For more information on opportunities available please contact:

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