



Toddington International: Quick Guide To Advanced Google Search Techniques

The following is a list of the most useful methods, techniques, and tips found from a variety of sources that are used by researchers and investigators to get the best results out of search engines, and can be used to enhance anyone's set of search skills. Many of these pointers work on a majority of search engines found in use today across the Internet.

SEARCH LANGUAGES	
www.google.com	searches for English-American language results
www.google.co.uk	searches for English-British language results
www.google.ca	searches for English-Canadian language results
www.google.com/ncr	searches for English-American language results and stops language or location detection redirects, such as when you are doing searches in a non-English speaking country
www.google.xx	searches for other language results by the addition of a country code, with other language options on each page; i.e. '.cn' for China '.de' for Germany; '.fr' for France;
encrypted.google.com	searches for English-American language results without language or nation redirects

BASIC SEARCHES	
money laundering	plain search; search for results containing both the words 'money' and 'laundering'
"money laundering"	quotes search; search for results containing the exact phrase 'money laundering'
money OR laundering	OR search; search for results containing either the word 'money' or 'laundering'
money -laundering	negative search; search for results containing the word 'money' but not 'laundering'
money-laundering	hyphen search; search for result containing variations as a single word, a phrase, or hyphenated words
"money" laundering	mixed search; search for result containing the exact word 'money' and word variations of 'laundering', including laundering, launders, launderers, or money-launderers
"money * laundering"	star search; search for result containing the exact words 'money' and 'laundering' with up to five other words between, i.e. 'money it by laundering', or 'money by laundering'
what is, what are, how do I, where can I	question search; search for results using a question format, usually for seeking answers to questions ; i.e. 'what is money laundering'; 'how do I identify money laundering'

SYMBOLS AND NUMBERS	
+ - * /	symbols for plus, minus, multiple, and divide; for basic arithmetic, i.e. 1 + 2 - 3 * 4 / 5
% of	symbols for determining the percentage of a number; i.e. 35% of 100
^ **	symbols for mathematic exponentiation; i.e. 2^4 = 16, or 2**4 = 16
#	symbol used for making hashtags; i.e. #hashtag, or #hashtagsareuseful
@	symbol used for messaging accounts and websites; i.e. @toddington.com, or @david
1234..5678	symbols used to search for results from specific date ranges; i.e. Toddington 2003..2008
12.34.567.89	symbols used to represent and search for an IP address; i.e.199.103.56.231
(123) 456-7890	symbols used to represent and search for a telephone number; of note this will also search for 123- 456-7890 formats; 123.456.7890 formats require a separate search
@49.2849956, -123.1112456	symbols used to represent exact and unique geographical locations on programs like Google Maps; the first set of numbers is latitude (N-S), the second set is longitude (E-W)

SEARCH RESTRICTORS	
allintext:xxxxx	searches for multiple words in the text of a page; i.e. allintext:farmers.com pig cow horse
intext:xxxxx	searches for multiple words in the text of a page; i.e. Julie intext:toddington
allintitle:xxxxx	searches for multiple words in the title of a page; i.e. allintitle:farmers.com John Brown
intitle:xxxxx	searches for multiple words in the title of a page; i.e. Julie intitle:toddington
cache:xxxxx	searches for the cached file of a specific webpage; i.e. cache:toddington.com/home
define:xxxxx	searches for the definition of xxxxx; i.e. define:boolean
filetype:xxxxx	searches only for specific types of electronic file formats: i.e. filetype:ppt "presentation"
doc:xxxxx	searches for related text documents in Word format; i.e. doc:Toddington
jpg:xxxxx	searches for related image documents in JPG image format; i.e. jpg:Toddington
pdf:xxxxx	searches for related electronic documents in Adobe format; i.e. pdf:Toddington
ppt:xxxxx	searches for related electronic documents in Powerpoint format; i.e. ppt:Toddington
link:xxxxx	searches only for pages with links to a specific URL
related:xxxxx	searches for pages related to the provided URL; i.e. related:toddington.com
site:xxxxx	searches only within a specific website; i.e. site:toddington.com "free resources"
stocks:xxxxx	searches for information related to a specific stock; i.e. stocks:MSN
time:xxxxx	searches for the current time at a specified location; i.e. time:vancouver
weather:xxxxx	searches for the current weather at a specified location; i.e. time:vancouver
url:xxxxx	searches for URL addresses with a specific word in it; i.e. url:google
inurl:xxxxx	searches for multiple words that appear a URL; i.e. toddington inurl:contact page
allinurl:xxxxx	searches for multiple words that appear in a URL; i.e. allinurl:toddington julie

SEARCH RESTRICTORS FOR GOOGLE GROUPS	
author:xxxxx	searches for messages from a specific author; i.e. author:redherring
group:xxxxx	searches for messages within a specific newsgroup; i.e. redherring group:rec.arts.videos
insubject:xxxxx	searches for messages related to a specific subject; i.e. insubject:"crazy ivan"

SEARCH RESTRICTORS FOR GOOGLE NEWS	
location:xxxxx	searches for news articles from a specific location; i.e. location:Vancouver
source:xxxxx	searches for news articles from a specific source; i.e. source:Vancouver Sun

ESSENTIAL HOTKEYS FOR YOUR KEYBOARD	
PRT SC or PRTSCR	keyboard key that saves a copy of your computer screen
CTRL+C	keyboard key that copies a selected image or highlighted text
CTRL+V	keyboard key that repeats a copy of a copied image or highlighted text
CTRL+X	keyboard key that deletes a copy or original image or highlighted text
CTRL+Z	keyboard key that undoes an error you just made in copying, typing or formatting
CTRL+Y	keyboard key that undoes your deletion that you realized was actually correct

Produced by: Toddington International Inc.
 #200, 375 Water Street, Vancouver, BC V6B5C6
 604-468-9222 training@toddington.com